EU Code of Conduct on responsible food business and marketing practices

“Mapping” study

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Study on *Commitments pledged under the EU Code of Conduct on responsible food business and marketing practices*

Objectives:

- Level of reporting, type of commitments
- Literature review of similar EU and non-EU initiatives
- Provide for communication material
Process

- Launch the call
- Two reporting periods covered: 2022 and 2023
- Two reports delivered
What is next?

- Spot potential gaps
- Communication purposes
- Progress between the two reports
- Input on other Farm to Fork initiatives
Important to remember

• E-mail addresses to use:
  
  • SANTE-CODE-OF-CONDUCT@ec.europa.eu
  
  • GROW-CODE-OF-CONDUCT-FOOD@ec.europa.eu
  
• Please provide a high resolution logo of your association/company/organization to the Commission services when signing

• Code of Conduct webpage (temporary host):

  Code of Conduct for Responsible Business and Marketing Practices (europa.eu)