

Plenary meeting on the “Code of Conduct on responsible business and marketing practices”

27 April 2021, 10.00 – 12.30h, virtual via WEBEX Meetings

Web-streaming available

AGENDA

Chair: Nathalie Chaze, Director D, DG SANTE

- 9.30 – 10.00:** Open Webex
- 10.00 – 10.10:** Welcome and introduction by the Chair
- 10.10 – 10.20:** Presentation of the progress achieved so far, *Chair of the Task Force*
- 10.20 – 10.35:** Presentation of the identified aspirational targets in TF thematic sessions 1 and 2, *Rapporteurs*
- 10.35 – 11.10:** Q&A
- 11.10 – 11.20:** *Break*
- 11.20 – 11.35:** Presentation of the identified aspirational targets in TF thematic session 3 and feedback of discussions in session 4, *Rapporteurs*
- 11.35 – 12.10:** Q&A
- 12.10 – 12.20:** State of play on component 2 of the Code, *Alexandra Nikolakopoulou (DG SANTE, HoU D.1)*
- 12:20 – 12:25** Q&A
- 12.25 – 12.30:** Closing remarks by the Chair