

Reducing Food Loss and Waste through voluntary agreements

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WRAP operates in the space between government, industry and citizens and support the delivery of UN's SDGs.

We work with partners in over 40 countries.



UK Food Waste => Fill St Peter's Square 10x
EU Food Waste => Fill St Peter's Square 90x (88 Mt)



Action & implementation sub-group meeting, EU Platform on FLW
On-line, 24 June 2022

The true cost of waste

Visible costs

**WRAP & WRI:
1 Euro invested in
food waste
prevention
provides
14 Euro financial
benefit**

'The Business Case for Reducing
Food Loss & Waste, WRAP & WRI 2017'

Invisible costs

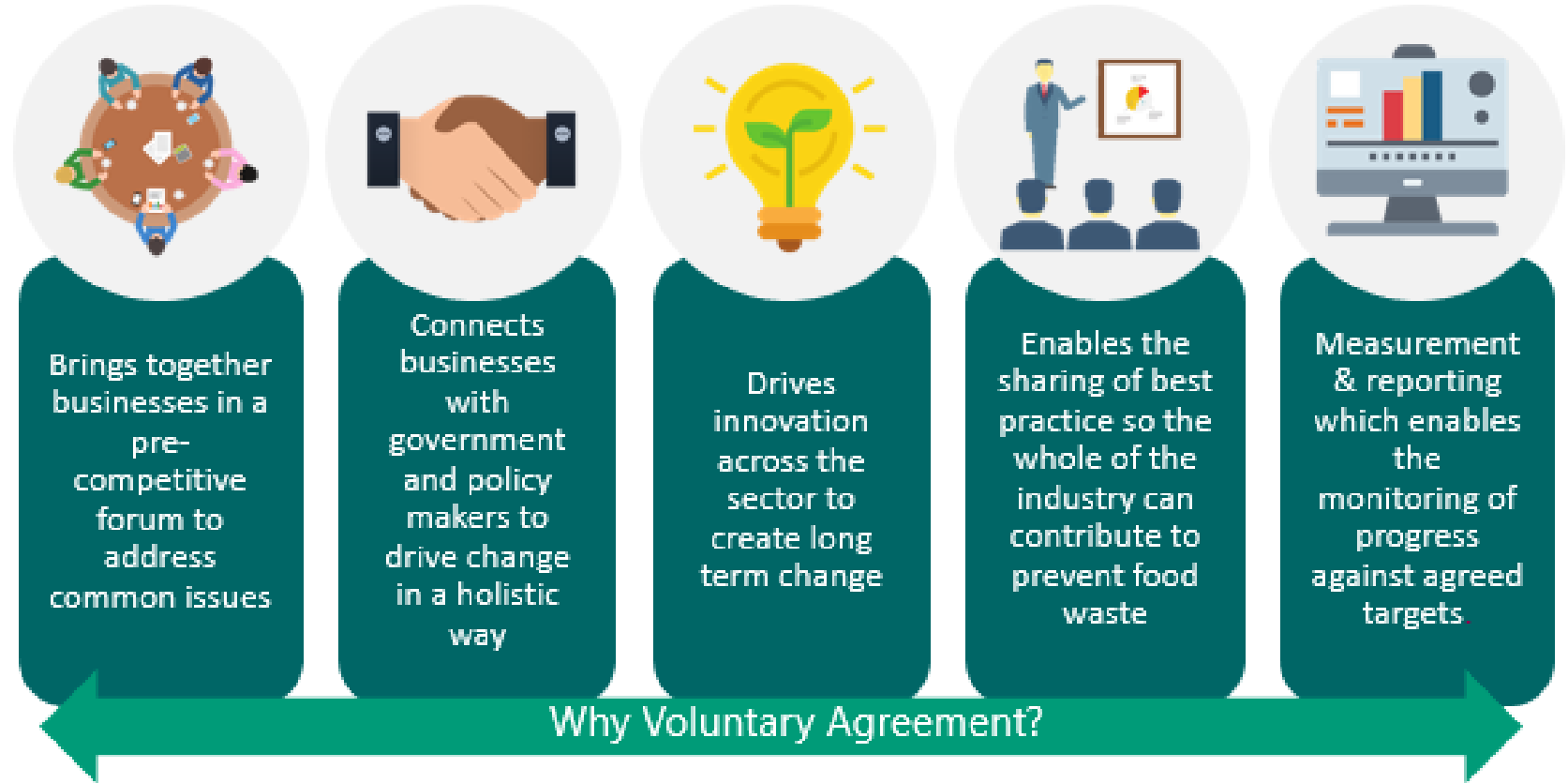
- Lost materials
- Lost energy
- Lost labour
- Lost water

**True cost of waste is >10x
disposal costs**

Business collaboration: voluntary agreements

Voluntary Agreement

The OECD definition:
“A collaboratively agreed, self-determined pact to take action, on food waste generated at the relevant stages of the food system.”



