



Food Loss and Waste Reduction National Movement In Japan



Japan and FLW policymaking: Key insights

- In 2000, Japan carried out a first quantification exercise of FLW. The exercise brought to light the causes of FLW, including the commercial practice of excess inventory and returns indirectly caused by consumer preferences.
- In response to the SDG Target 12.3 set up in 2015, existing policies were revised, and the Act on Promotion of Food Loss and Waste Reduction was introduced in 2019.
- Several government institutions are the custodians of the Japanese FLW strategies, predominantly the Ministries of Environment, of Agriculture, Forestry and Fisheries, and the Consumer Affairs Agency. Each agency has a distinct role, focusing on specific food value chain stage and policy instruments, and collaborating over some instruments.
- Japan is one of the few countries that carries out impact assessment of FLW policies. A household survey is conducted on an annual basis to evaluate social impacts including consumer awareness and behavioral change on FLW.

The percentage of nations who are aware of the FLW problem and are working to reduce FLW is 74.9%(FY2024), with the goal of 80%.



Act on Promotion of Food Loss and Waste Reduction

Promulgation: 31/May/2019 as Act No.19 of 2019
Enforcement: 1/Oct/2019

<Issues of food loss and waste (FLW)>

- A large amount of edible food is discarded in Japan.
- Food loss and waste is mentioned in the 2030 Agenda for Sustainable Development (adopted by the U.N. General Assembly in September 2015).

Issues include waste of resources (i.e. increase of business costs and household burdens) and increase of environmental burden.

Preamble

- While there are many people plagued with malnutrition in the world, it is imperative for Japan to engage in reducing FLW seriously, as a nation that depends on a large amount of imported food.
 - There are two basic viewpoints for reducing FLW; 1) All entities need to change their attitudes and foster awareness of not wasting food, 2) prevent discarding edible food, in short, consume food as food.
- ➔ Declares that the objective of the Act is to promote FLW reduction as a national movement through collaboration of various entities.

Definition of reducing food loss and waste (Article 2)

Defines reducing FLW as “efforts made to prevent discarding food that is safe and nutritious for human consumption”.

Responsibilities (Article 3-7)

Prescribe the responsibilities of the central government/local governments and businesses, the role of consumers, and the necessity of collaboration between relevant entities.

Relationship between the Act on Promotion of Food Loss and Waste Reduction and the Food Waste Recycling Law (Article 8)

The central government/local governments must implement measures on the Food Waste Recycling Law based on the philosophy and the contents of the Act on Promotion of FLW Reduction.

Promotion month for reducing food loss and waste (Article 9)

Prescribes October as a promotion month for reducing FLW in order to enhance understanding and interests among the people.

Basic policy (Article 11-13) Approved by the Cabinet: 31/March/2020

- The central government must decide a basic policy (by the cabinet decision) on reducing FLW.
- Local governments (prefectures and municipalities) shall endeavor to establish their basic plans on reducing FLW, based on the basic policy.

Basic measures by the central government/local governments (Article 14-19)

- Promote awareness and advocacy on FLW on consumers and businesses.
- Support efforts made by food-related business operators.
- Commend entities for making significant achievements on reducing FLW.
- Conduct surveys on FLW, implement researches on measure to reduce FLW effectively.
- Collect and disseminate best practices on reducing FLW.
- Support food banks, conduct researches on indemnities for food donations/supplies by food banks.

Council for Promotion of Food Loss and Waste Reduction (Article 20-25)

- The Council will be installed in the Cabinet Office.
 - The Council consists of relevant Ministers and experts of FLW and entitled to draft the basic policy.
- (Chairperson : Minister of State for Consumer Affairs and Food Safety)



