The EU Code of Conduct is a voluntary industry initiative, launched by the European Commission under the EU Farm to Fork Strategy. It aims to improve the sustainability performance mainly of the food processing, food service and distribution industry.

However, any company or organisation, which plays a role in food sustainability is welcome to sign up to the Code.

The Code sets out principles, objectives and actions that both (EU) associations and individual companies can undertake.

Food SMEs are strongly encouraged to sign the Code and become part of the community leading the sustainability transition in the agri-food ecosystem. They can benefit from the sharing of best practices, joint projects and support services provided by the Commission.

1. Healthy, balanced and sustainable diets for all European consumers
   - Improved food consumption patterns in the EU
   - A food environment that makes it easier to choose healthy and sustainable diets

2. Prevention and reduction of food loss and waste
   - Supporting improved food management at household level
   - Minimising waste and reducing losses in operations and across value chains

3. A climate neutral food chain in Europe by 2050
   - Reducing net emissions from own operations

4. An optimised circular and resource-efficient food chain in Europe
   - Improving resource-efficiency within own operations
   - Improving the sustainability of food and drink packaging

5. Sustained, inclusive and sustainable economic growth, employment and decent work for all
   - Supporting improved resilience and competitiveness
   - Supporting a skilled workforce and providing safe and inclusive workplaces for all

6. Sustainable value creation in the European food supply chain through partnership
   - Supporting improved resilience and competitiveness of the supply chain
   - Stimulating sustainable production

7. Sustainable sourcing in food supply chains
   - Transforming commodity supply chains
   - Improving social performance in (global) food supply chains

More information, including the text of the Code and the list of signatories, can be found on the website of the Commission.