

For the attention of:

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Brussels, 24 June 2021

To whom it may concern

After the completion of our internal deliberations on the final text of the Code, I hereby confirm that Independent Retail Europe will sign the Code of Conduct on Sustainable Business and Marketing Practices in the food sector.

Independent Retail Europe is the European association that acts as an umbrella organisation for groups of independent retailers in the food and non-food sectors. We represent more than 386.000 independent retailers in 27 European countries. Members of Independent Retail Europe manage more than 753.000 shops in the European Union, and employ more than 6,6 million people in the EU.

Our members are already conducting significant efforts to improve their impact with respect to sustainability. The Code of Conduct, which we have helped to co-create as rapporteurs, will inspire companies to build on these efforts.

We are looking forward to actively promote the code and the sustainability efforts of our members, and to continue the work in the context of the various governance structures.

We thank all the parties involved in the development of the Code for the positive collaboration throughout this intense process.

Sincerely yours,

Else Groen
Director General

