

The Farm to Fork Strategy

**For a fair, healthy and
environmentally-friendly
food system**

European Green Deal - *von der Leyen Commission*

European Union



**CLIMATE
PACT AND CLIMATE
LAW**

**PROMOTING
CLEAN
ENERGY**



**INVESTING IN
SMARTER, MORE
SUSTAINABLE
TRANSPORT**

PROTECTING NATURE



**STRIVING
FOR GREENER
INDUSTRY**

**FROM FARM
TO FORK**



The European Green Deal



**ELIMINATING
POLLUTION**

**LEADING THE
GREEN CHANGE
GLOBALLY**



**MAKING
HOMES ENERGY
EFFICIENT**



**FINANCING
GREEN
PROJECTS**



**ENSURING
A JUST TRANSITION
FOR ALL**



Farm to Fork Strategy: overall goals



climate
footprint



global
transition



new
opportunities



resilience

Reduce the
**environmental
and climate
footprint** of the
food system

Lead a
global transition
towards competitive
sustainability from
farm to fork

Tap into
**new
opportunities**

Create a **robust
and resilient** food
system



Establish a sustainable food system that:



- **has neutral or positive environmental impact** of food production/consumption:
 - preserving and restoring the land and sea-based resources;
 - mitigate climate change and adapt to its impact;
 - protect land, soil, water, air, plant and animal health;
 - reversing the loss of biodiversity;



- **ensures food security and public health:**
 - Access for everyone to sufficient, nutritious, sustainable food;
 - high standards of safety and quality, plant health, animal health and welfare



- **preserves the affordability of food**, while (a.o.):
 - generating fairer economic returns & fostering the competitiveness sector
 - promoting fair trade



Food security and food safety are cornerstones of our food system, and will never be compromised



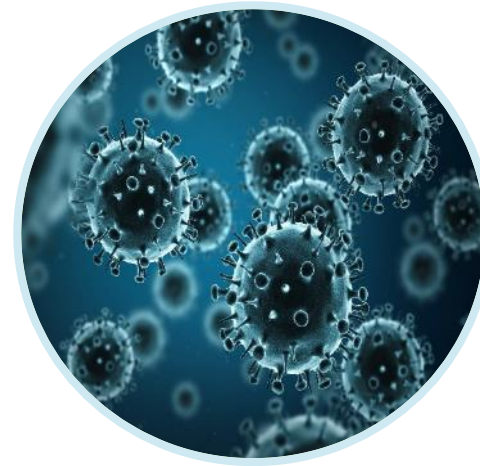
2030 Targets for sustainable food production



Reduce by 50% the overall use and risk of **chemical pesticides** and reduce use by 50% of more hazardous **pesticides**



Reduce **nutrient losses** by at least 50% while ensuring no deterioration in soil fertility; this will reduce use of **fertilisers** by at least 20 %



