

# Publication on green practices in the food sector

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**10th meeting of the EU Platform on Food Losses and Food Waste**

**18 March 2021**



# Who we are



Association of Crafts and SMEs in Europe



Mission: Shaping Europe for SMEs and shaping SMEs for Europe



Represent the interest of SMEs towards European Institutions



Recognised employers' organisation and European Social Partner



Not-for-profit and non-partisan

# Webinar “How to finance the greening of your food chain”

- The event intends to present the leaflet "Green perspectives in food production", drafted in cooperation with the EU LIFE Programme in order to provide SMEs in the food sector with ideas on how to become more sustainable
- Date: 24 March 2021
- Time: 10:00-12:15
- Registration and agenda (22/03 deadline):  
<https://www.smeunited.eu/events/how-to-finance-the-greening-of-your-food-chain>



# Webinar “How to finance the greening of your food chain” - Agenda



- |              |  |
|--------------|--|
| 10:00-10:10  | Welcome and introduction   |
| 10:10 -10:25 | Key points of the booklet “Green Perspectives in Food Production”                                      |
| 10:25-10:40  | Challenges & Solutions for the green transition in the food sector                                     |
| 10:40 -10:50 | EU financing for SMEs in food sector: support from LIFE Programme to tackle food waste                 |
| 10:50-11:20  | SME examples from the LIFE Programme: developing greener products for waste reduction                  |
| 11:20-11:40  | Setting the policy context: the current EU scenario for a greener food system and upcoming initiatives |
| 11:40-11:50  | Closing remarks: outlook for SMEs in food sector & how EU financing can make a difference              |

# Reasons to cooperate with the EU LIFE Programme



- Need to encourage traditional SMEs to become greener due to the Green Deal and decarbonisation of our society by 2050
- LIFE is the main EU programme in this area and offers good opportunities for SMEs
- Use this cooperation to increase our members' and their SMEs' knowledge of LIFE as well

# Kind of cooperation with the EU LIFE Programme



- Decided to draft leaflets written in a simple and entrepreneurial language to stimulate SMEs to achieve low hanging fruits first
- Selected sectors with a high environmental impact such as food, construction and transport in the first phase

# Food waste prevention in the leaflet

- One of the objectives of the leaflet is reducing food waste
- SMEUnited shares the Commission's objective of reducing food loss and waste. The recommendations of the EU Platform on Food Loss and Food Waste are a common ground to move forward
- SMEs by nature endeavour to prevent food waste not only to contribute to a more sustainable use of food, but also to reduce their costs and optimise their operation. Nevertheless, they often run into barriers due to the lack of information, necessary financial resources and even technical skills
- SME organisations are continuously working to raise awareness and provide guidance to Crafts and SMEs in order to integrate food waste prevention practices



# Thank you for your attention

## For questions and information:

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