

„Broadening the bridge”

Increasing channel capacities in food surplus redistribution in Hungary

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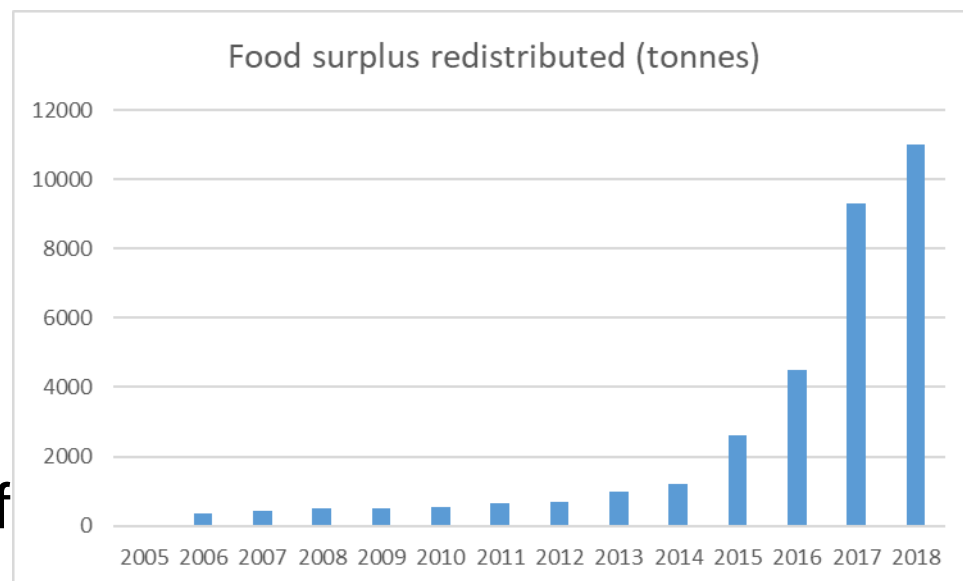


- 👉 Founded in 2005
- 👉 Primarily working with food manufacturers and retailers
- 👉 350 charity partners, providing food for 300 000 needy people in Hungary



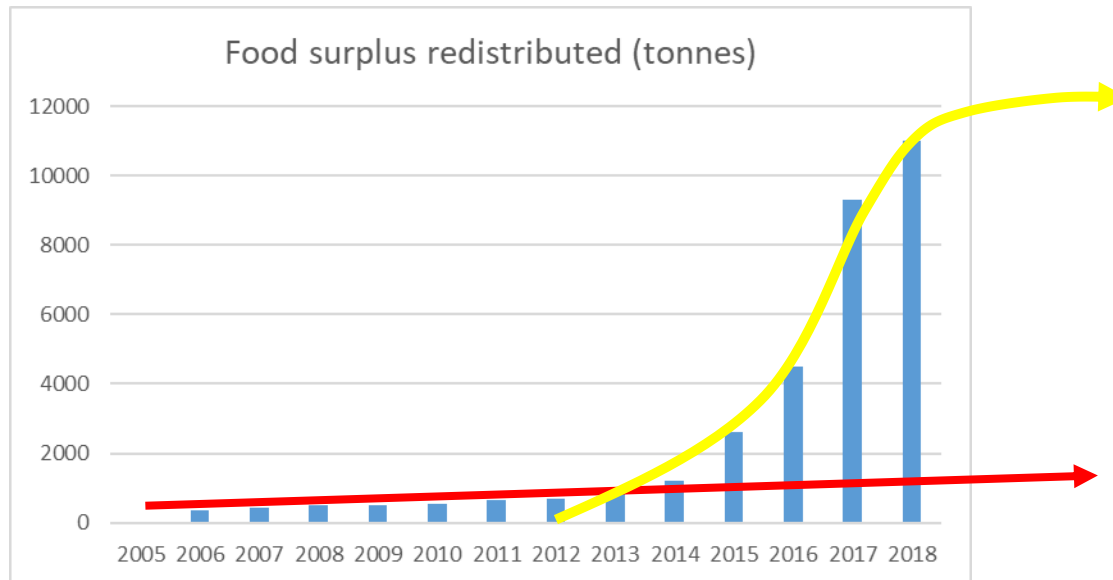
Background

- Food surplus offerings are strongly increasing
- Redistribution channel capacity has become a clear bottleneck
- Operations mostly financed by donations, „cross-financing” and volunteering – resources are reaching their maximum limits
- Project started in cooperation with the Hungarian Ministry of Human Capacities



