Plenary meeting on the “Code of Conduct on responsible business and marketing practices”

27 April 2021, 10.00 – 12.30h, virtual via WEBEX Meetings

Web-streaming available

AGENDA

Chair: Nathalie Chaze, Director D, DG SANTE

9.30 – 10.00: Open Webex

10.00 – 10.10: Welcome and introduction by the Chair

10.10 – 10.20: Presentation of the progress achieved so far, Chair of the Task Force

10.20 – 10.35: Presentation of the identified aspirational targets in TF thematic sessions 1 and 2, Rapporteurs

10.35 – 11.10: Q&A

11.10 – 11.20: Break

11.20 – 11.35: Presentation of the identified aspirational targets in TF thematic session 3 and feedback of discussions in session 4, Rapporteurs

11.35 – 12.10: Q&A

12.10 – 12.20: State of play on component 2 of the Code, Alexandra Nikolakopoulou (DG SANTE, HoU D.1)

12.20 – 12.25 Q&A

12.25 – 12.30: Closing remarks by the Chair