

EU CODE OF CONDUCT ON RESPONSIBLE FOOD BUSINESS AND MARKETING PRACTICES

TEMPLATE FOR COMPANIES

NAME OF COMPANY: MONDELÉZ INTERNATIONAL, REPORTED YEAR 2022

REPORT SUBMITTED ON 12 JUNE 2023 – REVISED VERSION 26 JULY 2023

MONDELÉZ INTERNATIONAL PROVIDES DETAILED ESG INFORMATION THROUGH ITS 'SNACKING MADE RIGHT REPORT' ANNUALLY EXPECTED IN THE MONTH OF MAY. PLEASE REFER TO THIS REPORT FOR FURTHER DETAILS OF OUR ESG GOALS.

ALL GOALS AND PROGRESS INCLUDED IN THIS 'EU CODE OF CONDUCT ON RESPONSIBLE FOOD BUSINESS AND MARKETING PRACTICES' COMPANY REPORT REFER TO OUR GLOBAL OPERATIONS EXCEPT WHERE SPECIFICALLY STATED OTHERWISE.

Reported information against our quantitative ESG goals, unless otherwise stated, (i) covers the annual reporting period from January 1 to December 31 of the stated year, (ii) includes manufacturing facilities under our direct and indirect control, (iii) excludes acquisitions since 2018, and (iv) excludes Venezuela. Where quantitative goals are linked to revenue, information is for Mondelez International revenue (excluding acquisitions since 2018 unless stated otherwise) except Venezuela, for which results are excluded from our consolidated financial statements. Where quantitative goals are linked to operations, information is for operations under the control of our integrated supply chain function (excluding acquisitions since 2018 unless stated otherwise); unless stated otherwise, data for external manufacturing includes estimates. Historical, current and forward-looking sustainability related information and statements may be based on standards for measuring progress that are still developing, internal controls and processes that continue to evolve, and assumptions that are subject to change in the future.

Type of business/sector	Sustainability dimension	Code aspirational objective	Individual commitments with baseline	Progress on KPIs and goals (qualitative and/or quantitative)	Additional information	Comments
Food manufacturer/confectionery products	Healthy, Balanced and Sustainable diets for all European Consumers	1	<p>Mindful portions goal 100%</p> <p>By 2025, we aim to deliver up to 100% of our net revenue through Mindful Portion Snacks, those in either individually wrapped mindful portion serving sizes or with mindful portion labeling on pack.</p>	45%	This goal is new and combines and replaces historical goals relating to Portion Control Snacks and snacks with Snack Mindfully portion icon on pack.	This goal measures the percentage of net revenue that comes from products that are either individually wrapped mindful portion serving sizes (<200 calories) or have a mindful portion label/information on pack. This information includes biscuits and baked snacks, chocolate and candy.
Food manufacturer/confectionery products	Healthy, Balanced and Sustainable diets for all European Consumers	1	<p>Responsible Marketing to children</p> <p>We do not advertise our products in any media primarily directed to children under age 13. Our policy prohibits any</p>	Mondelez continues to market responsibly to children in line with its policy.	For further information, please check relevant IFBA and the EU Pledge reports.	

			<p>advertising where 30% or more of the total viewing audience is under the age of 13. Our approach applies to advertising in TV, print, radio, internet (both our own websites and third-party websites), digital, adver gaming, mobile, word of mouth, DVD/video, streaming media, and in cinemas. Our communications on packaging and in-store materials are directed to adults, and we have guidelines on the use of premiums and on-pack promotions. We prohibit all in-school marketing in both primary and secondary schools (prior to university level) – which is an industry leading practice.</p>			
Food manufacturer/ confectionery products	Prevention and reduction of food loss and waste	2	In 2022, we reduced food waste in internal manufacturing sites by 25%, exceeding our goal of a 15% reduction by 2025 (vs. 2018)		To take a stand against food waste, our Philadelphia brand has partnered with Too Good To Go – an innovative app that lets you buy food right before it goes to waste, in Germany,	

