



FoodDrinkEurope signature of the EU Code of Conduct for Responsible Food Business and Marketing Practices

FoodDrinkEurope is the organisation of the European food and drink manufacturing industry. Its membership consists of 26 national food and drink federations (EU plus Norway and the United Kingdom), 26 European sector associations and 23 major food and drink companies (see annexed).

Made up of over 291,000 businesses and providing 4.8 million jobs, food and drink is Europe's largest manufacturing industry in terms of turnover, employment and value added. It buys approximately 70% of all EU agricultural produce to manufacture into high quality food and drink products.

As part of the European industry's determination to help achieve more sustainable food systems, FoodDrinkEurope is proud to sign up to the EU Code of Conduct and pledges to subscribe to the obligations set out for European Associations in section 1.4 thereof.

Relevant activities and initiatives in relation to the EU Code of Conduct will be made available on FoodDrinkEurope's website: www.fooddrinkeurope.eu.

Done in Brussels on 5 July 2021,

Mella Frewen
Director General

Annex: FoodDrinkEurope membership (dated 5 July 2021)

National Federations





European Sector Associations



CULINARIA EUROPE e.V.



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Companies

ABInBev



Cargill™

THE *Coca-Cola* COMPANY



FERRERO

GB FOODS



Kellogg's



Kraft *Heinz*

MARS



Mondelēz
International



PEPSICO


ROQUETTE
Offering the best of nature™


SÜDZUCKER

TATE & LYLE

ÜLKER

