

## **Task Force on the “Code of Conduct for responsible business and marketing practices”**

*T2 - Improving the impact of food processing, retail and food services’ own operations on sustainability*

23 March 2021, 14.30 -17.30, WEBEX

### **Agenda**

14.30 – 14.50 – Anti-trust statement, introduction and tour de table

14.50 – 15.30 – Presentation of replies to the homework questions by the rapporteur\*

15.30 – 15.50 – Discussion and agreement on common denominators and prioritization of aspirational objectives

15.50 – 16.00 – **Break**

16.00 – 17.00 – Discussion on the level of granularity of actions relating to aspirational objectives and how to include them in the Code

17.00 – 17.20 – Discussion on the format of the Code (in liaison between TF meetings)

17.20 – 17.30 – Follow-up homework questions to be addressed in relation to the concrete actions to achieve the aspirational objectives

### **\* HOMEWORK QUESTIONS**

1. Within Thematic 2, please provide a top 3 of topics to be addressed by aspirational objectives, on the basis of:
  - Which one has the largest potential impact?
  - Is it applicable to a broad range of stakeholders?
  - Is it SME-friendly?
  - Is it politically relevant (link to F2F/Green Deal agenda)?
2. Based on the above list, which aspirational objectives could be set for each topic?
  - Which forward-looking international and European goals/ambitions (e.g. SDGs, Green Deal, etc.) are suitable for reference?
3. What are the enablers needed to reach the aspirational objectives for the topics?
4. What other Codes of Conduct could serve as model/template?
5. Please share any information you deem useful for the current work.