

# The Farm to Fork Strategy

**For a fair, healthy and  
environmentally-friendly  
food system**

European Green Deal - *von der Leyen Commission*

**5 October 2022 (Tokyo)**

European Union



**CLIMATE  
PACT AND CLIMATE  
LAW**

**PROMOTING  
CLEAN  
ENERGY**



**INVESTING IN  
SMARTER, MORE  
SUSTAINABLE  
TRANSPORT**

**PROTECTING NATURE**



**STRIVING  
FOR GREENER  
INDUSTRY**

**FROM FARM  
TO FORK**



# The European Green Deal



**ELIMINATING  
POLLUTION**

**LEADING THE  
GREEN CHANGE  
GLOBALLY**



**MAKING  
HOMES ENERGY  
EFFICIENT**



**FINANCING  
GREEN  
PROJECTS**



**ENSURING  
A JUST TRANSITION  
FOR ALL**



# Why sustainable Food Systems?

- Because Food Systems are globally responsible for around **21-37% of total greenhouse gas (GHG) emissions**.
- Because, we are confronted to overwhelming paradoxes in the food systems:  
*While, in the EU, 33 million people cannot afford a quality meal every second day,  
20% of the food produced is wasted,  
half of the adult population is overweight and obesity is rising.*
- Because the COVID-19 pandemic has stressed the importance of robust and resilient food systems.
- Because we are committed to achieve the United Nations' Sustainable Development Goals.



# Farm to Fork Strategy: overall goals



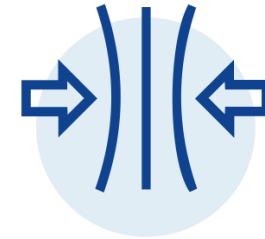
climate  
footprint



global  
transition



new  
opportunities



resilience

Reduce the  
**environmental  
and climate  
footprint** of the  
food system

Lead a  
**global transition**  
towards competitive  
sustainability from  
farm to fork

Tap into  
**new  
opportunities**

Create a **robust  
and resilient** food  
system



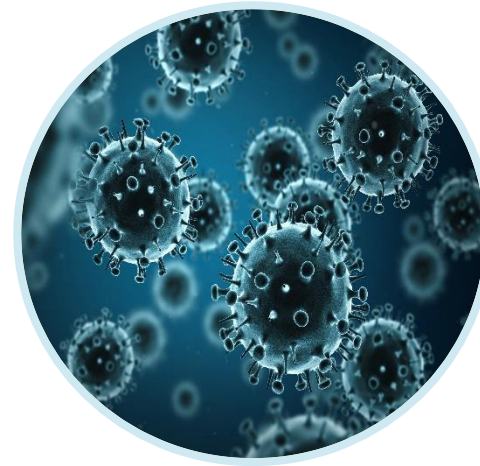
# 2030 Targets for sustainable food production



Reduce by 50% the overall use and risk of **chemical pesticides** and reduce use by 50% of more hazardous **pesticides**



Reduce **nutrient losses** by at least 50% while ensuring no deterioration in soil fertility; this will reduce use of **fertilisers** by at least 20 %



