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COMMISSION STAFF WORKING DOCUMENT

IMPACT ASSESSMENT

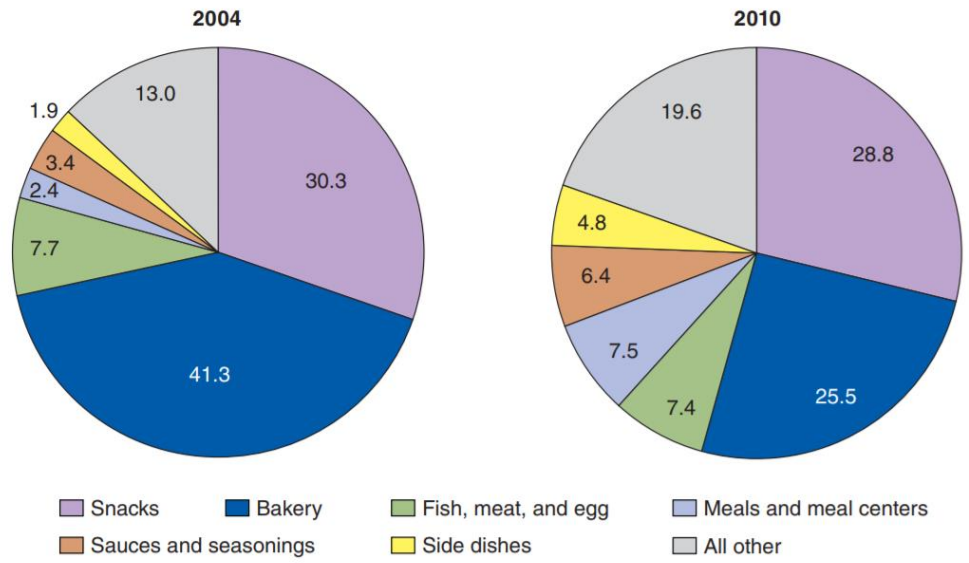
Accompanying the document

Commission Regulation (EU)

amending Annex III to Regulation (EC) No 1925/2006 of the European Parliament and of the Council as regards trans fat, other than trans fat naturally occurring in animal fat, in foods intended for the final consumer

{C(2019) 2902 final} - {SEC(2019) 187 final} - {SWD(2019) 161 final}

Figure 6
Percentage of all new food product introductions with a “no trans fats” claim accounted for by select product categories, 2004 and 2010



Meals and meal centers = instant noodles, pasta, rice, meal kits, pastry dishes, pizzas, prepared meals, salads, and sandwiches/wraps.

Source: USDA, Economic Research Service calculations based on Mintel Global New Product Database data.

Source:

https://www.ers.usda.gov/webdocs/publications/44672/18236_eib95.pdf?v=41192

Success rates of the products with and without trans fats, 2006-10

	Products with trans fats	Products without trans fats	Share of products with trans fats
Category	<i>Success rates¹</i>		
	----- <i>Percent</i> -----		
Baby food	na	39.0	0.0
Bakery	23.9	24.3	15.0
Breakfast cereals	0.0	22.2	0.6
Chocolate confectionery	24.4	29.7	3.2
Dairy	12.5	19.8	3.4
Desserts, ice cream	21.9	30.3	8.9
Fruits, vegetables	50.0	15.5	0.3
Meals and meal centers	31.8	26.0	15.1
Nonalcoholic beverages	0.0	27.2	0.9
Processed fish, meat, and egg products	18.6	20.8	7.5
Sauces, seasonings	15.4	18.0	0.6
Savory spreads	20.0	19.6	3.0
Side dishes	26.2	17.8	3.7
Snacks	16.7	29.3	4.1
Soup	15.2	18.9	4.7
Sugar, gum confectionery	31.7	31.1	1.8
Sweet spreads	25.0	12.8	0.5
Sweeteners and sugar	na	14.6	0.0

¹We define the product to be successful if it is sold in at least 1 percent of the stores tracked by IRI.

Meals and meal centers = instant noodles, pasta, rice, meal kits, pastry dishes, pizzas, prepared meals, salads, and sandwiches/wraps.

na = Shares cannot be calculated due to the absence of products with trans fats.

Source: USDA, Economic Research Service calculations based on Mintel Global New Products Database data and SymphonyIRI Group data.

Table 3

Percentage of new products containing no trans fats that are successful, with and without “no trans fats” labels, 2006-10

	“No trans fats” claimers	“No trans fats” nonclaimers	Share of qualified products with “no trans fats” claim
Category	<i>Success rates¹</i>		
	-----Percent-----		
Baby food	60.9	36.7	9.5
Bakery	32.4	21.9	23.1
Breakfast cereals	38.2	20.0	11.9
Chocolate confectionery	41.8	29.4	2.4
Dairy	18.5	19.9	7.9
Desserts, ice cream	35.7	30.0	4.9
Fruits, vegetables	6.1	15.7	2.3
Meals and meal centers	33.6	24.8	13.4
Nonalcoholic beverages	12.5	27.4	1.5
Processed fish, meat, and egg products	31.7	19.3	12.0
Sauces, seasonings	25.6	17.6	4.8
Savory spreads	43.2	17.6	7.6
Side dishes	23.6	17.2	10.2
Snacks	37.1	26.4	27.5
Soup	30.4	17.9	8.4
Sugar, gum confectionery	35.7	31.0	1.9
Sweet spreads	26.3	11.4	9.6
Sweeteners, sugar	0.0	15.0	2.4

¹We define the product to be successful if it is sold in at least 1 percent of the stores tracked by IRI.