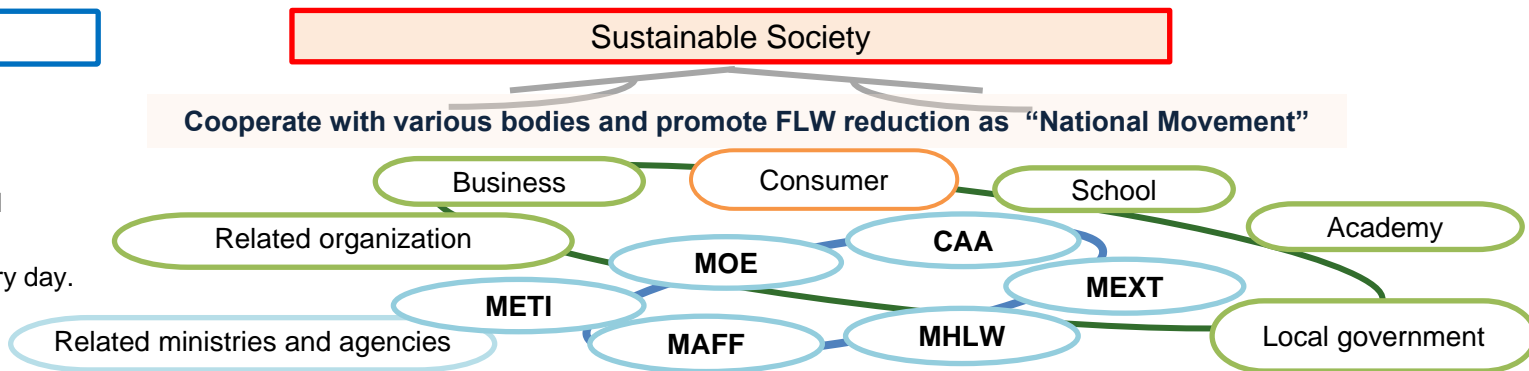
Basic Policy on Promotion of Food Loss and Waste Reduction

Based on the Act on Promotion of Food Loss and Waste Reduction, the Basic Policy on Promotion of Food Loss and Waste Reduction was decided by the Cabinet on 31st March 2020 as a guidance for the central government/local governments, businesses and consumers.

Significance of promotion of FLW reduction

《Current Status of FLW in Japan》

- Amount of FLW (FY 2022): **4.72 M tons** (estimated)
2.36 M tons from business, 2.36 M tons from household
- Annual FLW per person: **38kg**
→≡ the throwing away one rice ball (103 g) of food every day.



Role and action for promotion of FLW reduction in various bodies(e.g. consumers, businesses related to food)

Encourage each body to take the FLW issues as "my own affairs" rather than "others affairs" and take action respectively.

Consumer

Consider and take possible action during daily lives.

- ✓ Check ingredients at home before shopping
- ✓ Manage inventory in the refrigerator
- ✓ Arrange the amount of meal that can be eaten
- ✓ When eating out, order an appropriate amount
- ✓ Try so-called "3010 campaign" at banquets
- ✓ If left behind, take it back with your own responsibility

3010運動

注文の際、**分量を注文**しましょう。

↓

乾杯後**30分**は、**席を立たず、料理を飲み**ましょう。

↓

お開き前**10分**は、**自分の席に戻って、再度、料理を飲み**ましょう。




← Introducing "3010 campaign"

- First 30 minutes, enjoy meal
- Then enjoy talking
- Last 10 minutes, eating up!


Primary industry Food-related business operator

Understand FLW by business activities and review it including business customs

- ✓ Use of imperfect and unused agricultural, forestry and marine products
- ✓ Consolidation of expiration date labeling, extension of expiration date
- ✓ Relaxation of delivery deadline
- ✓ Reservation sales of seasonal products
- ✓ Selling out by discounts and grant additional points
- ✓ Introducing a small portion menu



Logo for seasonal products (Ehomaki roll)



Central/Local government(s)

Facilitate awareness raising for consumers, support for efforts by food-related businesses operators, information sharing, Support for activities to provide unused food

- ✓ Promote measures to reduce FLW
- ✓ Effective use of food stockpiles for disasters
- ✓ Reduction of FLW at sponsored events

Local governments have decided a "FLW reduction promotion plan" to promote action considering the characteristics of the region. Central government supports their planning.



Distribution the food stockpiles (CAA)



