

Company commitments in the framework of the EU Code of Conduct on Responsible Business and Marketing Practices

Rationale for the chosen topics

Throughout the years, Barilla has defined a journey, summed up in the Good for You, Good for the Planet Mission, which drives the Company each day to offer to the world good food, for nutritionally balanced and healthy eating habits, which is sourced from responsible supply chains, inspired by the Italian lifestyle and the Mediterranean Diet.

Good Food means quality, taste, accessibility, pleasure and conviviality and better nutritional profiles.

Food sourced from responsible supply chain means seeking the best ingredients to guarantee quality, while respecting people, animals and the environment.

It is a Mission we continue to pursue by implementing projects that touch on all stages of the production and supply chain, from field to fork, keeping the consumer as the starting point of our projects. These projects are carried out thanks to the determination of all Barilla people, to the collaborations established along the production and supply chain and to the support we receive from external experts.

In this context, Barilla is also aware of the importance to make commitments on topics where the Company's knowledge and relevance allow it to make a difference and to contribute to the shift towards sustainable food systems. For this reason, we are making commitments in the following areas:

- General review of the Barilla sustainability strategy
- CO2 emissions reduction, where we have a consolidated experience in terms of energy efficiency, logistic projects and carbon neutrality
- Sustainable agriculture and animal welfare, where we have a consolidated knowledge on several supply chains including durum wheat, soft wheat, tomatoes, basil, eggs and more in general raw materials from animal origin.
- Packaging

General review of Barilla sustainability strategy

- In 2021 Barilla started to redesign the materiality matrix to better align its strategy with stakeholder needs and policy developments such as the EU Green Deal and Farm to Fork Strategy. A complete new set of sustainability goals will be defined by 2021 and communicated to the European Commission as part of the company's commitments in the EU Code of Conduct.

CO2 commitments

- 25% reduction of absolute Scope 1 and 2 greenhouse gas emissions by 2030 (compared to 2017);
- 26% REDUCTION of absolute Scope 3 greenhouse gas emissions by 2030, per tonne of finished product (compared to 2017).

Sustainable sourcing commitments

Strategic supply chains

- Involve a growing number of farmers in sustainable supply chain projects
- Ensure that a growing percentage of strategic raw materials is purchased from responsibly managed supply chains (in line with the Barilla Sustainable Farming principles).

- Purchase the entire soft wheat requirement of the Mulino Bianco and Harrys brands from sustainable agriculture (i.e. soft wheat farmed according to the principles of Carta del Mulino and Charte Harrys) by 2022
- Promote regenerative agriculture principles on selected strategic supply chains and within the Barilla Sustainable Farming Code

Animal supply chains

- Ensure that the eggs used for the products of all the Group's brands, present in all the geographic areas involved, come from cage-free supply chains.
- By 2023, ensure that 100% of chicken meat purchases come from suppliers who are committed to implementing the company guidelines on animal welfare.
- By 2025, ensure that 100% meat supply chains are compliant with the company guidelines on animal welfare

Packaging commitments

- Ensure that 100% of the company's product packaging is designed to be recyclable by 2022
- Ensure that 100% of paper-based packaging is sourced from responsibly managed forests

The Barilla Group

Barilla is a family company, not listed on the stock exchange, chaired by brothers Guido, Luca and Paolo Barilla. It was founded by their great-grandfather, Pietro Barilla, who opened a bakery in Parma in 1877. Now, Barilla is famous in Italy and throughout the world for the excellence of its food products. With its brands – Barilla, Mulino Bianco, Pan di Stelle, Gran Cereale, Harrys, Pavesi, Wasa, Filiz, Yemina and Vesta, Misko, Voiello and Cucina Barilla – it promotes a tasty, joyful and healthy diet, inspired by the Mediterranean Diet and the Italian lifestyle.

When Pietro opened his store more than 140 years ago, his overriding aim was to make good food. Today, that principle has become Barilla's way of doing business: "Good for You, Good for the Planet," a slogan that expresses the daily commitment of the over 8,000 people who work for the company, and of a supply chain that shares its values and passion for quality.

"Good for You" means constantly improving the product offering, encouraging the adoption of healthy lifestyles and facilitating people's access to food.

"Good for the Planet" means promoting sustainable supply chains and reducing CO2 emissions and water consumption.

To learn more: www.barillagroup.com; Twitter: [@barillagroup](https://twitter.com/barillagroup)