



Ms Claire Bury
Deputy Director General
DG SANTE
European Commission

Brussels, 4 January 2022

Subject: FEFANA's commitment and pledge to the EU Code of Conduct on Responsible Food Business & Marketing Practices

Dear Ms Bury,

FEFANA (EU Association of Specialty Feed Ingredients and their Mixtures) is the united voice of the specialty feed ingredients business in Europe, representing manufacturers and traders of feed additives, functional feed ingredients, premixes and other mixtures of specialty ingredients that enter the food chain via feed. FEFANA member companies supply a wide portfolio of feed additives which also provide positive effects on the environmental performance of livestock, enable the efficient valorisation of raw materials and co-products, contribute to animal welfare and minimize feed loss. Although located at the beginning of the food chain, our sector provides added value to the sustainability of livestock production and hence to the food chain at large.

FEFANA fully recognizes the need and significant potential for further improvement of the sustainability performance of the livestock sector and that every actor along the food supply chain can play a role towards achieving the goals of the European Green Deal / Farm to Fork Strategy. Innovative solutions of the specialty feed ingredients industry coupled with expertise in assessing environmental performances along the food chain and a collective effort of chain partners will contribute to the transition towards more sustainable food chains. FEFANA is pleased to co-sign the [EU Code of Conduct on Responsible Food Business and Marketing Practices](#) (the Code of Conduct).

Considering section 1.4 a) of the EU Code of Conduct and acknowledging the expectations towards European business associations signatories, FEFANA, as an association signatory of the Code of Conduct, pledges to:

- ✓ Endorse the aspirational objectives set out in this Code (where applicable);
- ✓ Promote and disseminate this Code within its constituencies;



- ✓ Encourage its members to align sustainability actions and/or business practices to the aspirational objectives and targets of the Code and invite them, on a voluntary basis, to adhere to this Code, as appropriate;
- ✓ Explore the possibility of developing sector-specific tools and resources in support of this Code;
- ✓ Provide, on an annual basis, a report of its activities in support of this Code, which will be published on an open dedicated website;
- ✓ Continue to engage in dialogue with other food chain/systems actors and EU and international policy-makers to forge (new) relationships, exchange good practices and discuss challenges encountered, learn from each other (studies, projects) and create better mutual understanding, and identify opportunities for collaboration and potential partnership.

Indeed, FEFANA's ambitions and actions are well aligned with the aspirational objectives established in the Code of Conduct, in particular:

- ✓ Aspirational objective 2: Prevention and reduction of food loss and waste
- ✓ Aspirational objective 3: A climate neutral food chain in Europe by 2050
- ✓ Aspirational objective 4: An optimised circular and resource-efficient food chain in Europe
- ✓ Aspirational objective 6: Sustainable value creation in the European food supply chain through partnership
- ✓ Aspirational objective 7: Sustainable sourcing in food supply chains

In practice, FEFANA has already delivered on some of these objectives, in particular:

- ✓ FEFANA has set up a Sustainability Steering Group in early 2021 to explore further possibilities and to steer our sector's contributions to a more sustainable food chain;
- ✓ FEFANA, together with the [International Feed Industry Association](#) (IFIF) and other international associations and companies, has conducted thorough research on the environmental effects of certain feed additives (e.g., reduction of climate-relevant emissions, eutrophication, and acidification potential) via the [Specialty Feed Ingredients Sustainability](#) (SFIS) Project. Outcomes of Phase 2 are available, and Phase 3 is close to completion;
- ✓ FEFANA has shared knowledge and expertise with the Livestock Environmental Assessment and Performance Partnership (LEAP) under the Food and Agricultural Organisation of the United Nations (FAO) to generate the [LEAP Guidelines for assessment of the environmental performance of feed additives in livestock supply](#)



- [chains](#), aimed at ensuring robust and harmonized life cycle assessments (LCA) of the production and use impacts of feed additives;
- ✓ FEFANA is working with the Global Feed Life Cycle Assessment Institute (GFLI) to ensure harmonized and methodologically sound up-take of feed additive production data into their database underpinning the European Commission [Product Environmental Footprint Category Rules for Feed for Food Producing Animals](#) (PEFCR Feed);
 - ✓ FEFANA has joined the [Agricultural Modelling Working Group](#), an expert group of the European Commission providing expertise and collaborating with other stakeholders and experts on the methodologies to model and assess on-farm methane and nitrogenous emissions with the goal to enable informed choices on farming practices;
 - ✓ FEFANA has been engaging with other food chain stakeholders in the development of guidance for best practice and knowledge-sharing initiatives;
 - ✓ FEFANA has published a number of fact sheets on the use of feed additives in the context of [sustainable livestock farming](#), [animal welfare](#) and [antibiotic resistance](#), as well as other informational material (e.g., [videos](#)), and continues to organise webinars and events to cover these topics, thereby promoting knowledge sharing and best practice within and beyond our sector.

FEFANA is fully committed to continue and expand its activities contributing to the objectives of the Code of Conduct.

Yours sincerely,

Joerg Seifert
Secretary General

Cc: Ms Nathalie Chaze (Director, DG SANTE), Ms Kristin Schreiber (Director, DG GROW), Mr Michael Scannell (Deputy Director-General, DG AGRI), Ms Alexandra Nikolakopoulou, Ms Eva Maria Zamora Escribano (Heads of Units, DG SANTE), Mr Fabien Santini (Deputy Head of Unit, DG AGRI), Lukas Visek (Member of Cabinet Exec. Vice-Pres. F. Timmermans)