

Meeting on the “EU Code of Conduct on responsible food business and marketing practices”

29 March 2022, 14.30 – 17.00, virtual via WEBEX Meetings (Web-streaming available)

AGENDA

Chair: Nathalie Chaze, Director D, DG SANTE

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| 14.00 – 14.30 | Open Webex |
| 14.30 – 14.40 | Welcome and introduction by the Chair |
| 14.40 – 14.50 | Introductory remarks by G. Mattinò, Head of Unit F3, DG GROW |
| 14.50 – 15.10 | State of play on the Code by D. Jacobs, Chair of the Task Force |
| 15.10 – 15.20 | Outline of the work programme 2022 by T. Ivanov, vice-Chair of the Task Force |
| 15.20 – 15.50 | Feedback and input |
| 15.50 – 16.00 | Mapping study on the Code by I. Rollier, policy officer, Unit D1, DG SANTE |
| 16.00 – 16.10 | Outreach activities by H. Dage, Dep. Head of Unit F3, DG GROW and S. Machiels, Project Officer, EISMEA |
| 16.10 – 16.20 | Pact for Skills partnership for the agri-food ecosystem by M. Delgado, Senior Policy Advisor, Copa-Cogeca |
| 16.20 – 16.50 | Feedback and input |
| 16.50 – 17.00 | Closing remarks by the Chair |