

# Meeting on the EU Code of Conduct on Responsible Food Business and Marketing Practices

20 November 2024 – 15.00 – 16.30 – Online via Webex

## AGENDA

- Chairs:** *Klaus Berend, Director ‘Food safety, Sustainability and Innovation’ (DG SANTE)*  
*Kristin Schreiber, Director ‘Ecosystems I: Chemicals, Food, Retail, Health’ (DG GROW)*
- 14.45 – 15.00** Webex open
- 15.00 – 15.10** Opening remarks by the chairs
- 15.10 – 15.20** Presentation of sustainable sourcing event of 12 September and other updates on the Code by Will Surman (FoodDrinkEurope)
- 15.20 – 15.35** Discussion on next steps for the Code
- 15.35 – 15.45** Presentation on analysis of latest annual reporting round by Isabelle Rollier (DG SANTE)
- 15.45 – 16.00** Discussion on annual reports
- 16.00 – 16.10** Presentation on upcoming Transition Pathways Stakeholder Support Platform by Jonas Lazaro Mojica (DG GROW)
- 16.10 – 16.25** Discussion to share initial feedback on the Stakeholder Support Platform
- 16.25 – 16.30** Closing remarks by the chairs