

Meeting on the “EU Code of Conduct on responsible food business and marketing practices”

29 November 2022, 14.30 – 17.00, virtual via WEBEX Meetings (Web-streaming available)

AGENDA

Chair: Claire BURY, Deputy Director-General, DG SANTE

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| 14.00 – 14.30 | Open Webex |
| 14.30 – 14.40 | Welcome and introduction by the Chair |
| 14.40 – 14.50 | State of play on the Code and programme for 2023 by D. Jacobs, Chair of the Task Force |
| 14.50 – 15.00 | Progress on outreach activities and the up-coming agri-food match-making by H. Dage, Dep. Head of Unit F3, DG GROW |
| 15.00 – 15.15 | Feedback and input |
| 15.15 – 15.45 | Results of the study on the mapping of commitments under the Code by M. Kuehnemund, IPSOS |
| 15.45 – 15.55 | Communication on the Code, M. Kuehnemund, IPSOS |
| 15.55 – 16.15 | Feedback and input |
| 16.15 – 16.55 | Discussion on optimising action under the Code in the aftermath of COP27 |
| 16.55 – 17.00 | Closing remarks by the Chair |