

EU Code of Conduct on Responsible Food Business and Marketing Practices

Asahi Europe and International Commitments

Asahi Europe and International welcomes the EU Code of Conduct on Responsible Food Business and Marketing Practices and have made the following commitments in support of signing the Code.

Each of these commitments support our overall ambition to reach carbon neutrality by 2050. Each of the following are existing commitments and progress will be measured against a 2019 baseline and we will report on these annually over the next 10 year period.

1. Promoting food consumption patterns (for healthy and sustainable diets)

To support aspirational objective 1

RESPONSIBLE CHOICES
20% SHARE
OF NON-ALCOHOLIC
PRODUCTS BY 2030



2. Improving the sustainability of food processing, retail, food service and hospitality sector's internal processes

To support aspirational objective 3

WATER
2.75 LITRES
OF WATER
PER LITRE OF BEER
BY 2025



CARBON NEUTRALITY
CARBON NEUTRAL
IN OUR BREWERIES
BY 2030



In addition, we commit to:

- Carbon neutrality across all operations by 2050
- Renewable electricity in our breweries by 2025

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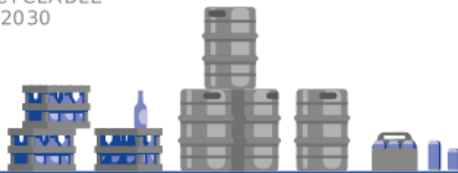
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To support aspirational objective 4



CIRCULAR PACKAGING
100% PACKAGING
REUSABLE OR FULLY
RECYCLABLE
BY 2030



To support aspirational objective 5



INCLUSION & WELLBEING
EQUAL SHARE OF WOMEN
IN LEADERSHIP
BY 2030



3. Improving the sustainability of the food value chain

To support aspirational objective 6

- Through our actions, we will be focusing on the areas where we can make an impact, utilizing our scale, supply chain or partnerships. We foster partnerships across our supply chains, as well as in the communities where we operate.
- We are engaging with suppliers and partners to reduce carbon emissions of our products across the whole supply chain by 30% by 2030.
- We encourage and support our suppliers to embed sustainability in their operations, starting with protecting nature and biodiversity, reducing the use of water, and reducing carbon footprint whilst working to promote smart farming.

To support aspirational objective 7



SUSTAINABLE SOURCING
100% INGREDIENTS
SOURCED SUSTAINABLY
BY 2030



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