



EU Fish Processors and Traders Association

Brussels, 19 June 2021

AIPCE CEP Formal Pledge Code of Conduct on Responsible Food Business and Marketing Practices

AIPCE - *European Association of Fish Processors* & CEP - *European Federation of National Organizations of Importers and Exporters of Fish* subscribe to the spirit of the Code of Conduct on Responsible Food Business and Marketing Practices and support aspirational objectives as therein identified.

AIPCE & CEP pledge to the roles and responsibilities indicated under point 1.4 of the Code i.e. pledge to:

- endorse the aspirational objectives set out in this Code
- promote and disseminate the Code with(in) our network
- encourage our members to align their sustainability actions and/or business practices to the aspirational objectives and targets of the Code
- invite our members to adhere to this Code, as appropriate & on a voluntary basis
- explore the possibility of developing sector-specific tools and resources in support of this Code
- continue to engage in dialogue with other food chain/systems actors and EU and international policy-makers to forge (new) relationships, exchange best practices and discuss challenges encountered, learn from each other (studies, projects) and create better mutual understanding, and identify opportunities for collaboration and potential partnership
- provide, on an annual basis, a report of their activities in support of this Code and its aspirations set out therein, which will be published on an open dedicated website

AIPCE & CEP understand:

- that this Code is a contribution to the objectives of the EU Farm to Fork Strategy, other initiatives of the European Green Deal (including the Biodiversity Strategy, the EU Industrial Strategy), Europe's Beating Cancer Plan, as well as international sustainability objectives, such as the United Nations Sustainable Development Goals (SDGs) and those of the Paris Climate Agreement,
- that adherence to this Code is voluntary and is complementary to compliance with existing legal obligations at EU and national level,
- that signatories sign up only to areas where they can meaningfully contribute within their mandates, capacities, business operations or strategies,
- that this voluntary commitment is not legally binding and does not now nor in the future create any contractual or precontractual obligations under any law or legal system,
- that European Associations that signed this Code cannot enter into any obligations on behalf of their members.

Guus Pastoor
President of AIPCE

Peter Bamberger
President of CEP