



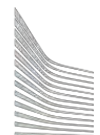
# Joint meeting

European Citizens' Panel on  
food waste

EU Platform on Food Losses  
and Food Waste

7 November 2023

#FoodWasteEU



European  
Commission

# KLAUS BEREND

Director, Food safety, sustainability, and innovation  
Directorate-General for Health and Food Safety



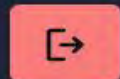
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# JACOB BIRKENHÄGER

Moderator



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LOGOUT



SETTINGS



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0161EC32 - EUROPEAN CITIZENS' PANEL ON FOOD WASTE

EVENT NAME

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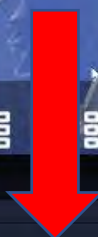
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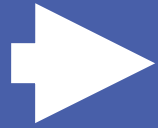
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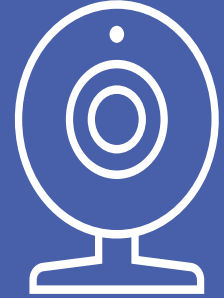
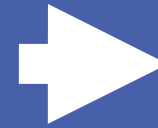
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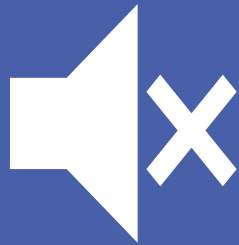
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# AGENDA

- 09:00-09:10** Welcome and introduction into feedback session by Chair
- 09:10-09:20** Opening remarks (video) by Sandra Gallina, Director General, Directorate-General for Health and Food Safety
- 09:20-09:25** Remarks by Directorate-General for Communication the future of citizens' engagement
- 09:25-10:25** Presentation of the recommendations of the European Citizens' panel on food waste and exchange with panel members (topic block I: Cooperation in the food value chain: From farm to fork)
- 10:25-10:45** Coffee break
- 10:45-11:45** Presentation of the recommendations of the European Citizens' panel on food waste and exchange with panel members (topic block II: Food business initiatives)
- 11:45-12:45** Presentation of the recommendations of the European Citizens' panel on food waste and exchange with panel members (topic block III: Supporting consumer behavioural change)
- 12:45-13:00** Closing/wrap-up by Chair

**SANDRA GALLINA**

Director General

Directorate-General for Health and Food Safety



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**RICHARD KÜHNEL**

Director, Representation & Communication in  
Member States, European Commission



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# TOPIC BLOCK 1

COOPERATION IN THE  
FOOD VALUE CHAIN: FROM  
FARM TO FORK



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Presentation of the recommendations  
of the European Citizens' panel

Working group 9: **GENNARO D'ANDRIA**

Working group 10: **EMILIA-LETITIA  
DRAGOTA**

Working group 11: **JANNE VAN WAVEREN**

Working group 12: **GÖRAN LUNDGREN**



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**ANNE-LAURE GASSIN**

Directorate-General for Health and Food Safety  
European Commission

**INES JORDANA**

Directorate-General for Agriculture and Rural Development  
European Commission

**MAIWENN L'HOIR**

Ministry of Agriculture and Food of France

**ANGELA FRIGO**

European Food Banks Federation

**EVA SALI**

COPA COGECA - The European Voice of Farmers  
and Agri-Cooperatives

# TOPIC BLOCK 1

COOPERATION IN THE  
FOOD VALUE CHAIN:  
FROM FARM TO FORK



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# TOPIC BLOCK 1

## COOPERATION IN THE FOOD VALUE CHAIN: FROM FARM TO FORK



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## Presentation of the recommendations of the European Citizens' panel

1. The closer the farmer, the happier the consumer: Less waste, more sustainability
2. Tastes of home: Public and private support for local farming to reduce food waste
3. Share don't waste!
4. Sharing of data and best practices across Europe
5. Gathering data across the food supply chain
6. Citizens' voices matter
7. Just picked: The value of seasonal food

**ANNE-LAURE GASSIN**

Directorate-General for Health and Food Safety  
European Commission

**INES JORDANA**

Directorate-General for Agriculture and Rural Development  
European Commission

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Ministry of Agriculture and Food of France

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# TOPIC BLOCK 1

COOPERATION IN THE  
FOOD VALUE CHAIN:  
FROM FARM TO FORK



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Please be back by 10:45



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# TOPIC BLOCK 2

## FOOD BUSINESS INITIATIVES



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Presentation of the recommendations  
of the European Citizens' panel

