

**EU CODE OF CONDUCT ON
RESPONSIBLE FOOD BUSINESS AND MARKETING PRACTICES**

**TEMPLATE FOR COMPANIES
JERÓNIMO MARTINS SGPS, S.A.
REPORT SUBMITTED ON 25 JULY 2024**

Type of business/sector <i>(E.g. retail, dairy)</i>	Sustainability dimension <i>(E.g. environmental, social)</i>	Code aspirational objective <i>(1-7)</i>	Individual commitments with baseline	Progress on KPIs and goals (qualitative and/or quantitative)	Additional information (optional) <i>(E.g. partnerships, geographical coverage, sharing best practices, links with other COM initiatives, with other reporting initiatives)</i>	Comments (optional) <i>(E.g. enablers, ideas on how to improve)</i>
Retail	Social	1	In Portugal and in Poland, ensure that by 2023, at least 90% of our Private Brand products do not contain, in their direct ingredients, artificial colorants / dyes	<ul style="list-style-type: none"> • Private Brand Portugal: 100%. • Private Brand Poland: 98%. • Private Brand Colombia: 95% • Perishables Portugal: <ul style="list-style-type: none"> ○ raw materials used in central kitchens: 100%; ○ raw materials used in restaurants, takeaway and sushi: 100%; ○ bakery products sold under Pingo Doce label: 100%; ○ raw materials for manufacture (store and factory): 100%; 	Scope & geographical coverage: Own Operations; Private Brands + Specialized Perishables; Portugal and Poland	

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				<ul style="list-style-type: none"> ○ pastry products sold under the Pingo Doce label: 100%. ● Perishables Poland: in bakery, 100%. <p>In Colombia, 96% of specialised perishable products, for example in bakery, do not contain artificial colorants.</p>		
Retail	Social	1	<p>In Portugal and in Poland, ensure that, by 2023, at least 90% of our Private Brand products do not contain, in their direct ingredients, artificial flavor enhancers</p>	<ul style="list-style-type: none"> ● Private Brand Portugal: 100%. ● Private Brand Poland: 97%. ● Private Brand Colombia : 96% ● Perishables Portugal: <ul style="list-style-type: none"> ○ raw materials used in central kitchens: 100%; ○ raw materials used in restaurants, takeaway and sushi: 100%; ○ bakery products sold under Pingo Doce label: 100%; ○ raw materials used in manufacturing (store and factory): 100%; 	Scope & geographical coverage: Own Operations; Private Brands + Specialized Perishables; Portugal and Poland	

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				<ul style="list-style-type: none"> ○ pastry products sold under Pingo Doce label: 100%. ● Perishables Poland: <ul style="list-style-type: none"> ○ bakery raw materials: 100%; ○ meat: 100%; ○ fruit and vegetables: 100%; ○ fish: 100%. <p>Perishables Colombia: 100% of specialised perishable products, for example in bakery, do not contain artificial flavour enhancers.</p>		
Retail	Environmental	4	<p>Ensure that, by 2025, 100% of Private Brand plastic packaging is reusable or recyclable</p>	<p>In 2023, we have concluded that 42% of the plastic packaging of our Private Brand products is recyclable (0.2 p.p. more than in 2022). This figure considers the different polymers and plastic packaging formats, and the existence and effectiveness of sorting and recycling systems in the countries where we have operations.</p>	<p>Scope & geographical coverage: Own Operations; Private Brands+Specialized Perishables; Colombia, Poland and Portugal</p> <p>Partnerships: Jerónimo Martins is a founding member of the Portuguese Plastics Pact, the Polish Plastics Pact and Colombian</p>	

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					Plastics Pact. In addition it is also a member of The Consumer Goods Forum's Plastic Waste Coalition of Action, and the New Plastics Economy Global Commitment.	
Retail	Environmental	4	By 2025, incorporate at least 25% of recycled content in Private Brand plastic packaging	In 2023, of the total 162,837 tonnes of plastic used, 19,713 tonnes were recycled plastic, representing 10.7% of SUP in these categories (+0.9 p.p. vs. 2022).	Scope & geographical coverage: Own Operations; Private Brands+Specialized Perishables; Colombia, Poland and Portugal Partnerships: Jerónimo Martins is a founding member of the Portuguese Plastics Pact, the Polish Plastics Pact and Colombia Plastics Pact. In addition it is also a	

