Meeting on the “EU Code of Conduct on responsible food business and marketing practices”

29 November 2022, 14.30 – 17.00, virtual via WEBEX Meetings (Web-streaming available)

AGENDA

Chair: Claire BURY, Deputy Director-General, DG SANTE

14.00 – 14.30 Open Webex

14.30 – 14.40 Welcome and introduction by the Chair

14.40 – 14.50 State of play on the Code and programme for 2023 by D. Jacobs, Chair of the Task Force

14.50 – 15.00 Progress on outreach activities and the up-coming agri-food match-making by H. Dage, Dep. Head of Unit F3, DG GROW

15.00 – 15.15 Feedback and input

15.15 – 15.45 Results of the study on the mapping of commitments under the Code by M. Kuehnemund, IPSOS

15.45 – 15.55 Communication on the Code, M. Kuehnemund, IPSOS

15.55 – 16.15 Feedback and input

16.15 – 16.55 Discussion on optimising action under the Code in the aftermath of COP27

16.55 – 17.00 Closing remarks by the Chair