



EUROPEAN COMMISSION

CONFERENCE

Food Information to Consumers

Brussels, 14 January 2015

Centre de Conférences Albert Borschette

Room AB-1A

Moderator:

Ms Alexandra Nikolakopoulou

Deputy Head of Unit E4 -Nutrition, food composition and information

This Conference was organised on the occasion of the entry into application of Regulation (EU) No 1169/2011 on the provision of food information to consumers on 14 December 2014.

The meeting was jointly attended by relevant Stakeholders in the context of the Advisory Group on the Food Chain and Animal and Plant health as well as Member State competent authorities in the context of the Working Group on Regulation (EU) No 1169/2011. It was also attended by members of the press. It featured several presentations on the issues appearing below followed by questions.

The presentations made during this event may be found in the following links:

- [The Regulation on the provision of food information to consumers - Preparing for the application - experiences from Austria](#)
- [Distance selling, particulars and challenges of the retail sector - EuroCommerce](#)
- [Travel retail – Particularities and challenges of the sector - ETRC](#)
- [The consumer perspective on the Food Information Regulation \(FIC\) - BEUC](#)
- [Transport catering, particularities challenges of the sector - LSG](#)
- [Implementing the FIC: The law and the practicalities](#)
- [Regulation \(EU\) No 1169/2011 on the provision of food information to consumers. Implementation at restaurant level. Particularities and challenges - ZENA](#)
- [FIC - An industry view](#)

This initiative by the Commission was very well received by all parties some of which asked that such events are organised on a yearly basis.

Morning Session

- 9:30 – 10:00** **Registration**
- 10:00-10:30** **Introduction by the Commission**
(Mr Basil Mathioudakis, Head of Unit E4, Nutrition, food composition and information)
- 10:40-11:00** **Consumers' expectations**
(Ms Ilaria Passarani, Head of the Food and Health Department, BEUC - The European Consumer Organization)
- 11:10-11:30** **Preparing for the application - a Member State experience**
(Dr Amire Mahmood, Federal Ministry of Health of Austria, Deputy Head of the Unit for food law, food safety and food quality, legal expert)
- 11:40-12:00** **Preparing for the application - a Member State experience**
(Mr Steve Pugh, United Kingdom Department for Environment, Food and Rural Affairs -Team leader Food Information Food and Materials Security and Food Standards)

Lunch break (light buffet)

Afternoon session

- 13:30 – 13:50** **The point of view of the Food Industry**
(Mr Neil Fletcher, Unilever, Global General Counsel, Food and Refreshment)
- 14:00 – 14:20** **Restaurants (non-prepacked foods), particularities and challenges of the sector**
(Ms Isabel M^a Cid Romero, GRUPO ZENA, QA & Food Safety Corporate Director)
- 14:30 – 14:50** **Distance Selling, particularities and challenges of the sector**

**(Ms Andrea Martinez-Inchausti, EuroCommerce,
Chair Labelling Committee & BRC, Deputy Director
Food)**

**15:00-15:30 Transport undertakings, particularities and
challenges of the sector**

- **Presentation on 'Transport catering,
particularities and challenges of the sector'
(Ms Ulrike Enneking, Vice President Quality
and Ms Alexandra Budde, Manager Legal, both
LSG Sky Chefs)**
- **Presentation on 'Travel retail, particularities
and challenges of the sector'
(Mr Keith Spinks, Secretary General and Ms
Julie Lassaigne, Head of Government and
Industry Affairs, European Travel Retail
Confederation (ETRC))**

**15:40-16:30 General discussion and closing remarks from the
Commission**

