



**EU CODE OF CONDUCT ON
RESPONSIBLE FOOD BUSINESS AND MARKETING PRACTICES**

TEMPLATE FOR COMPANIES

SONAE MC

REPORT SUBMITTED ON 05TH MAY 2022

Type of business/sector <i>(E.g. retail, dairy)</i>	Sustainability dimension <i>(E.g. environmental, social)</i>	Code aspirational objective <i>(1-7)</i>	Individual commitments with baseline	Progress on KPIs and goals (qualitative and/or quantitative)	Additional information (optional) <i>(E.g. partnerships, geographical coverage, sharing best practices, links with other COM initiatives, with other reporting initiatives)</i>	Comments (optional) <i>(E.g. enablers, ideas on how to improve)</i>
Retail	Health dimension	Aspirational objective 1: Healthy, balanced and sustainable diets for all European consumers.	7% Reduction in the average of sugar content in Soft Drinks (fruit nectars) – baseline 10g/100ml	2021 – 9,64g/100ml	Partnerships between retailer and food industry; Portuguese market	
			10% Reduction of added sugar in Yogurts – baseline 10,5g	2021 – 8,31g/100g		
			10% Reduction of added sugar in Fermented Milk – baseline 9,98g	2021 - 7,07g/100ml		
			10% Reduction of added sugar in Flavoured Milk – baseline 6,97g	2021 – 4,36g/100ml		
			Reduction of salt content in own-made bread – KPI ≤ 1g	2021 - 0,9g/100g		
			Reduction of salt content in Private Label soups - KPI ≤0.3g salt /100g product by Dec 2023	2021 - 0,41g/100g		

Reduction of salt content in 11 Top sellers of ready-to-eat refrigerated and frozen meals – KPI ≤ 0.9 g salt /100g product by Dec 2023	2021 - 7sku ok out of 11sku
10% Reduction of salt content in pizzas – baseline 1,42	2021 - 1,45g/100g
Reduction of sugar content in cereals breakfast – baseline 23,6g	2021 – 23,07g/100g
Reduction of salt content in Children's Cereals Breakfast – baseline 0,8g	2021 – 0,67g/100g
12% Reduction of salt content in French fries and savoury snacks – baseline 1,37g	2021 – 0,99g/100g