			We also reduced food waste from distribution by 58%, exceeding our goal of a 50% reduction by 2025 (vs. 2018).		Denmark, and Sweden. By printing the "Often Good After" logo next to the Best Before Date on our Philadelphia packaging and creating ad hoc informative social media videos, we are helping to educate our consumers to first LOOK, SMELL, and TASTE before throwing away anything still good. Too Good To Go – it's a great idea we're happy to be part of.	
Food manufacturer/ confectionery products	Environment	3	GHG emissions 10% end-to-end CO2 e emissions reductions by 2025 (vs. 2018)			In the reporting year 2022, we have recalculated our base year, 2021 and 2022 inventory following the GHG Protocol Corporate Standards. For more details, please see the Carbon Accounting Manual. In 2021, Mondelēz International announced its goal to reach net zero emissions by 2050 as part of the Business Ambition for 1.5°C campaign. In 2023, we plan on submitting

						our new emission reduction targets to the Science Based Targets initiative (SBTi) for independent validation. As part of the recent re-baseline event as well as new SBTi guidelines we are in the process of updating our goal boundaries.
Food manufacturer/ confectionery products	Environment	4	<p>Better packaging</p> <p>Goal: 5% recycled plastic content by 2025.</p> <p>1%</p> <p>Goal: 100% packaging designed to be recyclable by 2025.</p> <p>96%</p>			Reported information covers the period from November 1, 2021 through October 31, 2022.
Food manufacturer/ confectionery products	Environment	4	<p>Virgin plastic: Less packaging</p> <p>Goal: 5% reduction in virgin plastic by 2025</p> <p>-1.5%</p>			Reported information covers the period from November 1, 2021 through October 31, 2022.

			(compared to 2020 baseline). Goal: 25% reduction in rigid virgin plastic by 2025 (compared to 2020 baseline).	7%		
Food manufacturer/ confectionery products	Animal Welfare	6	Cage free eggs Goal: 100% cage free eggs globally by 2025 excluding Russia & Ukraine. (Goal for Ukraine is by 2027, for Russia date is to be determined).	At the end of 2022, approximately 43% of eggs supplied globally were cage-free, excluding Russia and Ukraine volume.	We are part of a joint industry call to the EU Commission and Members of the EU Parliament, seeking a phase out of the use of cages in animal farming, and a revision of animal welfare legislation to ban the use of cages in animal farming across the EU.	
Food manufacturer/ confectionery products	Environment/ sustainable sourcing	7	Wheat (Harmony program) Goal: 100% wheat volume needed for Europe business unit biscuits production grown under Harmony charter by 2022.	98%	Our goal for our European business is to have 100% of the wheat volume needed for our biscuit production grown under the strengthened Harmony Regenerative charter by 2030 while we continue to learn from our North American wheat sustainability programs. Across Europe and North America, we focus on	More information on our Harmony wheat program is available in the Mondelez annual Snacking Made Right Report, 2022 ESG report, pages 40-43.

					sourcing the wheat we need for our biscuits in more sustainable ways. We do this through sourcing programs that allow us to work with wheat farmers to help implement advanced agronomy practices that help conserve water, care for the soil, protect and promote biodiversity, and reduce GHG emissions. We also engage with governments and NGOs as part of our commitment to progress, transparency, and continuous improvement.	
Food manufacturer/ confectionery products	Environment/Social/ sustainable sourcing	7	Cocoa Life Goal: 100% cocoa volume for chocolate brands sourced through Cocoa Life by 2025.	80%	In 2022, we celebrated 10 years of Cocoa Life and announced the next chapter to increase our cocoa volume scale, work with nearly 300,000 farmers by 2030, and accelerate our impact backed by an additional \$600 million through 2030 for a total \$1 billion investment since the start of the program.	More information on the Cocoa Life program in 2022 is available in the Mondelez annual Snacking Made Right Report, 2022 ESG report, pages 31-40

					<p>To help deliver on our more ambitious goals, we are growing Cocoa Life's scale by introducing new producing countries. In 2022, we expanded into Nigeria. One of the world's largest cocoa-producing countries, Nigeria faces similar challenges to other West African cocoa countries, such as poverty, child labor, and climate change</p> <p>www.cocoalife.org</p>	
Food manufacturer/ confectionery products	Social	7	<p>Child labour</p> <p>Goal: Child Labour Monitoring & Remediation Systems (CLMRS) cover 100% Cocoa Life communities in West Africa by 2025.</p>	74%		<p>More information on how Mondelēz addresses this topic on social sustainability and human rights is available in the Mondelēz annual Snacking Made Right Report, 2022 ESG report, pages 24-26</p>

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