National Convention→

CAA: Consumer Affairs Agency, Government of Japan

MAFF: Ministry of Agriculture, Forestry and Fisheries

MOE: Ministry of the Environment

MEXT: Ministry of Education, Culture, Sports, Science and Technology

MHLW: Ministry of Health, Labour and Welfare

METI: Ministry of Economy, Trade and Industry



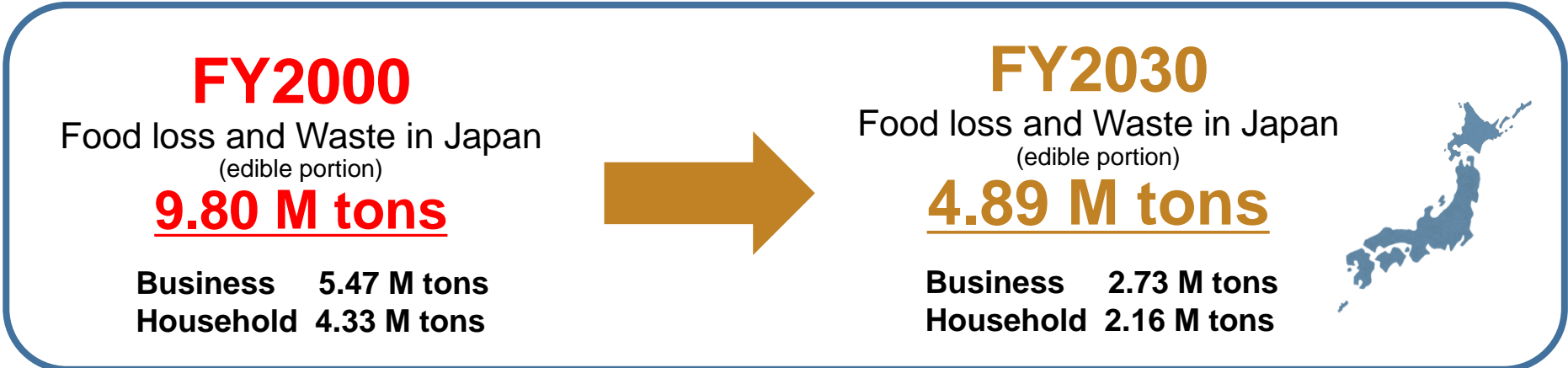
SDGs 12 Responsible Consumption and Production



12 RESPONSIBLE CONSUMPTION AND PRODUCTION

Goal 12: Ensure sustainable consumption and production patterns

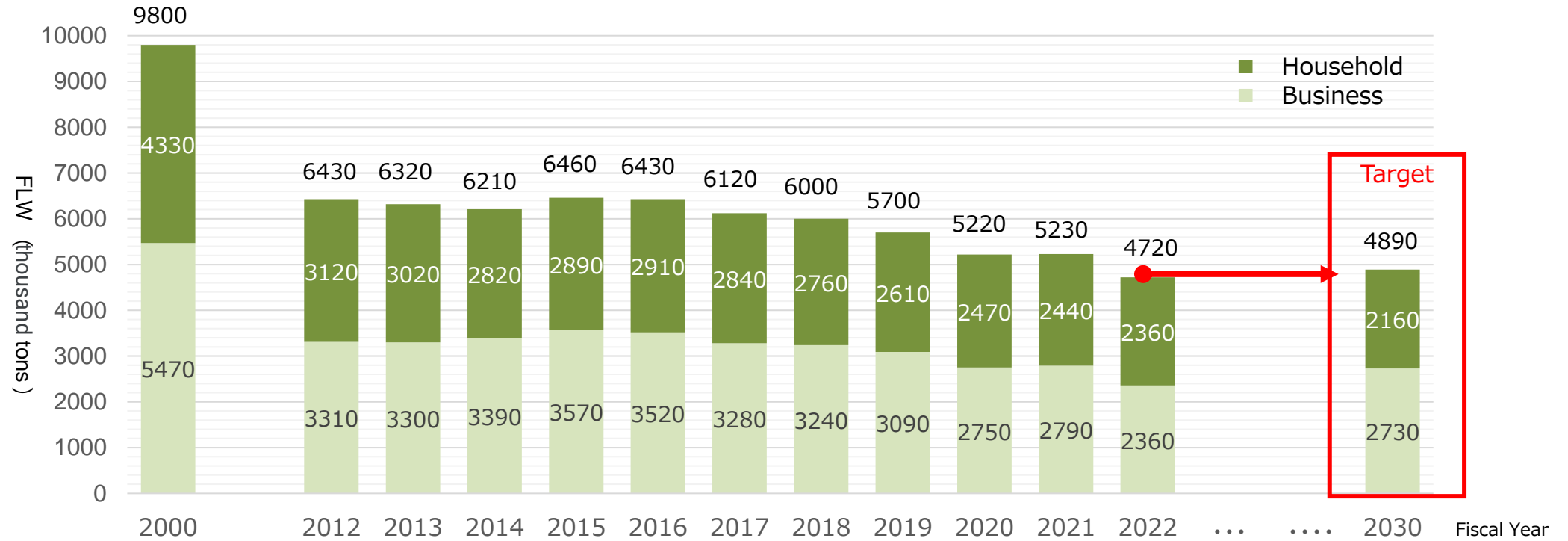
12.3 By 2030, halve per capita global food waste at the retail and consumer levels and reduce food losses along production and supply chains, including post-harvest losses





Tend Graph and Reduction Targets regarding Food Loss and Waste in Japan

We are promoting efforts to halve the amount of FLW generated from households and businesses by FY2030 compared to FY2000. Although the target was achieved in the FY2022 estimate, this estimate was affected by COVID-19, and future progress must be closely monitored. In addition, from the perspective of environmental and social issues, we must continue to work on reducing FLW.



