

06/10/2021

EU Code of conduct on responsible food business and marketing practices

Eucolait signature

Eucolait the European Dairy Trade Association, supports the shift towards increasingly sustainable food systems and the broad objectives of the EU's Farm to Fork strategy. In this sense, we were actively involved in the preparatory work culminating in the launch of the code on 5 July.

Following a careful examination and endorsement by our board of directors, Eucolait hereby expresses its commitment to the EU code of conduct on responsible food business and marketing practices.

We pledge to promote the code within our membership and to undertake other relevant actions as listed under paragraph I 1.4 a) of the code.

We look forward to continuing working together with the European Commission and other stakeholders on this crucial subject.

Sincerely,

Jukka Likitalo

Secretary General