

European Association of Fish Producers Organisations

Association Européenne des Organisations de Producteurs dans le secteur de la pêche



EAPO / AEOP

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- SANTE-Advisory-Group@ec.europa.eu

EAPO21-29

Oostende, 16 July 2021

Dear Sir or Madam,

Subject: EAPO Pledge EU Code of Conduct on Responsible Food Business and Marketing Practices

The European Association of Fish Producers Organisations (EAPO) represents 30 POs from 9 EU Member States, with approximately 10,000 vessels, 3.5 million tonnes of landings and € 3 billion first sale value. EAPO was founded in 1980. Every Fish PO recognized by its EU member state can apply for membership of the association.

With this writing, EAPO would like to express its support to the EU Code of Conduct on Responsible Food Business and Marketing Practices and pledges to:

- *endorse the aspirational objectives set out in this Code (where applicable);*
- *promote and disseminate this Code with(in) their constituency/ies;*
- *encourage their members to align their sustainability actions and/or business practices to the aspirational objectives and targets of the Code and invite them, on a voluntary basis, to adhere to this Code, as appropriate;*
- *explore the possibility of developing sector-specific tools and resources in support of this Code;*
- *provide, on an annual basis, a report of their activities in support of this Code, which will be published on an open dedicated website;*
- *continue to engage in dialogue with other food chain/systems actors and EU and international policy-makers to forge (new) relationships, exchange good practices and discuss challenges encountered, learn from each other (studies, projects) and create better mutual understanding, and identify opportunities for collaboration and potential partnership.*

Yours sincerely,

EAPO President
Pim Visser