Evolution of the redistribution supply chain

- Step 1: „traditional foodbanking” – supply limited
- Step 2: direct distribution / express delivery – capacity limited







Objectives of the project

- Analysing the existing capacities of the „redistributions supply chain”
- Assessing possible involvement of extra resources via cooperation among stakeholders
- Creating a cost/benefit model of the total redistribution chain
- Assessing possibility of integration of activities into the FEAD Program



Activities

- Interviews, workshops with NGOs and representatives from the public social care system
- Identification of possible local intergration points among interested stakeholders
- Using knowledge in creation of new local hubs
- Calculation of costs associated with the redistribution process and the possible „social return on investment” - model shows a 1:14 (!) multiplication factor



Main results

- Successful launch of new redistribution in a „white spot” city (Paks)
- Successful launch of a new food bank (Debrecen)
- Spreading and using knowledge in the whole Hungarian network
- Preliminary agreement on involving of funding food surplus redistribution activities in the next FEAD Program – ongoing preparations of a new sub-program



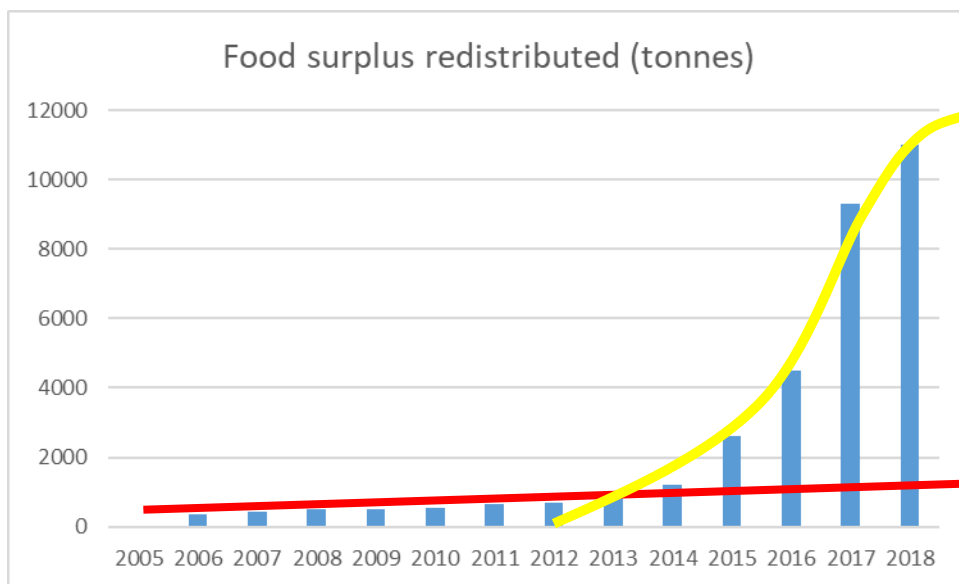
Main learnings

- Connections of the social and sustainable „silos” is not easy
- Public-private-NGO cooperation possibilities are usually underutilized
- Cooperation in itself is not enough, external funding is necessary for long-term sustainable operations
- Usage of FEAD funds is logical, feasible and can be well matched
 - estimated redistribution capacity increase: ~ 3x



Evolution of the redistribution supply chain

- Step 1: „traditional foodbanking” – supply limited
- Step 2: direct distribution / express delivery – capacity limited
- Step 3: financed redistribution – supply limited



The „extra benefits”



Thank you for your attention!

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