

26.01.2023

EU-Animal Welfare Platform – Subgroup labelling – Best practices Germany



25. January 2023





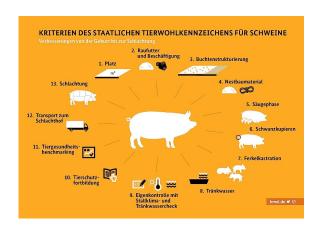


Animal welfare in Germany

STARTLICHES TIERWOHLLABEL MEHR TIERWOHL ★

Important developments so far:

- Federal animal welfare label: announced twice (2017/2019) but not delivered
- "Initiative Animal Welfare" ITW (kick-off 2015 as funding programme)
- Stakeholders develop private husbandry labelling scheme "Haltungsform" (2019)







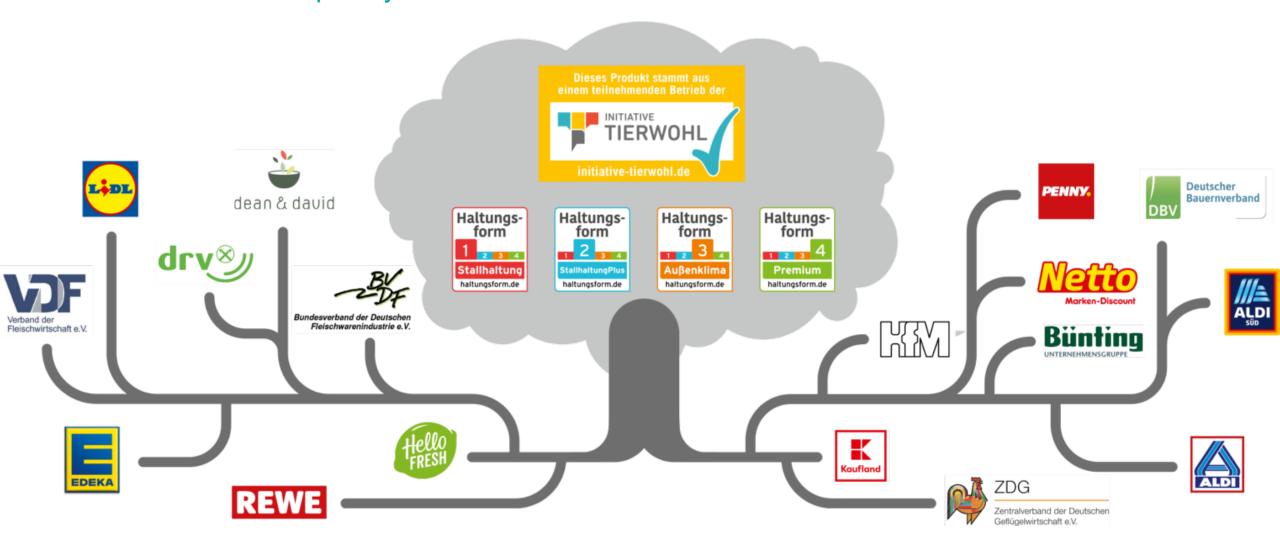








Animal welfare – a priority for retailers





Animal welfare – a priority for retailers

Husbandry form labelling (Haltungsform)

- Orientation for consumers on mulitude of different animal welfare programmes
- Types of meat: poultry, pork, beef, rabbit – fresh, frozen and processed; dairy cows
- Four levels:



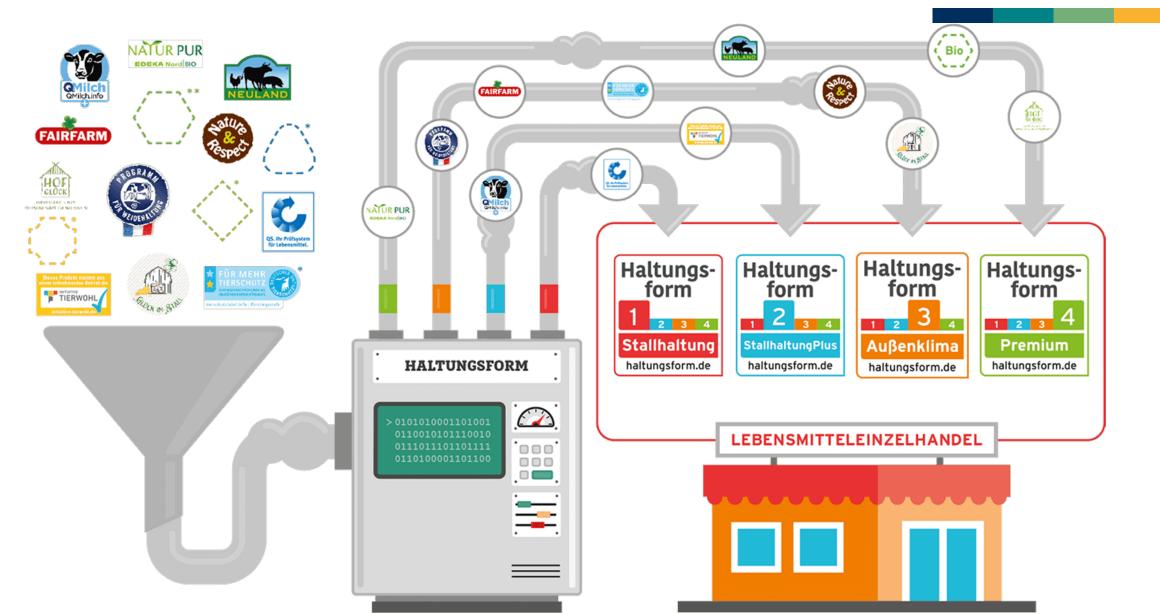








Husbandry form labelling – retail: how does it work?



Anbieter der Haltungsformen

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Animal welfare – a priority for retailers – practical examples





Animal welfare – a priority for retailers

Follow-up at EU-level?

- Need for an EU-wide framework classification system
- Build on existing knowledge, experiences and consumer trust at Member State levels
- Need for practical solutions and swift action
- Consider producer level financing of higher animal welfare standards
- Planning security clear-cut criteria
- Avoid competitive distorsions imported animal products to be inlouded
- Scope: all farmed species; all stages of the value chain