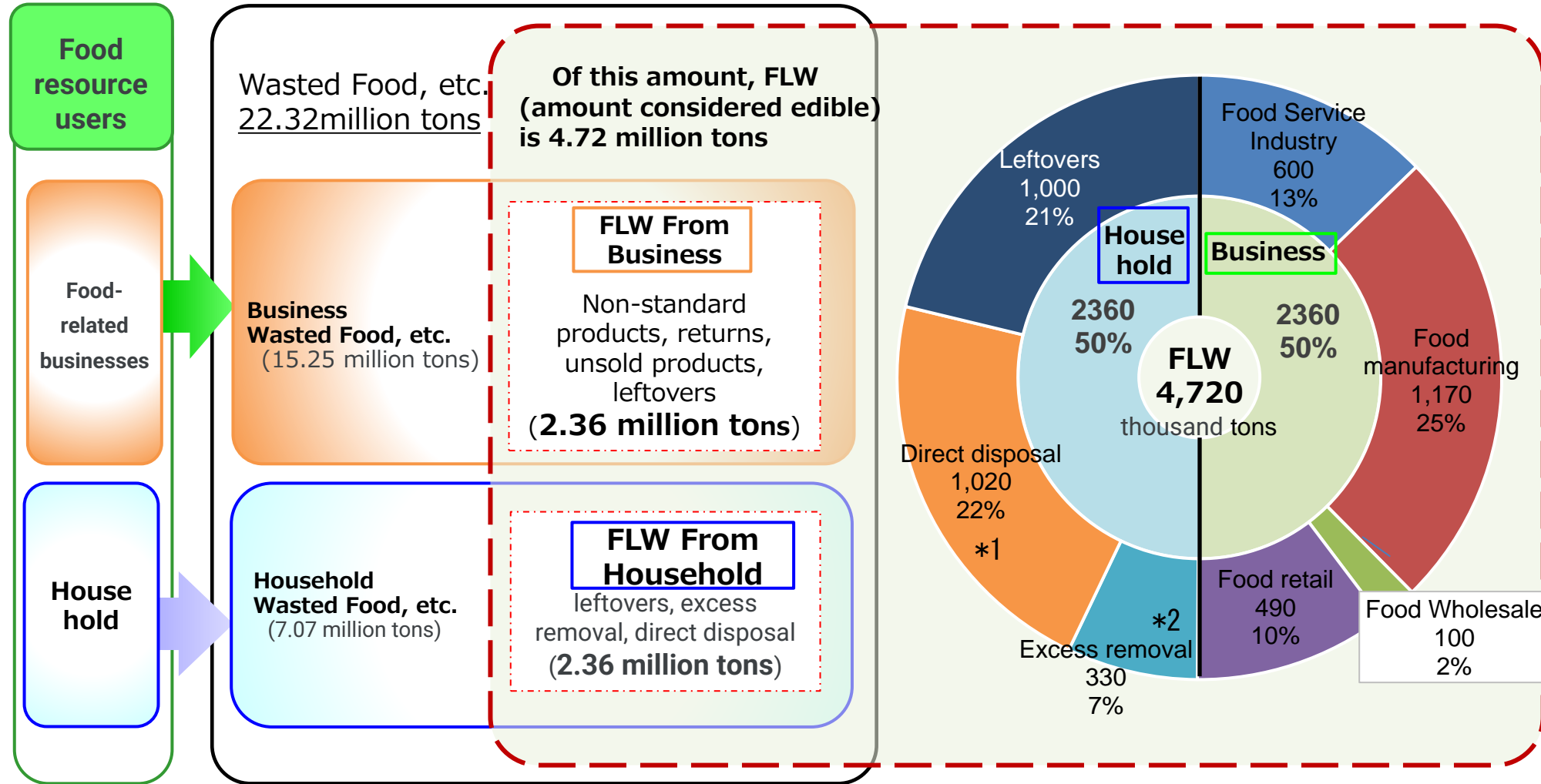
Fiscal Year	2000	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2030 (/2000)
Household	4330	3120	3020	2820	2890	2910	2840	2760	2610	2470	2440	2360 (▲46%)	2160 (▲50%)
Business	5470	3310	3300	3390	3570	3520	3280	3240	3090	2750	2790	2360 (▲57%)	2730 (▲50%)
Total	9800	6430	6320	6210	6460	6430	6120	6000	5700	5220	5230	4720 (▲52%)	4890 (▲50%)