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					member of The Consumer Goods Forum's Plastic Waste Coalition of Action, and the New Plastics Economy Global Commitment.	
Retail	Environmental	4	Reduce specific plastic consumption by 10% (measured in tonnes of plastic packaging for every million euros in sales) by 2025, compared to 2018.	In 2023, we achieved a 33% reduction in plastic consumption (measured in tonnes per million euros in sales) compared to 2018, in line with our commitment for 2021-2023 (5% by 2023).	Scope & geographical coverage: Own Operations; Private Brands+Specialized Perishables; Colombia, Poland and Portugal Partnerships: Jerónimo Martins is a founding member of the Portuguese Plastics Pact, the Polish Plastics Pact and Colombia Plastics Pact. In addition it is also a member of The Consumer Goods	

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					Forum's Plastic Waste Coalition of Action, and the New Plastics Economy Global Commitment.	
Retail	Environmental	2	By 2030, reduce by half the food waste generated by our Companies' activities in line with target 12.3 of the Sustainable Development Goals on Responsible Consumption and Production	<p>In 2023, notwithstanding all efforts from our banners, food waste increased 4.5% compared to 2022, to 18.5 kg per tonne of food products sold, with the perishables categories accounting for around 70% of the food waste generated by our operations.</p> <p>Despite increased pressure on our goal to reduce food waste, the investment made in the perishables categories embodies our conviction to promote healthier eating habits that incorporate less processed or unprocessed food, and which necessarily have much shorter shelf life than processed products, such as tinned, dried or frozen products.</p>	Scope & geographical coverage: Own Operations; Colombia, Poland and Portugal	

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				<p>Nonetheless, we continued to carry out several initiatives throughout our value chain and in our operations to fight food waste. In total, we recovered 70.7 thousand tonnes of food in 2023, which corresponds to 46.3 thousand tonnes of CO₂ emissions avoided.</p> <p>One such initiative is the incorporation of ungraded food (or “ugly” vegetables with the same nutritional profile as graded products) into the soups we produce in Portugal and Poland, and into 4th range products (washed and pre-cut ready-to-use vegetables). Since 2015, this use of ungraded vegetables has prevented the waste of 127,000 tonnes of food. We also add by-products from the food industry and ungraded vegetables to JMA’s livestock feed. This initiative has enabled the recovery of 65,000 tonnes of food since 2018.</p>		

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				<p>We have markdown implemented at Pingo Doce since 2019 and at Biedronka since 2020. This initiative involves selling products that are close to their sell-by date at reduced prices and was implemented in 892 Biedronka and Pingo Doce stores in 2023. Over 27,000 tonnes of food waste have been avoided since 2019.</p> <p>In 2023, Biedronka established a partnership with Too Good To Go, a company that runs a surplus food sales platform covering 500 stores. In 2023 only, one million bags were delivered, preventing an estimated 1,600 tonnes of food from being wasted.</p> <p>In addition, Pingo Doce sells salmon heads at its fish counters at reduced prices, avoiding 161 tonnes of food waste in 2023. Our companies also cut larger fruit (melons, watermelons, cantaloupes, papayas and pineapples) into halves so that customers can buy</p>		

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				the quantity they want and avoid waste in stores and at home.		
Retail	Environmental & Social	1	By 2025, eliminate the sale of fresh eggs from caged hens sold under our Companies' Private Brands	In 2023, 98% of Private Brand fresh eggs (0.4 p.p. more than in 2022) came from cage-free hens.	Scope & geographical coverage: Own Operations; Private Brands; Colombia, Poland and Portugal	

For more information on our targets and respective progress please see:

- <https://reports.jeronimomartins.com/annual-report/2023>
- <https://www.jeronimomartins.com/en/responsibility/our-commitments-and-progress>