How WRAP's VAs work?

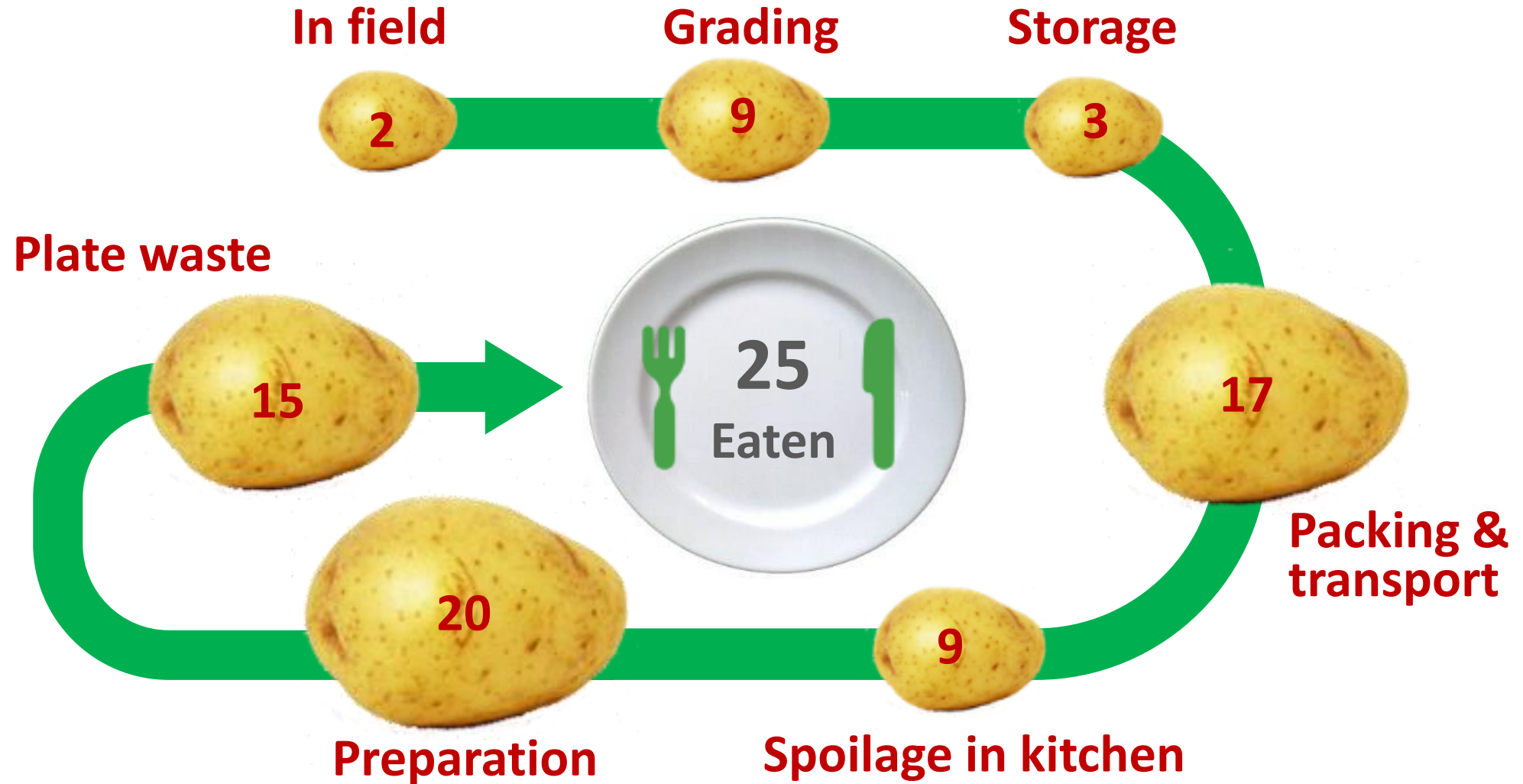


TARGET	MEASURE	ACT
Set a goal that aligns with SDG Target 12.3 to halve FLW by 2030.	Measure FLW to understand how much, where and why it is occurring. Monitor progress and report.	Start implementing practices, programmes and policies to reduce FLW.