(Estimates by the Ministry of Agriculture, Forestry and Fisheries and the Ministry of the Environment)
*The total may not match the breakdown due to rounding.

The numbers in parentheses are the reduction rates compared to FY2000.



Food Loss and Waste generation status and ratio <Conceptual diagram>



Source: MAFF and MOE "FY2022 Estimates"

*The percentages listed have been rounded off to remove any decimal points, so the totals may not match.

*1 Direct disposal refers to food that has expired and is thrown away unused.

*2 Excess removal refers to edible parts that are discarded, such as vegetable skin that has been peeled in excess.



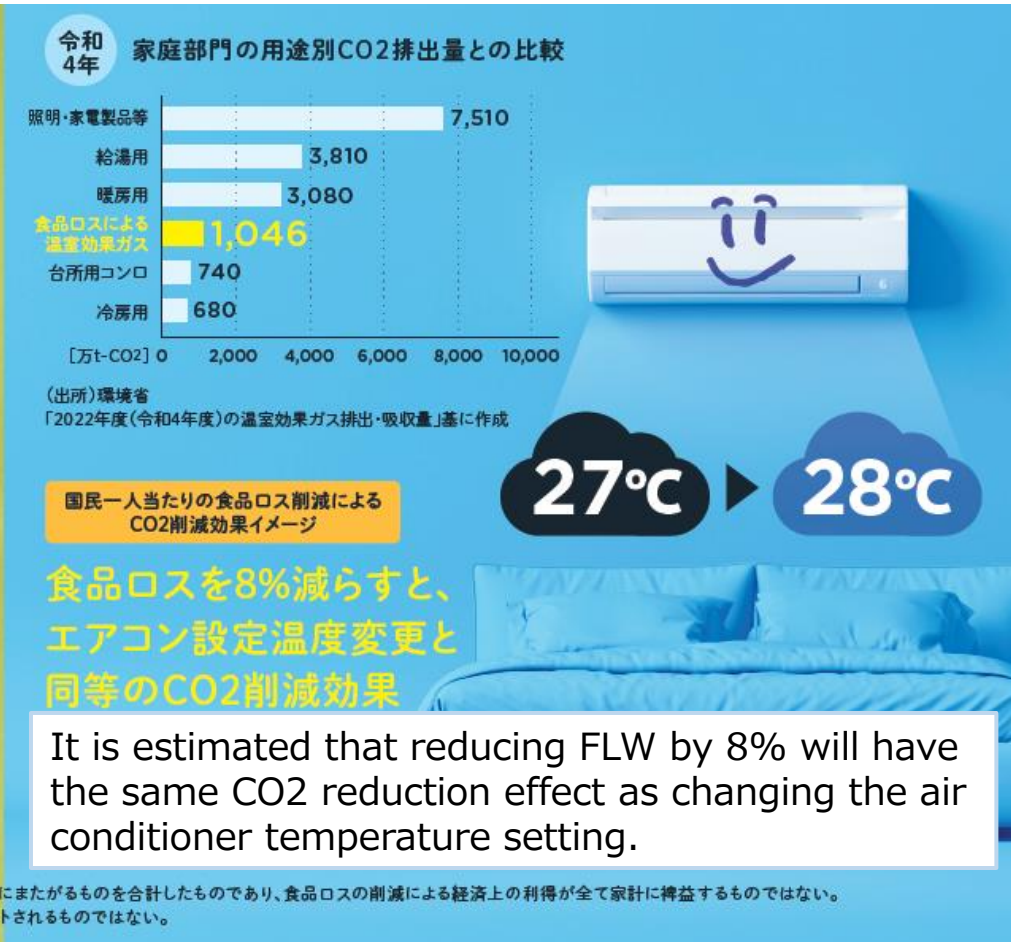
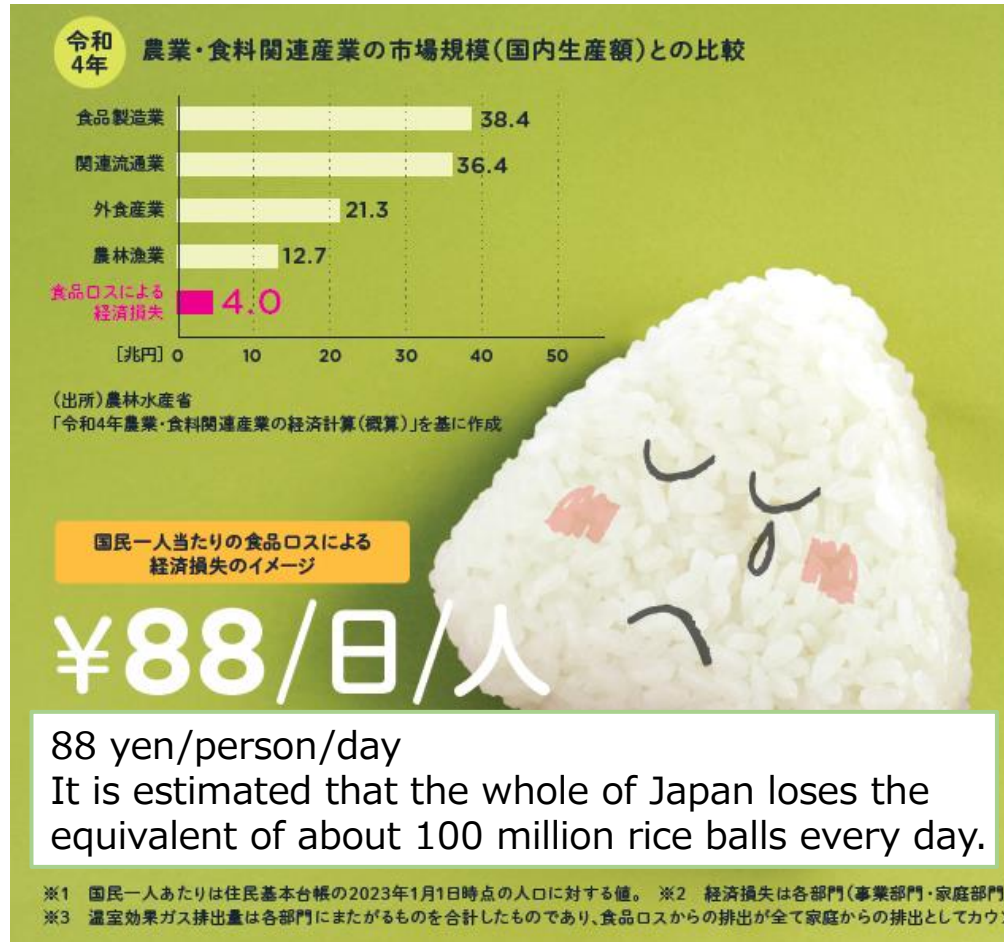
Economic losses and greenhouse gas emissions due to Food Loss and Waste