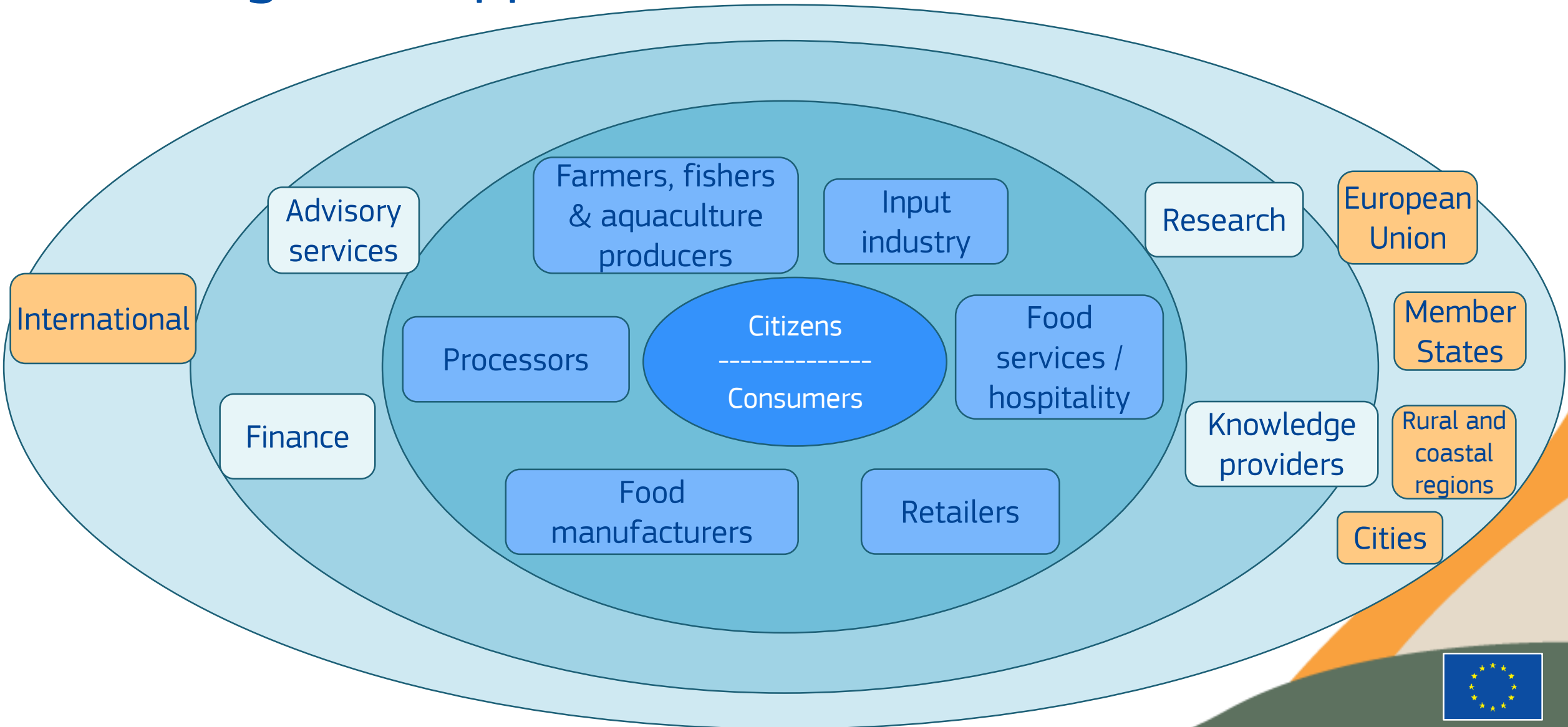
Reduce sales of **antimicrobials** for farmed animals and in aquaculture by 50%



Achieve at least 25% of the EU's agricultural land under **organic farming** and a significant increase in **organic aquaculture**



| Integrated approach from farm to fork needed





| Concrete actions: overarching

Legislative framework for sustainable food systems (2023):

- Framework with **comprehensive set of general principles and requirements** on the sustainability of food systems
- Basis **to ensure policy coherence** at EU and national level; mainstream sustainability in food-related policies
- Provisions on **governance, collective involvement** of stakeholders

Development of a **contingency plan** (2021)

for ensuring food supply & security in times of crisis



| Actions to ensure sustainable food production (1)



Adopt recommendations to MS addressing the nine specific objectives of the **Common Agricultural Policy (CAP)**, before submission draft **CAP Strategic Plans** (2020)



Revision of **Sustainable Use of Pesticides Directive** and enhancement of Integrated Pest Management (2022)



Revision of Regulations to facilitate **plant protection products containing biological active substances** (2021)



Action plan **for the organic sector** to stimulate supply and demand for organic products



Action plan for **integrated nutrient management** to reduce the pollution from fertilisers



Actions to ensure sustainable food production (2)

Proposal for a revision of the existing **animal welfare** legislation, including on transport and slaughter (2023)

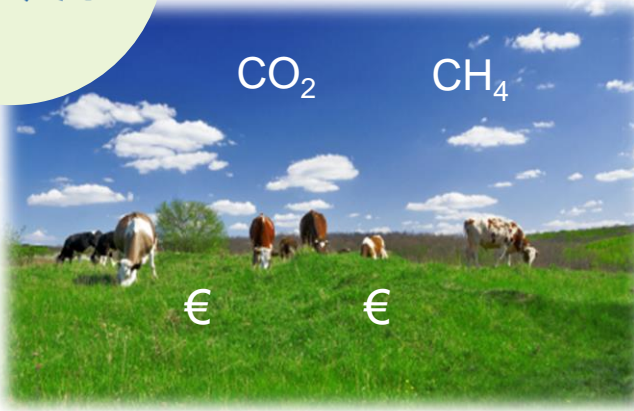


Proposal for a revision of the **feed additives** Regulation to reduce the environmental impact of livestock farming (2021)



