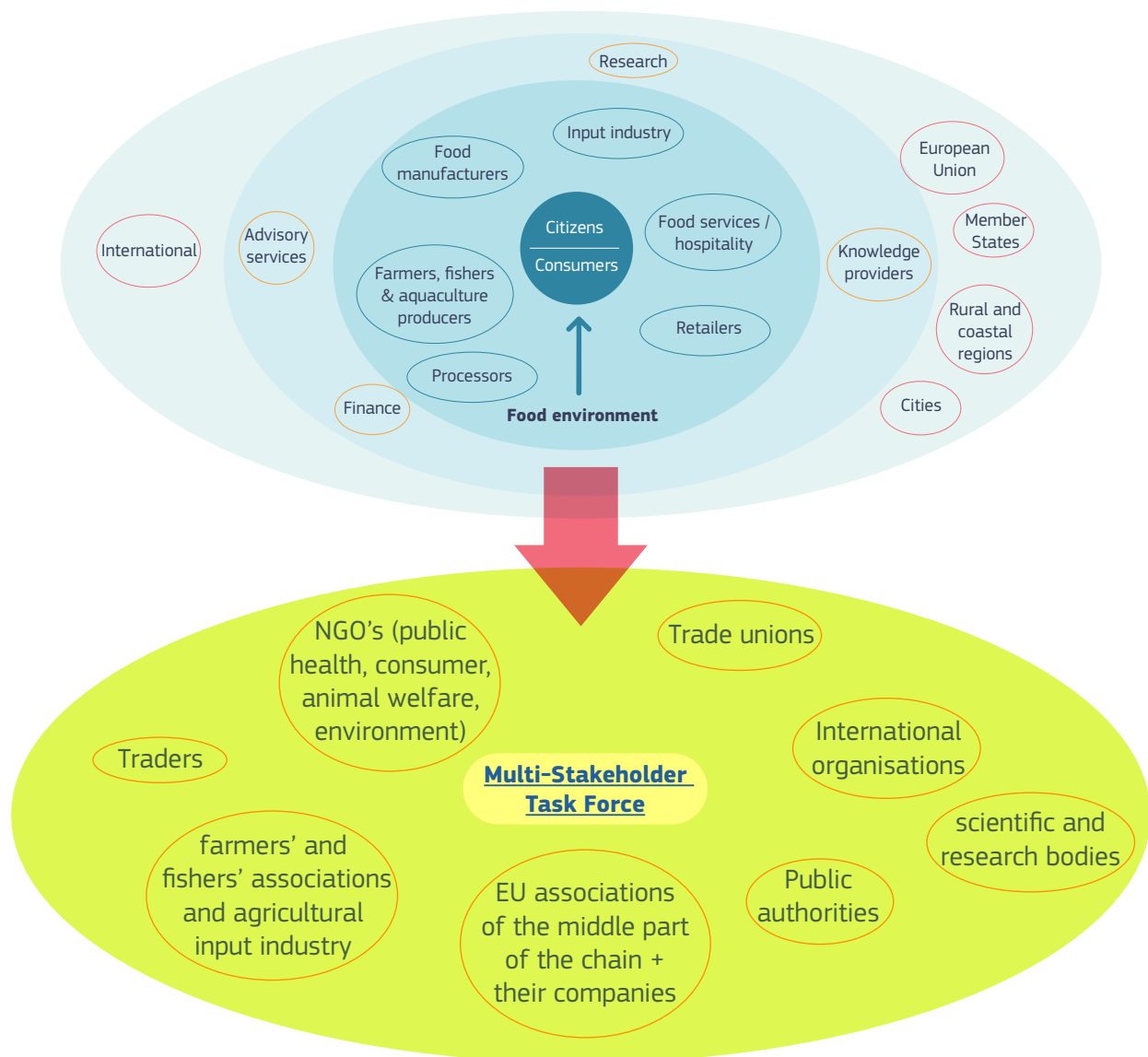


# The EU Code of Conduct on responsible food business and marketing practices

Climate change and biodiversity loss do not know borders

Every actor in the food system is responsible. The EU Farm to Fork strategy shows the way with its integrated approach. The multistakeholder process of building the EU Code of Conduct is its first concrete illustration.



## Discussions and proposals of actions to:

- Promote healthy and sustainable consumption patterns
- Promote sustainability in internal processes
- Promote sustainability along the primary supply chain

## Number of meetings between January and 5 July 2021 held:

- 6 general stakeholder meetings (150+ participants)
- 2 high level political meetings
- 3 meetings with companies
- 13 Task Force meetings

→ EU Code of Conduct

