

To: European Commission DG SANTE (SANTE-CODE-OF-CONDUCT@ec.europa.eu)
European Commission DG GROW (GROW-CODE-OF-CONDUCT-ODD@ec.europa.eu)

Brussels, 1 March 2022

Re: EU Code of Conduct on Responsible Food Business and Marketing Practices

Dear Madam/Sir,

The European Federation of Associations of Health Product Manufacturers (hereinafter EHPM) is the EU trade association representing the food supplement sector. Created in 1975 in Brussels, through its 14 National Associations and some direct member companies, it represents approximately 1,600 health-product manufacturers, distributors and suppliers across Europe, the majority of which are Small and Medium Size Enterprises (SMEs).

As European stakeholder representing the food supplement sector, EHPM proactively and constructively engages with the EU Institutions to contribute to the development of a fair European regulatory framework for the sector. Through our member associations, EHPM aims to provide consumers with safe, science-based, high-quality products as well as accurate and helpful information about their nutritional value and use.

With this letter, EHPM endorses the EU Code of Conduct on Responsible Food Business and Marketing Practices and pledges to contribute to achieving its aspirations and objectives through dialogue and cooperation with other stakeholders. EHPM agrees to disseminate this Code with its Members, encouraging them to adhere to the document and align their sustainability practices with the targets and objectives set out in the Code.

EHPM believes that endorsing this Code of Conduct is an essential step towards reaching the targets of the European Commission's Farm to Fork Strategy. EHPM is strongly committed achieving these objectives, as we believe that the food supplement sector plays an important role in building a food environment that makes healthy and sustainable food choices easier.

We sincerely confirm EHPM's commitment to constructively and proactively cooperating with the EU institutions towards the shared objective to promote a healthy, innovative and prosperous Europe.

Yours Sincerely,

Antonino Santoro

EHPM Chair

Livia Menichetti

EHPM Director General