Most of UK food sales are covered by the membership of the Courtauld Commitment 2030

The story of 100 potatoes



How are we doing on reducing FLW?



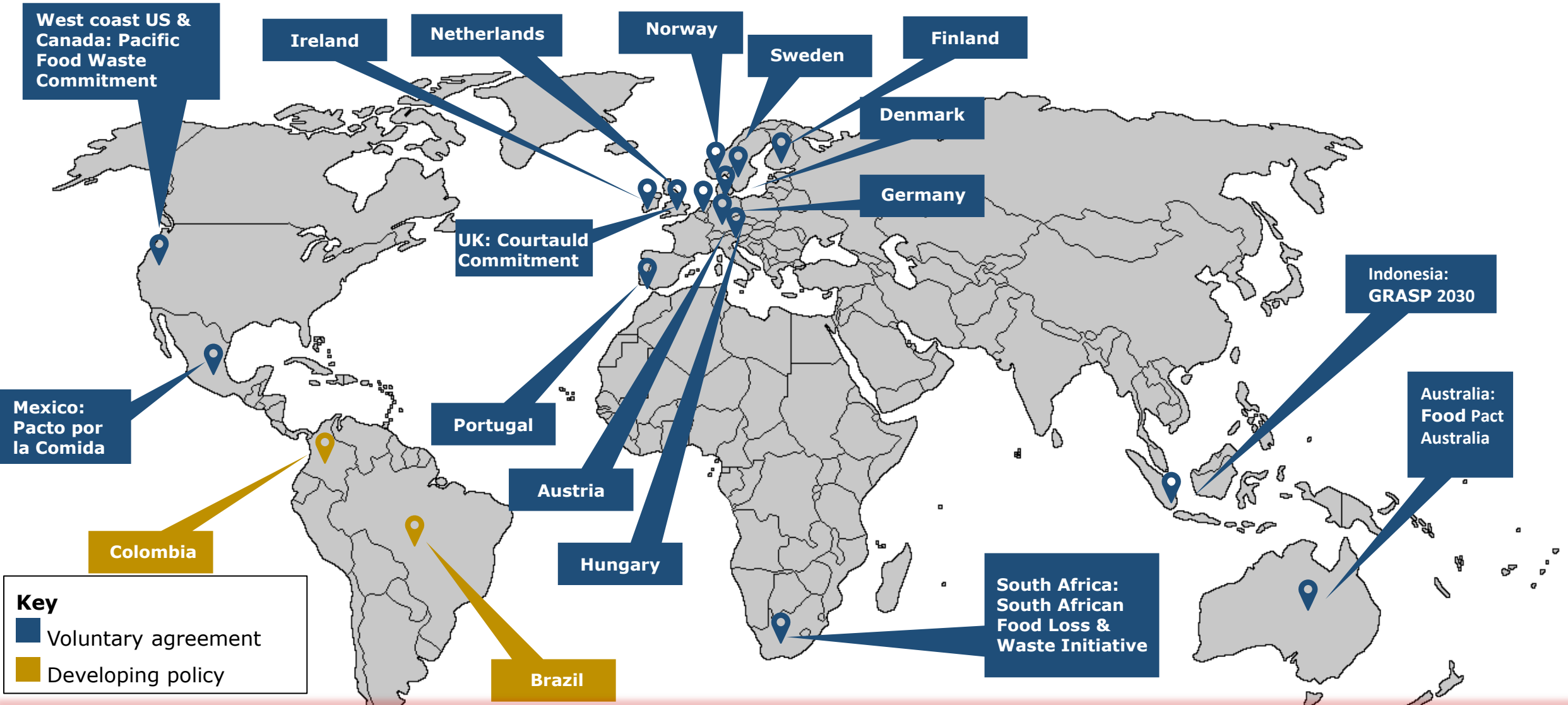
UK Households and Business: 2018

- 31% less per capita household
- 13% less per capita businesses-
- by 2018- 2020, 250,000 t more businesses saving Euro 1.1 m/day

**27%
less per
capita**

<p>Overall: 2007 – 2018</p> <ul style="list-style-type: none"> • 1.7 Mt/y reduction • 19Mt less cumulative 	<ul style="list-style-type: none"> • £4.7bn/y saved • £38bn saved cumulative 	<ul style="list-style-type: none"> • Net 64Mt CO₂e avoided from food not wasted
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Food Waste Voluntary Agreements



Key

- Voluntary agreement
- Developing policy

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Lessons learned:

- **Trust**
- **Appraise and Adjust**
- **Build Momentum**





UNITE IN THE
#FOODWASTEFIGHT

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