Meals and meal centers = instant noodles, pasta, rice, meal kits, pastry dishes, pizzas, prepared meals, salads, and sandwiches/wraps.

Source: USDA, Economic Research Service calculations based on Mintel Global New Products Database data and SymphonyIRI Group data.

Source:

https://www.ers.usda.gov/webdocs/publications/44672/18236_eib95.pdf?v=41192

Table 1

Average trans fats content for all new product introductions and for those containing positive levels of trans fats, by product category, 2006-10

Category	Average trans fats content	Share of products with no trans fats	Average trans fats content for products containing trans fats	Total new product introductions
	<i>Grams per serving</i>	<i>Percentage</i>	<i>Grams per serving</i>	<i>Count</i>
Baby food	0.00	100.0	0.00	231
Bakery	0.22	86.3	1.67	5,289
Breakfast cereals	0.00	99.7	0.88	1,169
Chocolate confectionery	0.05	96.2	1.40	2,169
Dairy	0.04	96.3	1.32	2,349
Desserts and ice cream	0.12	91.7	1.43	1,908
Fruits and vegetables	0.00	99.7	0.50	1,288
Meals and meal centers	0.21	85.3	1.41	2,607
Nonalcoholic beverages	0.01	99.2	1.06	3,684
Processed fish, meat, and egg products	0.08	92.9	1.17	2,945
Sauces, seasonings	0.01	99.4	1.70	4,023
Savory spreads	0.03	97.0	1.07	462
Side dishes	0.05	97.2	1.76	1,469
Snacks	0.08	96.2	2.06	4,294
Soup	0.05	94.8	1.03	638
Sugar, gum confectionery	0.02	98.2	1.14	2,138
Sweet spreads	0.01	99.5	1.13	806
Sweeteners and sugar	0.00	100.0	0.00	159
All new food product introductions	0.08	94.7	1.52	37,628

Meals and meal centers = instant noodles, pasta, rice, meal kits, pastry dishes, pizzas, prepared meals, salads, and sandwiches/wraps.

Source: USDA, Economic Research Service calculations based on Mintel Global New Product Database data.

Source:

https://www.ers.usda.gov/webdocs/publications/44672/18236_eib95.pdf?v=41192

Table 4
Nutritional profile of new products containing no trans fats compared with those containing trans fats, 2006-10¹

Category	With trans fats				Without trans fats			
	Calories	Sugar	Sodium	Saturated fat	Calories	Sugar	Sodium	Saturated fat
		Grams	Milligrams	Grams		Grams	Milligrams	Grams
Baby food	na	na	na	na	77	6.3	48.9	0.5
Bakery	193.5	13.9	192.2	3.0	149.6	9.2	171.2	2.0
Breakfast cereals	245.0	17.3	213.8	1.1	148.9	9.5	142.0	0.3
Chocolate confectionery	215.0	22.1	44.6	6.8	192.8	18.0	40.6	6.5
Dairy	105.6	4.0	170.6	3.9	101.3	7.5	146.3	3.1
Desserts, ice cream	316.2	24.7	174.0	9.9	144.8	15.8	68.8	3.8
Fruit, vegetables	160.0	8.8	402.5	3.1	72.0	6.9	147.0	0.2
Meals and meal centers	354.9	4.6	839.5	6.6	278.0	5.1	673.8	3.7
Nonalcoholic beverages	131.2	20.0	122.1	1.2	82.9	17.9	54.6	0.7
Processed fish, meat, and egg products	274.4	1.3	516.4	7.7	149.4	1.8	441.2	2.5
Sauces, seasonings	115.8	1.1	305.8	2.4	48.4	3.3	237.2	0.8
Savory spreads	63.9	0.9	176.4	1.4	57.8	1.4	171.7	1.3
Side dishes	210.5	2.5	480.6	3.3	183.3	2.0	268.9	1.0
Snacks	176.8	3.9	331.9	3.0	145.8	6.1	183.1	1.7
Soup	223.9	4.3	795.3	6.7	119.4	3.3	691.4	1.5
Sugar, gum confectionery	145.8	17.9	57.4	1.6	95.4	15.7	22.7	0.9
Sweet spreads	97.5	9.0	67.5	1.2	105.7	13.7	35.6	1.4
Sweeteners, sugar	na	na	na	na	14.9	4.4	0.4	0.0

¹Table contains average nutrient content per serving size of products containing no trans fats (for both "claimers" and "nonclaimers") and the nutrient content of products containing trans fats. For baby food and sweeteners, there were no products with trans fats introduced in the period studied.

Meals and meal centers = instant noodles, pasta, rice, meal kits, pastry dishes, pizzas, prepared meals, salads, and sandwiches/wraps.

na = No new products containing trans fats.

Source: USDA, Economic Research Service calculations based on Mintel Global New Products Database data.

Source:

https://www.ers.usda.gov/webdocs/publications/44672/18236_eib95.pdf?v=41192