

# *Lessons*

Highlights from the retail and food distribution sector  
to prevent/reduce food loss and waste

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# Who we are, what we do

## Retail & Wholesale at a glance

1 in 4 companies in the EU



10% of EU's GDP



26 million jobs



or 1 in 7 of all jobs, many of them young people.

## Our national association members



## Our affiliated federations



## Our company members



We stand for:  
**Fair, competitive & sustainable** retail and wholesal Europe.

Through

## Our Roles

- 1 EU advocacy and intelligence
- 2 Research, learnings and thought leadership
- 3 Exchange and networking
- 4 Positive communication and sector reputation

# Increased recognition of the sector's role

## ✓ Voluntary Commitments

- > Pan-European: Consumer Goods Forum, Efficient Consumers Response
- > National associations: supporting companies
- > Companies: diverse



# Part of a success story?



Forecasting  
Demand generation  
Joint projects



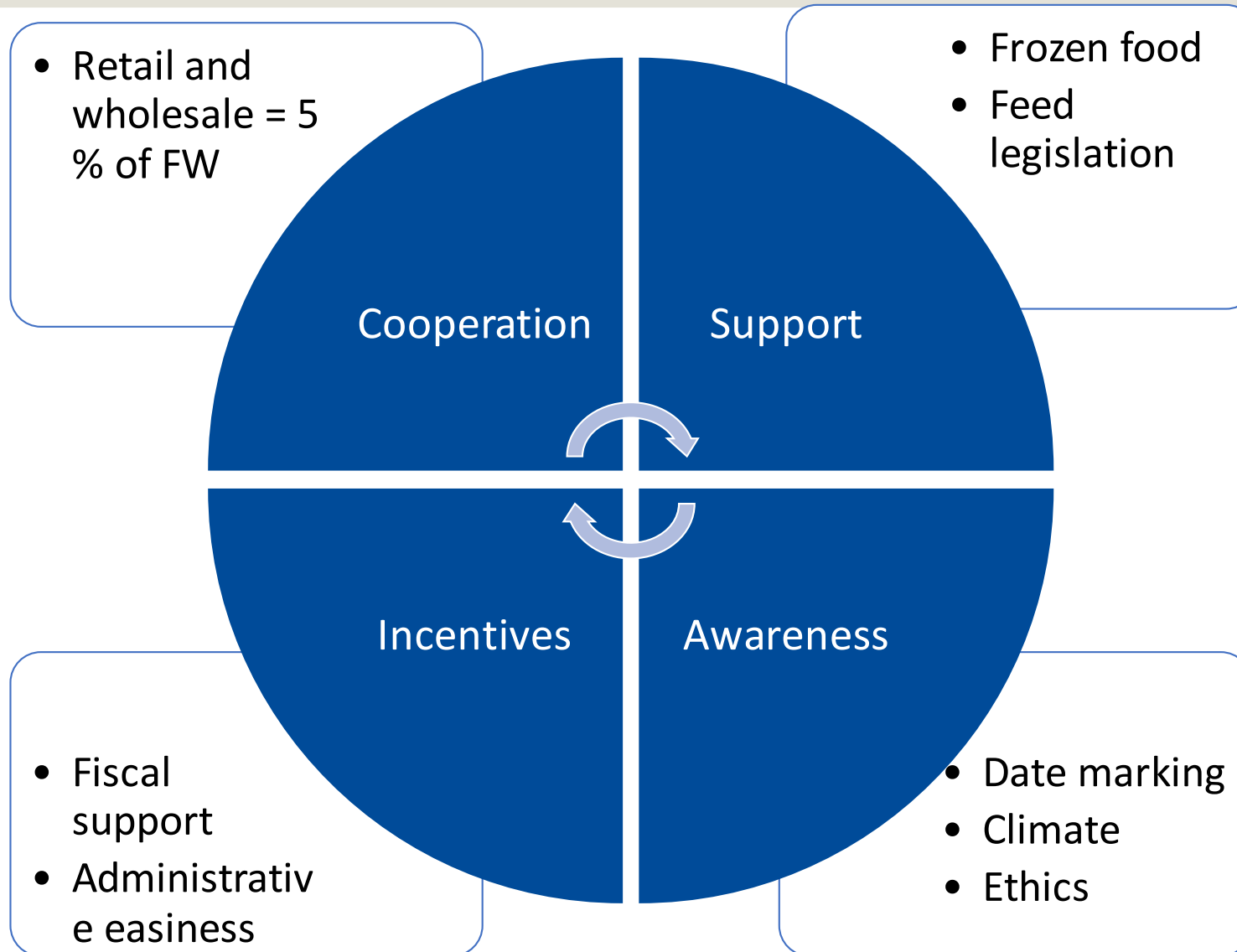
Promotion and discounted priced  
Donation  
Repurposing



Incentivizing  
Information



# Change of mind set



# Role of the platform & recommendations

- **Liaison & cooperation**
- **Solutions- oriented**
- **Access to financing (for smaller players)**

# #SustainableCommerce - supporting the Farm-to-Fork strategy



COOPERATING  
WITH FARMERS AND  
OTHER PARTNERS



PROMOTING  
SUSTAINABILITY & HEALTHY  
LIFESTYLE



SUPPORTING  
SUSTAINABLE PRACTICES

The poster features the EuroCommerce logo at the top left. It lists the following speakers: Stella Kyriakides (EU Commissioner for Health and Food Safety), Elena Caravaggio (HSE and Corporate Security Office, Essauwaga), and Veronika Poustcheva (Global Director Corporate Responsibility, METRO A.G.). Below the speakers, it states the event date and time: 23 APR 2021, 10.30 - 11.30. At the bottom, it lists the moderators: Bertrand Swiderski (Director CSR, Carrefour Group) and Christian Verschuuren (Director-General, EuroCommerce).

Launch event with Commissioner Kyriakides

> 100 best practices on  
[www.sustainable-commerce.com](http://www.sustainable-commerce.com)





**Thank You**