Legislative initiatives to enhance **cooperation of primary producers** (support position in food chain) (2021-22)

Clarification of the scope of **competition rules** with regard to sustainability in collective actions (2022)



Proposal for a **Farm Sustainability Data Network** (data and advice on sustainable farming practices) (2022)



Actions for sustainable fisheries and aquaculture

Reinforce efforts to bring fish stocks to sustainable levels via the **Common Fisheries Policy**; strengthen fisheries management in Mediterranean



Intensify **fight against fraud** through an enhanced traceability system

Next **Maritime and Fisheries Fund** will spend more than EUR 1 billion to support **sustainable seafood farming**



Adopt **EU Initiative on Algae**

Adopt **EU Guidelines on Aquaculture**: pathways for Member States' national aquaculture development plans



Actions to stimulate sustainable practices by food industry and retail, hospitality and food service

Initiative to improve the **corporate governance framework** (integrate sustainability into corporate strategies) (2021)

Develop an EU code and monitoring framework for **responsible business and marketing conduct** in the food supply chain (2021)

Stimulate **reformulation** of processed food, including setting of **maximum levels for certain nutrients** (2021)



Set **nutrient profiles** to restrict promotion of food high in salt, sugar or fat (2022)

Proposal revision EU legislation on **Food Contact Materials** (food safety, environmental footprint) (2022)

Revision **EU marketing standards** for agricultural, fishery and aquaculture products (ensure uptake and supply of sustainable products) (2021-22)

Enhance coordination to tackle **Food Fraud** (2021-2022)



Actions to promote shift towards healthy, sustainable diets

Determine the best modalities for setting **minimum mandatory criteria for sustainable food procurement** (2021)

Review of the **EU school scheme** legal framework: refocus on healthy and sustainable food (2023)

Review of the **EU promotion programme** for agricultural and food products (aimed at sustainable production and consumption) (2020)

Proposal VAT rates (currently being discussed in Council): could allow to make more targeted use of rates (e.g. to support organic fruit and vegetables).



Proposal for a harmonised **mandatory front-of-pack nutrition labelling** to enable consumers to make health conscious food choices (2022)

Proposal to require **origin indication** for certain products. (2022)

Proposal for a **sustainable food labelling framework** to empower consumers to make sustainable food choices (2024)

Nutrition - health		Environment	Social
Nutrition Declaration	Per 100 g		
Energy	kJ/kcal		
Fat	g		
of which saturates	g		
Carbohydrate	g		
of which sugars	g		
Protein	g		
Salt	g		

| Actions to reduce food loss and waste

Committed to reaching **the UN SDG Target to halve food waste at retail and consumer levels by 2030, and reduce food losses along the food production and supply chains.**



Proposal for **EU-level targets for food waste reduction** (2023)



Revise EU rules for **date marking** ('use by' and 'best before' dates) (2022)



| Research, innovation, investments, skills & data

- **Horizon 2020** (call for Green Deal priorities) & **Horizon Europe**: EUR 10 billion
- **Partnership** on food systems & European Innovation Partnership (**EIP-Agri**)
- **Regional Development Fund** and **Agricultural Fund for Rural Development**
- **Fast broadband internet** in rural areas
- **Facilitate investments** (InvestEU Fund)

Advisory services, data and knowledge sharing:

- MS support for **advisory services** for sustainable farm management
- **Support to SME** food processors, small retail and food service operators: new skills and business models



| Enabling transition - Promoting global transition

- International cooperation to **support developing countries in their transition to sustainable food systems**;
- Inclusion of ambitious sustainability chapter, including on food, in all EU bilateral **trade agreements**.
- Work through **international standard setting bodies (e.g: Codex) and promotion of sustainable food systems in international fora and events** (e.g. UN Summit on Food Systems in 2021).
- **Environmental aspects** taken into account when **assessing requests for import tolerances** for pesticide substances no longer approved in the EU
- Promotion of appropriate **labelling schemes** - to ensure that food imported into the EU is gradually produced in a sustainable way.



Transition requires a collective approach

Farmers, fishers and aquaculture producers;
Input industry,
Advisory services



Research & innovation
Knowledge providers
Finance

Food industry,
processors, retail,
food services and
hospitality sector



Citizens, NGOs,
social partners,
educators,
local, regional &
national authorities



For healthy people,
healthy societies
and a healthy planet.

The Farm to Fork Strategy

IT'S DOWN TO US!



Thank you



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