

Food Loss and Waste Reduction in Europe and Central Asia

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SAVE FOOD Initiative on FLW Reduction: Regional level

The programme on Food Loss and Waste Reduction in Europe and Central Asia operates at two levels – regional and national.

Regional dimension of the programme envisages helping countries reduce FLW through:

- **Raising awareness** – dissemination of information, information and education campaign, regional conference
- **Establishment of partnerships and fostering collaboration** - networking, sharing information, experience, best practice and resources
- **Capacity building** – research, training



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Region dimension > Education Campaign

1. Behavioral change
2. Food waste reduction at schools (if a comprehensive approach is applied)

5/7 years

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AWARENESS RAISING ON FOOD LOSS AND WASTE IN THE EDUCATION SECTOR

EDUCATION MATERIAL PACKAGE ON FOOD WASTE REDUCTION IN PRIMARY AND SECONDARY SCHOOLS

DO GOOD: SAVE FOOD!
Teaching Guide
for Age Group 1 (Five to seven years old)

DO GOOD: SAVE FOOD!
FEED YOURSELF, DON'T FEED THE BIN :
9 EASY TIPS
TO REDUCE FOOD WASTE.

- 1 DO GOOD: SAVE FOOD!**
- WORKSHEETS
 - GAMES
 - WRITING EXERCISES
- 2 FEED YOURSELF, DON'T FEED THE BIN: NINE EASY TIPS TO REDUCE FOOD WASTE**
- WORKSHEETS
 - DISCUSSIONS
 - GAMES
 - WRITING EXERCISES
 - PROJECTS

8/9 years

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AWARENESS RAISING ON FOOD LOSS AND WASTE IN THE EDUCATION SECTOR

EDUCATION MATERIAL PACKAGE ON FOOD WASTE REDUCTION IN PRIMARY AND SECONDARY SCHOOLS

DO GOOD: SAVE FOOD!
Teaching Guide
for Age Group 2 (eight to nine years old)

DO GOOD: SAVE FOOD!
FEED YOURSELF, DON'T FEED THE BIN :
9 EASY TIPS
TO REDUCE FOOD WASTE.

- 1 DO GOOD: SAVE FOOD!**
- WORKSHEETS
 - GAMES
 - WRITING EXERCISES
- 2 FEED YOURSELF, DON'T FEED THE BIN: NINE EASY TIPS TO REDUCE FOOD WASTE**
- WORKSHEETS
 - DISCUSSIONS
 - GAMES
 - WRITING EXERCISES
 - PROJECTS

10/13 years

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AWARENESS RAISING ON FOOD LOSS AND WASTE IN THE EDUCATION SECTOR

EDUCATION MATERIAL PACKAGE ON FOOD WASTE REDUCTION IN PRIMARY AND SECONDARY SCHOOLS

DO GOOD: SAVE FOOD!
Teaching Guide
for Age Group 3 (ten to thirteen years old)

DO GOOD: SAVE FOOD!
FEED YOURSELF, DON'T FEED THE BIN :
9 EASY TIPS
TO REDUCE FOOD WASTE.

- 1 DO GOOD: SAVE FOOD!**
- WORKSHEETS
- 2 FEED YOURSELF, DON'T FEED THE BIN: NINE EASY TIPS TO REDUCE FOOD WASTE**
- WORKSHEETS
 - DISCUSSIONS

14 years up

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AWARENESS RAISING ON FOOD LOSS AND WASTE IN THE EDUCATION SECTOR

EDUCATION MATERIAL PACKAGE ON FOOD WASTE REDUCTION IN PRIMARY AND SECONDARY SCHOOLS

DO GOOD: SAVE FOOD!
Teaching Guide
for Age Group 4 (fourteen years up)

DO GOOD: SAVE FOOD!
FEED YOURSELF, DON'T FEED THE BIN :
9 EASY TIPS
TO REDUCE FOOD WASTE.