In order to make the FLW issue more familiar to every citizen, the Consumer Affairs Agency has estimated and published economic losses and greenhouse gas emissions based on the estimated amount of FLW FY2022.

Based on the amount of FLW in FY2022 (4.72 million tons), the total economic loss due to FLW is estimated to be **4.0 trillion yen**.

The total greenhouse gas emissions due to FLW is **10.46 million t-CO2**.

When these estimated values are converted into per capita figures, the economic loss is 32,125 yen/person/year and greenhouse gas emissions are 83 kg-CO2/person/year.





• Policy package to the goal

In December in 2023, CAA, MAFF, MOE and relevant ministries and agencies have compiled the policy package of measures to promote the reduction of food loss and waste. The policy package has three targets. Firstly, target is promoting food donations, secondly, is promoting doggy bags, Thirdly, is promoting the fundamental control of wasted food generation such as reviewing delivery deadlines for food businesses, promoting food reuse, extending best-before dates, and forecasting demand using ICT.



NO-FOODLOSS PROJECT

Logo Mark : Loss-non



CAA has agreed with relevant government ministries and agencies to use the term "SHOKUNO-WA (food circle)" to encompass the three measures of "FLW reduction," "food donation promotion," and "ensuring food access," so that relevant government ministries and agencies and local governments can work together in an integrated manner to tackle the issue of "ensuring food access," in addition to "FLW reduction" and "food donation promotion."