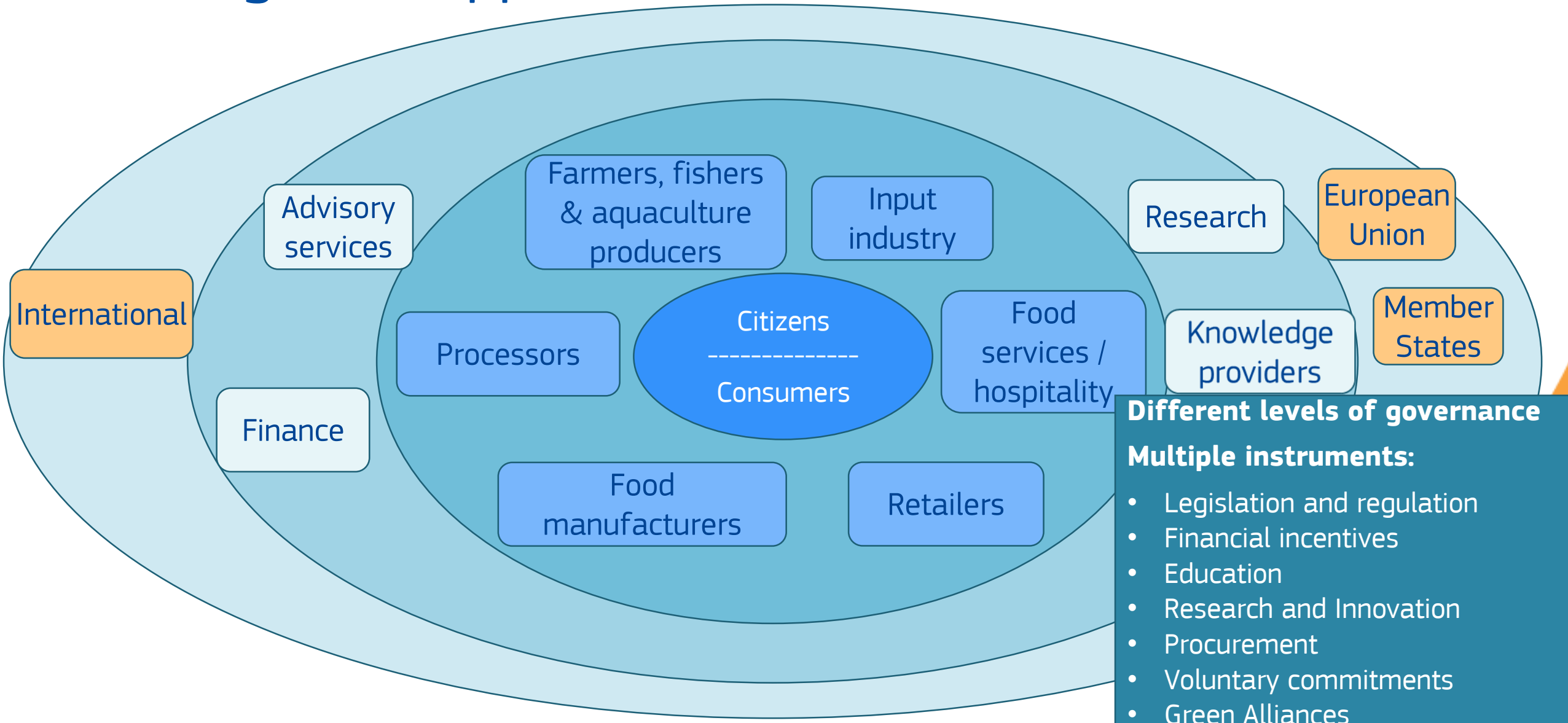
Reduce sales of **antimicrobials** for farmed animals and in aquaculture by 50%



Achieve at least 25% of the EU's agricultural land under **organic farming** and a significant increase in **organic aquaculture**



# | Integrated approach from farm to fork needed



# **Actions focused on Food production**

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# Actions to ensure sustainable food production (1/2)



Adopt recommendations to MS addressing the nine specific objectives of the **Common Agricultural Policy (CAP)**, before submission draft **CAP Strategic Plans**



Revision of **Sustainable Use of Pesticides Directive** and enhancement of Integrated Pest Management



Revision of Regulations to facilitate **plant protection products containing biological active substances**



Action plan **for the organic sector** for 2021-2026 to stimulate supply and demand for organic products



Action plan for **integrated nutrient management** to reduce the pollution from fertilisers





# Actions to ensure sustainable food production (2/2)

Proposal for a revision of the existing **animal welfare** legislation, including on transport and slaughter