- 1 DO GOOD: SAVE FOOD!**
- WORKSHEETS
 - GAMES
 - WRITING EXERCISES
- 2 FEED YOURSELF, DON'T FEED THE BIN: NINE EASY TIPS TO REDUCE FOOD WASTE**
- WORKSHEETS
 - DISCUSSIONS
 - GAMES
 - WRITING EXERCISES
 - PROJECTS



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Region dimension > Education Campaign

Ambition > Implement the programme in [at least]:

- 2 EU and 2 non-EU countries by end of 2020
- 50 schools
- minimum 15% food waste reduction at schools (at pre-consumption and consumption levels)
- use “cases” to facilitate extension of the programme on to other countries in the region



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Region dimension > Collaboration

Collaboration with EU Institutions:

- **DG SANTE:** FAO-REU/ SAVE FOOD is an observing member of sub-groups on *Food Donation* and *Action and Implementation* of the EU Platform on FLW
- **EU LIFE Programme:** sharing of pool of expertise; cooperation on replicating best practices may be considered
- **European Committee of the Regions:** exchange of knowledge and information
- **EuroCoop:** exchange of knowledge and information
- **Association of Cities and Regions for sustainable Resource management:** exchange of knowledge and information
- **The European Economic and Social Committee:** exchange of knowledge and information



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SAVE FOOD Initiative on FLW Reduction: National level

National dimension of the programme comprises **formulation of national strategies on Food Loss and Waste Reduction** in Non-EU Eastern Europe and Central Asia:

- FLW reduction and national benefit;
- Review of a national food system;
- Analysis of the most important sub-sectors – strengths and weaknesses;
- Planning for FLW reduction.



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National level > Georgia

Objective: create a sustainable food recovery and redistribution system

Action:

- **Food Losses and Waste assessment:** the extent and causes of FLW at the level of food businesses and consumers; challenges businesses face in their efforts to reduce FLW; current context; national priorities and efforts to reduce FLW in Georgia;
- **Assessment of the existing charity sector** distributing food to people in need (number of charities, scope of work, capacities and needs);
- **In-depth analysis of the regulatory and policy framework:** issues related to food recovery and redistribution were examined under the following regulatory and policy areas: waste management and prevention; food safety and hygiene; labeling; official controls; and taxation. The report is in process.



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National level > Georgia

Deliverables:

Formulation of general recommendations for creation of a regulatory and policy environment facilitating food recovery and redistribution, including the following:

- Incorporate EU Directive (EU) 2018/851 into Georgian legislation and future respective waste management strategies;
- Include food waste hierarchy and food recovery and redistribution in the future biodegradable waste management strategy;
- explore opportunities for collaboration with the European Federation of Food Banks (FEBA), to support Georgia in establishing a food banking system.



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National level > North Macedonia

Objective: formulate National Strategy for Food Loss and Waste Reduction

Action:

- **Collaboration** with national stakeholders, including NGO Ajde Makedonija, the Faculty of Agriculture and food bank;
- In partnership with FAO, the NGO Ajde Makedonija will carry out a thorough 6-month field research. The results will directly support the formulation and implementation of a FLW reduction action program. The **FAO's food loss analysis methodology** will be used for this analytical research;
- Participation in the **interdepartmental working group** on food donation;
- **Advocacy** of changing current legislation, in particular to broaden regulations on food surplus donation, including the need for tax benefits for food donors.



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National level > Albania

Objective: formulate National Strategy for Food Loss and Waste Reduction

Action:

- **Field trip** to the main production areas for selected food supply chains: interviews with farmers, collectors-wholesalers/cold storage, processors and heads of regional agencies for veterinary service and plant protection; visits of the farms; storage facilities and processing units;
- An inclusive **national consultation workshop** was organized to present and discuss the results of the field loss assessment and gather information and recommendations that would feed into the formulation of a national strategy for FLW reduction in Albania;
- **Advocacy and policy development.**



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National level > Albania

Deliverables:

- Preliminary information obtained regarding food loss and waste, including scale, stages where losses occur, causes and possible solutions;
- Recommendations presented and discussed during national consultation workshop would feed into the formulation of a national strategy for FLW reduction in Albania;
- Policy development and advocacy (support of Food Bank Albania in prompting adjustments to the national legislation to introduce favorable policy mechanisms that would promote and facilitate food donation).



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National level > Turkey

Objectives:

- Raise awareness on food loss and waste;
- Improve sustainability and regenerative capacity of food systems.

Action:

- National awareness raising campaign;
- Collaboration and exchange of information among relevant stakeholders;
- Training of actors in HoReCa sector on food waste management;
- Development of a national food redistribution system.



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National level > Turkey

Deliverables:

- Information materials for consumers (brochures, posters, TV ads, social media; events);
- Education programme “Do Good: Save Food!” for children in schools;
- Series of Technical Consultation Workshops;
- Conference/ Summit;
- Recommendation Paper to contribute to possible changes in legislation and/or development of a national strategy.



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Thank you!



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