Working group 1: **ANDREA MUNOZ**

Working group 2: **ULRICH W. REGH**

Working group 3: **CAROLINA CRUZ**

Working group 4: **HRISTINA DAYLYANOVA**



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Commission

**ANNE-LAURE GASSIN**

Directorate-General for Health and Food Safety  
European Commission

**MINNA HUTTUNEN**

Ministry of Agriculture and Forestry of Finland

**ELS BEDERT**

EuroCommerce - European organisation  
representing the retail and wholesale sector

**THOMAS CANDEAL**

International Food Waste Coalition

# TOPIC BLOCK 2

## FOOD BUSINESS INITIATIVES



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# TOPIC BLOCK 2

## FOOD BUSINESS INITIATIVES



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Presentation of the recommendations  
of the European Citizens' panel

8. EU-wide food exchange network
9. Planned purchases and redistribution
10. Restaurants stand for "enjoy without wasting"
11. All waste has a weight
12. A mandatory reporting system for transparency coupled with penalties and rewards



# TOPIC BLOCK 2

## FOOD BUSINESS INITIATIVES



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Presentation of the recommendations  
of the European Citizens' panel

13. EU-wide legislation on the destruction of unsold food products - a peer learning approach across Member States
14. Transparency on food waste for visibility and action
15. Innovation in packaging and use of packaging when needed

**ANNE-LAURE GASSIN**

Directorate-General for Health and Food Safety  
European Commission

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EuroCommerce - European organisation  
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International Food Waste Coalition

# TOPIC BLOCK 2

## FOOD BUSINESS INITIATIVES



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# TOPIC BLOCK 3

SUPPORTING CONSUMER  
BEHAVIOURAL CHANGE



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Presentation of the recommendations  
of the European Citizens' panel

Working group 5: **ORFEAS ZERVAKIS**

Working group 6: **TERESA HERRERO**

Working group 7: **CLAIRE GUDIAN**

Working group 8: **PETRI KEKÄLE**



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**ANNE-LAURE GASSIN**

Directorate-General for Health and Food Safety  
European Commission

**MARJOLIJN SCHRIJNEN**

The Netherlands Nutrition Centre

**ELSE GROEN**

Independent Retail Europe

**BETTY CHANG**

The European Food Information Council

# TOPIC BLOCK 3

**SUPPORTING CONSUMER  
BEHAVIOURAL CHANGE**



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# TOPIC BLOCK 3

## SUPPORTING CONSUMER BEHAVIOURAL CHANGE



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Presentation of the recommendations  
of the European Citizens' panel

16. Broadening the definition of food waste in order to save unharvested food
17. Encouraging adults to take action on food waste as a priority
18. Nutritional awareness and sustainable food in primary and secondary schools
19. Promote and support food sharing applications and platforms connecting consumers with each other

# TOPIC BLOCK 3

## SUPPORTING CONSUMER BEHAVIOURAL CHANGE



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Presentation of the recommendations  
of the European Citizens' panel

- 20. Save food, save money: A European campaign against food waste in cooperation with food retailers on four weekends a year
- 21. "Stop food waste": A week of food waste awareness at school

# TOPIC BLOCK 3

## SUPPORTING CONSUMER BEHAVIOURAL CHANGE



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Presentation of the recommendations  
of the European Citizens' panel

22. To provide consumers keys to be aware and independent on their impact on food waste and to understand how to process, preserve and reuse a product before and after the date of the product has passed
23. The implementation of standardized practices at the retail level when promotion to consumers products close to the expiration date



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European Commission

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The Netherlands Nutrition Centre

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Independent Retail Europe

**BETTY CHANG**

The European Food Information Council

# TOPIC BLOCK 3

**SUPPORTING CONSUMER  
BEHAVIOURAL CHANGE**



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## **KLAUS BEREND**

Director, Food safety, sustainability, and innovation  
Directorate-General for Health and Food Safety

## **GAËTANE RICARD-NIHOUL**

Deputy Head of Unit, Citizens' Dialogues Unit,  
Directorate-General for Communication,  
European Commission



# | Keep in touch



[https://ec.europa.eu/food/safety/food-waste\\_en](https://ec.europa.eu/food/safety/food-waste_en)



[https://ec.europa.eu/food/safety/food\\_waste/eu-food-loss-waste-prevention-hub/](https://ec.europa.eu/food/safety/food_waste/eu-food-loss-waste-prevention-hub/)



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EU Health and Food Safety



# Thank you



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Lunch (foyer)



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