



Brussels, 20 January 2022

FEDIAF support to the EU Code of Conduct on Responsible Food Business & Marketing Practices

FEDIAF, the European Pet Food Industry Federation (EU Transparency Register number 053117613298-41), is the trade body representing the European pet food industry. We have members from 15 National Associations and 5 companies from a total of 18 countries.

FEDIAF has a dedicated Working Group on Environmental Sustainability, composed by over 20 experts from across Europe. The group follows closely the developments linked to the Farm to Fork strategy and the Green Deal, among others. Under the umbrella of FoodDrinkEurope, of which we are members, FEDIAF followed the creation of the Code of Conduct and fully supports its objectives.

As signatory of the Code of Conduct, FEDIAF will seek to support and contribute to the aspirational objectives set out in the Code, which are applicable to the pet food sector. We subscribe to the obligations set out for European Associations in section 1.4(a) such as to disseminate and promote the code amongst our members to encourage business transition to more sustainable practices and to explore the possibility of developing sector-specific tools and resources in support of the Code. We will also provide an annual report of our activities and will pursue the dialogue with other stakeholders and policy-makers.

FEDIAF would therefore like to confirm its intention to sign the EU Code of Conduct. We look forward to contributing towards the sustainable food systems goals.

With best regards,

Raquel Izquierdo de Santiago
Secretary-General

FEDIAF represents the European pet food industry with around 200 production sites. It is an umbrella organisation of national pet food industry associations plus direct company members. While we work sustainably every day to provide safe products that benefit pets, our work goes beyond pets, and goes beyond pet food. Our work is also about society. Because we believe that pet ownership has the potential to enhance the lives of all Europeans. www.fediaf.org

FEDIAF a.i.s.b.l.

Rue de l'Industrie 11, Box 10B 1000 Brussels
Tel: +32 2/536.05.20 / Email: fediaf@fediaf.org