

Hungarian Food Bank Association



Balázs Cseh
president



Activities of the Hungarian Food Bank Association

Connecting food surplus and people in need



- ✓ **250 000** supported people in need
- ✓ **500** Partner organizations - country-wide network
 - ✓ In 2021 **8 000** tons of saved food



Our operation



Food retail

- Partners: **Tesco, Auchan, Aldi, Metro, Penny, Lidl**
- Saving food from over **500** stores
- Mostly decentralised distribution



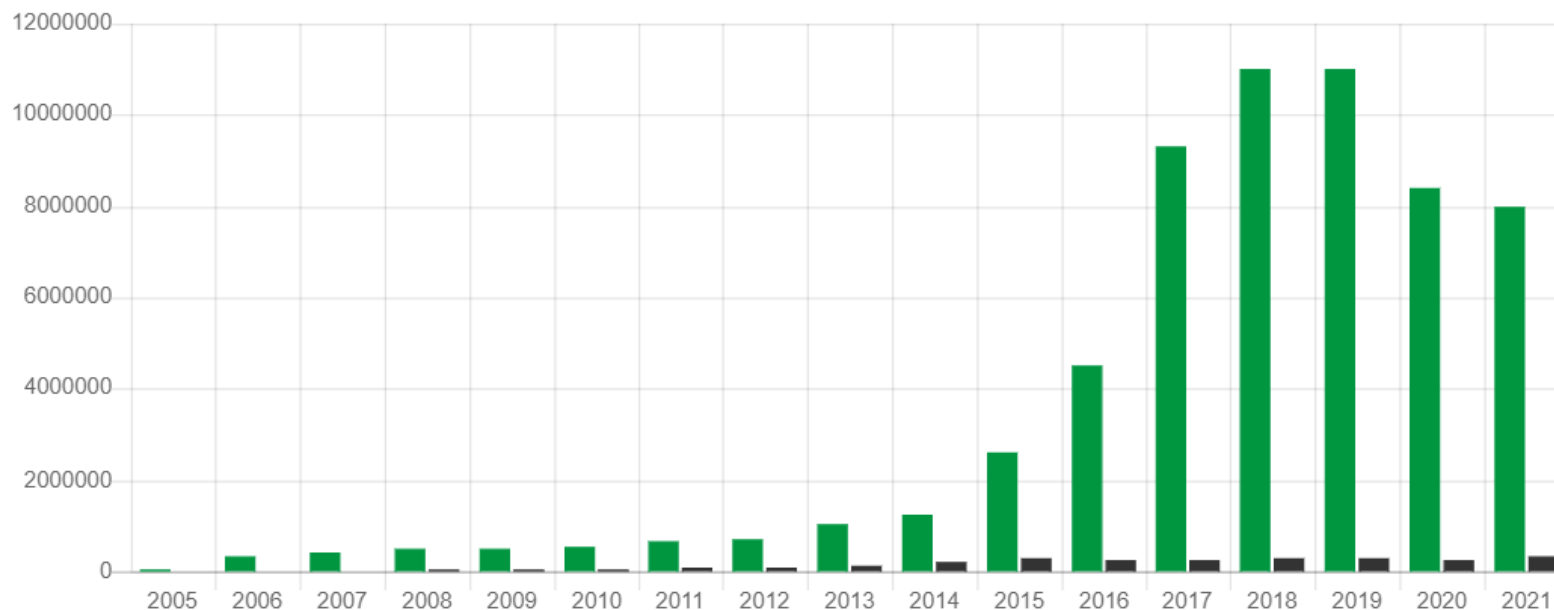
Food processing

- 130 partners
- Mostly centralised distribution



Results – reasons behind

■ saved surplus food (kg)
■ donated food (kg)



- **Less surplus at our partner companies**
 - Better forecasting and logistics processes
 - Internal restructurings (e.g. bakery)
- **Not enough new partners**



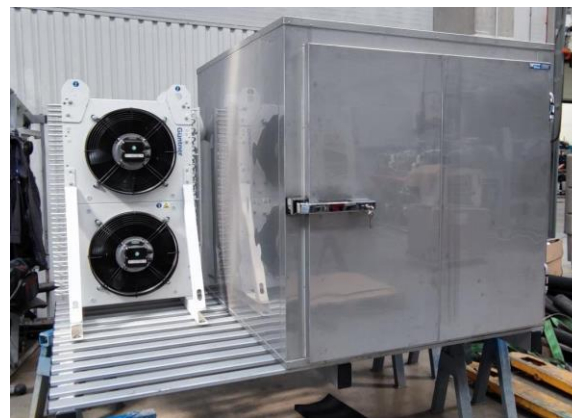
Main learnings and questions

- Retail / direct distribution is still a growing segment
- 2 regional food bank warehouses were opened and closed after a year – no plans now to open new ones
- We mostly work with big companies – don't really know the SME segment
- Hard to get into the production segment with the „classic” food banking „offering” (we only take food free of charge)
- We are slowly starting in the HORECA segment, it is still hard to see / plan the potential



HORECA innovations

**Food saving from event catering
– mobile blast chiller**



**Strategic partnership with Munch
„MunCharity” – a combination of
an app-based for-profit food sharing
and the food banking model**



Legislation

Change of Food Chain Law in December 2021

- **Establishing „Food Saving Center” (FSC) – a new national authority**
- **Retailers over 100 bln HUF yearly turnover MUST offer best before date products as a donation towards the FSC at least 48 hours before the expiration date**
- **FSC is coordinating donations between donors and charitable organisations**
- **Retailers are obliged to prepare and hand-in to the FSC food saving plans**



Strengthening corporate relationships by CSR/ESG related additional activities

- **KitCharity** – a social enterprise offering food saving event catering (at the same time a living lab for HORECA food surplus redistribution)
- **Charity cooking as team building activities, combined with awareness raising**
- **FoodbanGo** – a professional treasure hunting game created within the domain of food waste awareness raising



NETWORKING + AWARENESS RAISING + ADDITIONAL REVENUE



Thank you for your attention!

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Sources:



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