

Central England Co-operative

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Alexandra Nikolakopoulou

Head of Unit

Farm to Fork Strategy

Directorate-General for Health and Food Safety (DG SANTE)

European Commission

via : email

Lichfield, 24 June 2021

Dear Mrs Nikolakopoulou,

On behalf of Central England Co-operative Society, I am pleased to confirm our organisation's endorsement of the aspirational objectives of the EU Code of Conduct on Responsible Business and Marketing Practices and thus our readiness to become signatories thereof by putting forth ambitious and tangible commitments. We are hopeful our intent will be reflected at the 5 July launch event.

As a co-operative, we have a responsibility to champion sustainability for the good of our members, consumers and local communities. This drives our business strategy and commitments which we shape to deliver our vision of a responsible business. Below is an overview of the concrete targets which we believe are in the spirit of the Code and which apply to those operations where we have full control:

Code Aspirational Objective	Our Commitment	Existing / New
A climate neutral food chain in Europe by 2050	90% carbon footprint reduction by 2030	Existing
Prevention & reduction of food loss / waste	50% food waste reduction by 2025	Existing

As stipulated by Section 3.2.2 of the Code, we shall submit by 31 December 2021, a brief document containing the rationale and motivation of the above commitments, their quantitative targets and the KPIs / methodology used to track progress.

We believe that the transformation of our food system is an ambition requiring the participation of all actors and stakeholders throughout the value chain and their close co-operation, which is why we shall engage in close coordination with our EU-level association Euro Coop for the effective promotion of high sustainability practices.

Attached is our association's logo in high resolution. I look forward to hearing from you.

With co-operative regards,

p.p.

Debbie Robinson

Chief Executive Officer