

EU CODE OF CONDUCT ON RESPONSIBLE FOOD BUSINESS AND MARKETING PRACTICES

HERBALIFE

31 JULY 2024

Type of business/sector <i>(E.g. retail, dairy)</i>	Sustainability dimension <i>(E.g. environmental, social)</i>	Code aspirational objective <i>(1-7)</i>	Individual commitments with baseline	Progress on KPIs and goals (qualitative and/or quantitative)	Additional information (optional) <i>(E.g. partnerships, geographical coverage, sharing best practices, links with other COM initiatives, with other reporting initiatives)</i>	Comments (optional) <i>(E.g. enablers, ideas on how to improve)</i>
Health & Nutrition	Health and sustainable nutrition	Commitment 1 on 'Healthy, balanced and sustainable diets'	We aim to support consumers to shift their consumption habits towards more sustainable diets, in particular towards more plant-based products, improving people's health and meeting consumers' dietary and cultural preferences	Compared to our baseline (January 2023), we have made 5 additional plant-based products available in the EU market.		

Health & Nutrition	Environmental	Commitment 3 on 'A climate neutral food chain in Europe by 2050'	Once we've completed our full GHG accounting, which will include Scope 3, we plan to develop interim science-based targets that align with the IPCC goal.	We have started work, which is currently ongoing, on accounting for Scope 1 and 2 GHG emissions for 2023. We expect to be able to provide data in next year's report.		
Health & Nutrition	Environmental	Commitment 4 on 'An optimised circular and resource-efficient food chain in Europe'	<p>1) Aim for 100% of shipper boxes sourced from our EU warehouse to be obtained from responsibly managed sources by 2025 (FSC, Programme for the Endorsement of Forest Certification PEFC, Sustainable Forestry Initiative SFI or equivalent)</p> <p>2) Aim for 100% of paper-based packaging for nutrition products produced in the EU to be sourced from responsibly managed sources by 2025 (FSC, Programme for the Endorsement of Forest Certification PEFC, Sustainable Forestry</p>	<p>1) Completed. In 2023, 100% of our shipper boxes sourced from our EU warehouse have been obtained from responsibly managed sources (FSC).</p> <p>2) Completed. In 2023, 100% of our paper-based packaging for nutrition products produced in the EU has been sourced from responsibly managed sources (FSC).</p>		

			Initiative SFI or equivalent)			
Health & Nutrition	Environmental	Commitment 4 on 'An optimised circular and resource-efficient food chain in Europe'	Aim to significantly reduce paper use across the EU distribution/logistics function by 2025 by eliminating printed documents (where possible) including NTS, Packing Lists, Transport Waybills, and VAT Invoices, instead providing digital solutions	On track: in addition to previously removing packing lists from Spain and Portugal, in 2023 we have also rolled out the project to warehouses covering 13 additional markets (Austria, Belgium, Czechia, Denmark, Finland, France, Germany, Hungary, Ireland, Malta, Netherlands, Poland, Sweden).		
Health & Nutrition	Environmental	Commitment 4 on 'An optimised circular and resource-efficient food chain in Europe'	We aim to continue to reduce the use of virgin plastic across our supply chain, including eliminating 45 metric tonnes by 2025 through initiatives such as: 1) Switching to 100% recycled plastic in our product distribution packaging (airfills) 2) Eliminating virgin plastic scoops from	1) On track: Herbalife's main warehouse in the EU is using 100% recycled distribution packaging (airfills) for home delivery orders across 17 markets. An additional 2 markets have ceased using plastic, for a total of 19 markets (increase of 4 markets compared to the previous year). Additional markets to follow in the phased roll-out plan. 2) On track: in 2023 the total plastic reduction as a result of the sustainable scoops project is		

			across 15 powdered products SKUs	approximately 6 tons, covering 45 markets and 4 product lines that are 'scoop free' and 1 product where the scoop is more sustainable and reusable. Additional markets and product lines will follow.		
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