



# Implementing the Platform's recommendations for action in food waste prevention: Actions taken by food and drink manufacturers

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# Preserving and protecting food to feed the world



- Preventing food losses and food waste is a **key priority** for food and drink manufacturers
- Food loss and waste is a tragic loss of **human, environmental and economic capital**
- For a **Sustainable Food System** we need reduce and prevent Food Losses and Food Waste (FLW)
- **Joint stakeholder** action remains key

# Key initiatives



CHAMPIONS  12.3

10  X 20  X 30 



**EU Platform on Food Losses and Food Waste**

# End-to-end approach



Agricultural Production



Handling & Storage



Manufacturing Processing



Distribution & Market



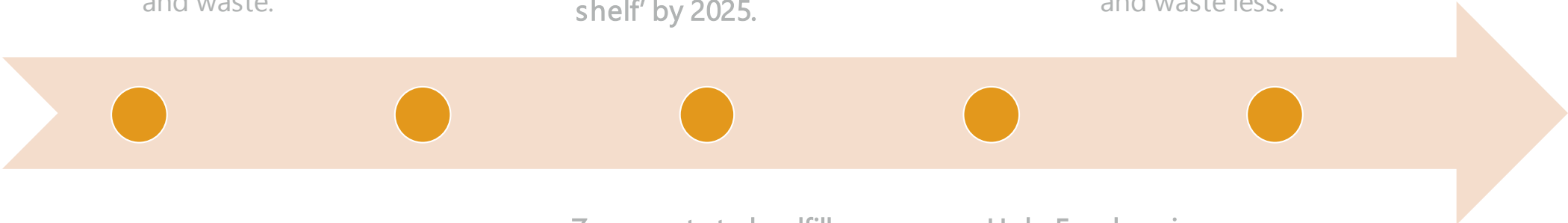
Consumption



Enroll our priority 3PM and RM Suppliers to halve their food loss and waste.

Halve food waste In our global direct operations 'factory to shelf' by 2025.

Inspire and enable consumers to be more resourceful with their food and waste less.



Zero waste to landfill. No good food destroyed.

Help Foodservice customers to tackle food waste through prevention and redistribution.



# Challenges and Opportunities



- Having **necessary resources** to implement food waste prevention strategies in operations (especially for **SMEs**)
- Avoiding **trade-offs** (Packaging vs. Food Waste)
- **Sharing data**
- **Technology**
- **Funding for Innovation**
- **Partnerships** along the value chain

# Opportunities in practice



## Know your numbers

Target  
Measure  
Act



## Technology

Smart camera with AI that recognizes food being thrown away

Automated online report providing insights



Weighing scale



## Innovation



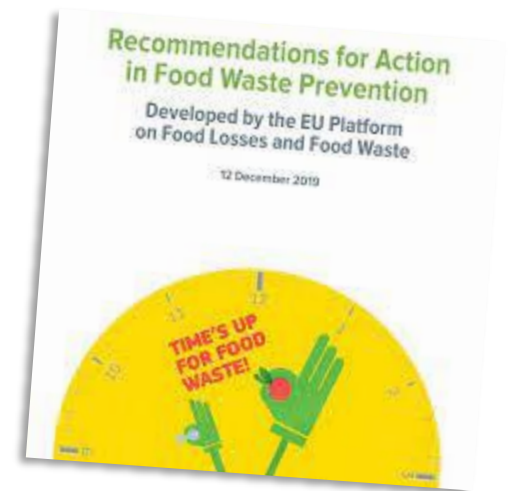
## Partnerships



# The role of the platform and its recommendations for action



- FoodDrinkEurope **strongly supports** the EU Platform on FLW and its multi-stakeholder approach
- The Platform's recommendations for action in food waste prevention have been instrumental to:
  - Make stakeholders take **impactful actions** in a coherent and effective manner
  - **Identify challenges** and find ways to overcome them



# Future outlook



- Food Losses and Food Waste will remain a **top priority** for the food and drink manufacturing sector
- All the recommendations for action at manufacturing stage are **ongoing**
- Assessing and identifying the sector's future needs and tools, also in conjunction with **policy developments** will be key
- In it's **new mandate** the EU Platform on FLW will have an important role to play to further facilitate the latter



# Key actions already to be considered



- The **development of guidance** for food and drink manufacturers on how to **measure and report on food waste**, especially in view of future adoption of food waste targets
- The establishment of **EU-wide awareness raising campaigns** to trigger consumers participation in food waste prevention and reduction
- An increased availability of funding for **Research & Innovation** to support and promote circularity (especially for SMEs)

The approach to food loss and waste reduction will need to be consistent with other EU food policy initiatives such as those tackling **climate change**, **biodiversity** and **packaging**



Thank you!