

# Food Waste Challenge Introduction

18 March 2019



# 2019 RETAIL FOOD WASTE PREVENTION CHALLENGE

## The Challenge

- Search the world for **start-ups** offering **new technology** and **process innovation** that could help reduce retail food waste.
- A **jury of 5 retailers** will select the best ideas.
- The winning pitches and start ups will get the chance of a **in-store trial** and the opportunity to **partner** with five of the leading supermarket companies in Europe.

TESCO



ASDA

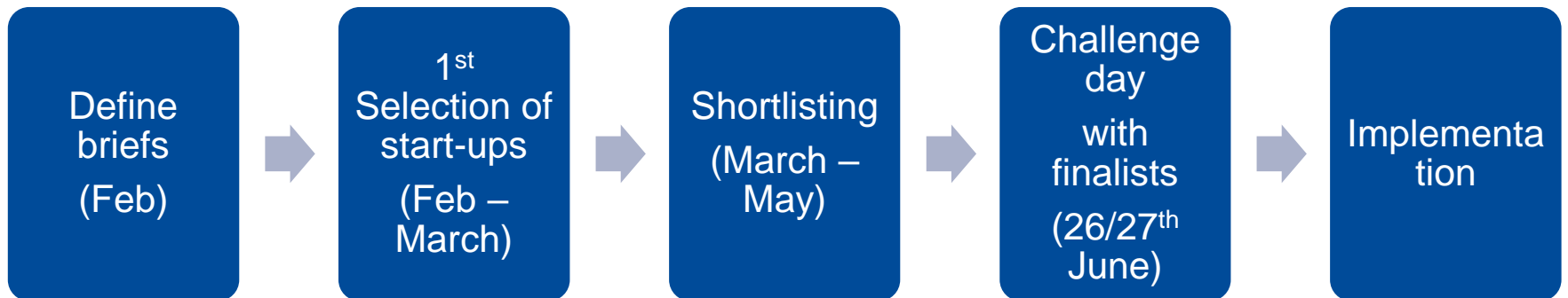


SONAE

albert

# 2019 RETAIL FOOD WASTE PREVENTION CHALLENGE

- **The process**



- **Challenge day**

> speed dating session (26/06) + shark tank presentation (27/06)

# 2019 RETAIL FOOD WASTE PREVENTION CHALLENGE

- **The purpose**

Food waste is a **financial loss** for retailers  Food waste is **no longer tolerated** by shoppers



**Retailers put in place waste reduction strategies...but they face some challenges**

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- **The briefs (1/2)**

- > **Supply Chain Visibility**

- > Shortening the timeframe from farm to store
    - > Ensuring stock is transported in optimised environments

- > **Store and Warehouse Operations**

- > Better insights into inventory (quantity, location, age, shelf life remaining, etc)
    - > Optimise the resource needed for stock management (e.g : labour)

# 2019 RETAIL FOOD WASTE PREVENTION CHALLENGE

- **The briefs (2/2)**

- > **Extending Shelf Life**

- > Processes & new tech. to enable a longer shelf life

- > **Clearance and Reductions**

- > Innovative approach to discounts to avoid negative impact

- > **Repurpose and Reuse**

- > Exploring solutions in selling surplus products, platforms that connect businesses and communities and transport solutions

# 2019 RETAIL FOOD WASTE PREVENTION CHALLENGE

- Join us on June, 26<sup>th</sup> in Brussels to learn about new exciting solutions!



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## THANK YOU

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