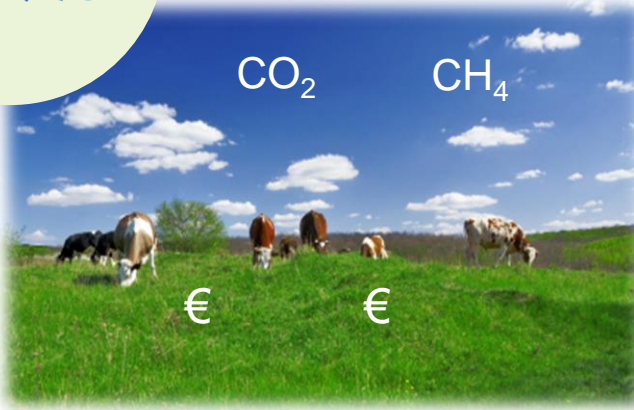


Proposal for a revision of the **feed additives** Regulation to reduce the environmental impact of livestock farming



Legislative initiatives to enhance **cooperation of primary producers** (support position in food chain)

Clarification of the scope of **competition rules** with regard to sustainability in collective actions



Proposal for a **Farm Sustainability Data Network** (data and advice on sustainable farming practices)



# **Actions focused on food producers and retail**

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# Actions to stimulate sustainable practices by food industry and retail, hospitality and food service

Initiative to improve the **corporate governance framework** (integrate sustainability into corporate strategies)

Develop an EU code and monitoring framework for **responsible business and marketing conduct** in the food supply chain

Stimulate **reformulation** of processed food, including setting of **maximum levels for certain nutrients**



Set **nutrient profiles** to restrict promotion of food high in salt, sugar or fat

Proposal revision EU legislation on **Food Contact Materials** (food safety, environmental footprint)

Revision **EU marketing standards** for agricultural, fishery and aquaculture products (ensure uptake and supply of sustainable products)

Enhance coordination to tackle **Food Fraud**



# **Actions focused on consumers**

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# Actions to promote shift towards healthy, sustainable diets

Determine the best modalities for setting **minimum mandatory criteria for sustainable food procurement**

Review of the **EU school scheme** legal framework: refocus on healthy and sustainable food

Review of the **EU promotion programme** for agricultural and food products (aimed at sustainable production and consumption)

**Proposal VAT rates** (currently being discussed in Council): could allow to make more targeted use of rates (e.g. to support organic fruit and vegetables).



Proposal for a harmonised **mandatory front-of-pack nutrition labelling** to enable consumers to make health conscious food choices

Proposal to require **origin indication** for certain products.

Proposal for a **sustainable food labelling framework** to empower consumers to make sustainable food choices

Nutrition - health		Environment	Social
Nutrition Declaration	Per 100 g		
Energy	kJ/kcal		
Fat	g		
of which saturates	g		
Carbohydrate	g		
of which sugars	g		
Protein	g		
Salt	g		

# **New framework legislation on a Union sustainable food system**

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# New framework legislation on a Union sustainable food system

- Currently no dedicated EU framework law on food sustainability similar to the EU framework law on food/feed safety, i.e. General Food Law (GFL)
- Different pieces of legislation address some components of food sustainability, e.g. Pesticides, GMOs, (food) waste, the Common Agricultural Policy (CAP) and Common Fisheries Policy (CFP), Plant Reproductive Material ... but none do so holistically
- Fitness Check of the GFL (2018) → regulatory framework found largely inadequate to address the new challenges of food sustainability
- Objective: **ensure that all foods placed on the EU market increasingly become sustainable through a socially responsible food value chain.**
  - an enabling environment for future policy and legislation, ensuring coherence with all EU food related policies in terms of sustainability objectives;
  - a favourable and transparent food environment making it easier to choose healthy and sustainable diets;



# | Enabling transition - Promoting global transition

- International cooperation to **support developing countries in their transition to sustainable food systems**;
- Inclusion of ambitious sustainability chapter, including on food, in all EU bilateral **trade agreements**.
- Work through **international standard setting bodies (e.g: Codex) and promotion of sustainable food systems in international fora and events** (e.g. UN Summit on Food Systems in 2021).
- **Environmental aspects** taken into account when **assessing requests for import tolerances** for pesticide substances no longer approved in the EU
- Promotion of appropriate **labelling schemes** - to ensure that food imported into the EU is gradually produced in a sustainable way.





For healthy people,  
healthy societies  
and a healthy planet.

## **The Farm to Fork Strategy**

***IT'S DOWN TO US!***

