

THE FUTURE OF FOOD BANKS IN EUROPE

Food Rescue: The New Future of Food Donation

10-11 DECEMBER 2018 / DUBLIN, IRELAND



**EU Platform on Food Losses and Food Waste
Sub-group on food donation**
Brussels, 11 March 2019



Agenda



- 1) Introduction and purpose
- 2) Digital Transformation
- 3) Delegated Distribution
- 4) Visit to FoodCloud
- 5) Pitching



Introduction



The skill-sharing session was focused on the **delegated distribution model** and took place on **10-11 December 2018** in **Dublin**.

Food Bank representatives from 15 European countries shared knowledge and best practice about existing models of delegated distribution and talked about the potential for development in their countries.



Purpose



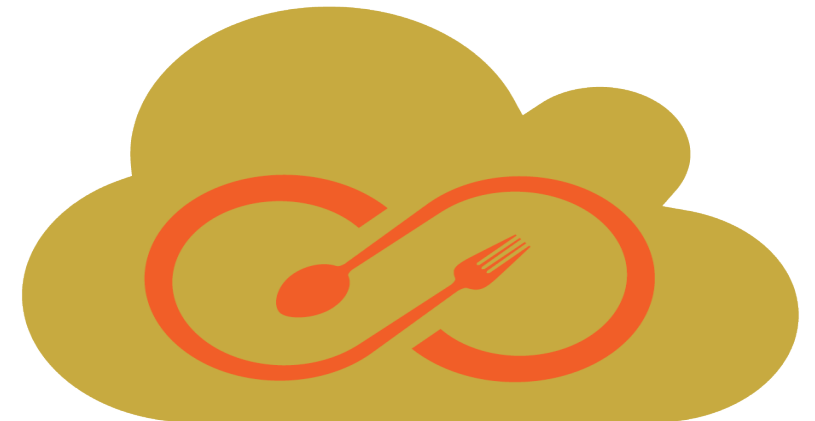
The landscape for food redistribution is evolving due to many factors including a growing focus on circular economy, sustainability, manufacturing advances and innovations, increased attention on nutrition and health, technology and digital transformation, and a stronger interest in public-private partnerships in order to build a more resilient food system.

Purpose



The skill-sharing session is part of the project “**The Future of Food Banks in Europe. Preparing the ‘20s**”, awarded by DG Health and Food Safety, European Commission.

The objective of the project is **sharing best practice and knowledge amongst FEBA membership** to support recovery and redistribution of surplus food to feed people in need. This contributes to the **achievement of the UN SDGs, in particular SDG 12.3** by preventing food waste through the redistribution for human consumption.



Digital Transformation



An organisation is digitally transforming itself when it increasingly uses technology to boost the added value generated by each element of its value chain.



*Fabio Fraticelli,
Università Politecnica
delle Marche and
TechSoup Academy*

4 out of 5

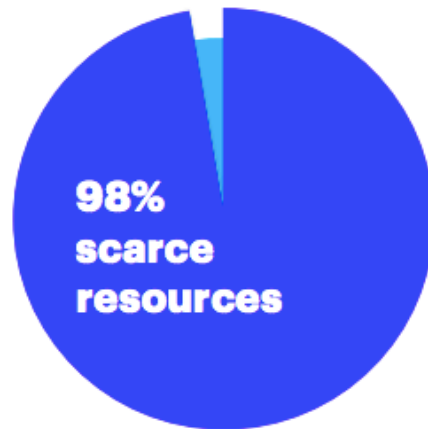
organisations have not completely undertaken a digital transformation process ¹

25%

of entrepreneurs have a clear understanding of digital transformation²



Digital Transformation



Main IT-adoption barriers



Source: Accenture Corporate Citizenship Digital Adoption Survey Results 2016. Definitions and further information on each accelerator can be found on pages 14-20.

Delegated Distribution



Delegated distribution allows increased amounts of edible surplus food to be recovered from the **retail and food service actors**. It is **complementary to the traditional model** of Food Banks (based on warehousing and logistics), and consists of the direct recovery and redistribution of **safe and nutritious food products, especially fresh products and cooked meals**, to charitable organisations and their final beneficiaries.



Delegated Distribution



The FoodCloud model

Delegated Distribution



Don't let perfect be the enemy of good: start with something small and build from that.



*Emma Walsh,
FoodCloud*

Building a solution

Delegated Distribution



What kind of donors do you have?

.....
Whole sellers – Food Service – Retailers

Do you have a delegated distribution?

.....
The majority already use delegated distribution but not always in the same way

What kind of charity do you have?

.....
Every type of organisation. Main challenges for the charities: equipment, food safety, having enough volunteers

What are the challenges and opportunities to adopt this model?



- Cost for employees
- Food safety
- Lack of supermarket interest
- Age of volunteers
- Lack of funding
- Food Banks don't want to change
- Transport/collection > logistics
- Education of charities/stores
- Food transport
- Is it cheaper to buy food?
- Risk for food bank reputation
- Managing multiple partners + managing expectations/needs
- Gathering feedback

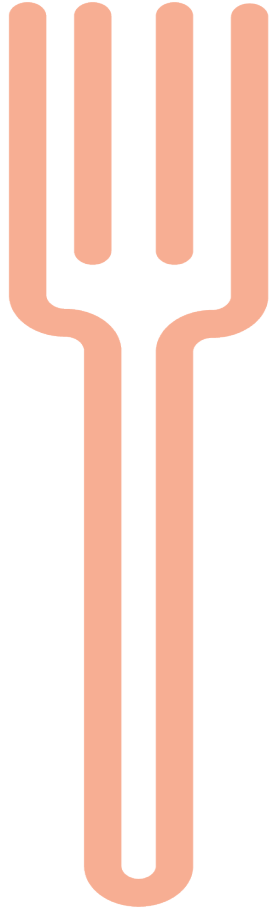


- Many supermarkets (in Norway) are already doing it without food banks
- Cruise lines
- It is cheaper, simpler, there are a lot of options
- Improve the balance of nutritional impact
- A lot of EU funding
- Food variety
- Supermarkets are everywhere
- Education of charities
- Tax incentives
- Good quality food
- Fresh food
- CSR initiatives supported by companies

Delegated Distribution

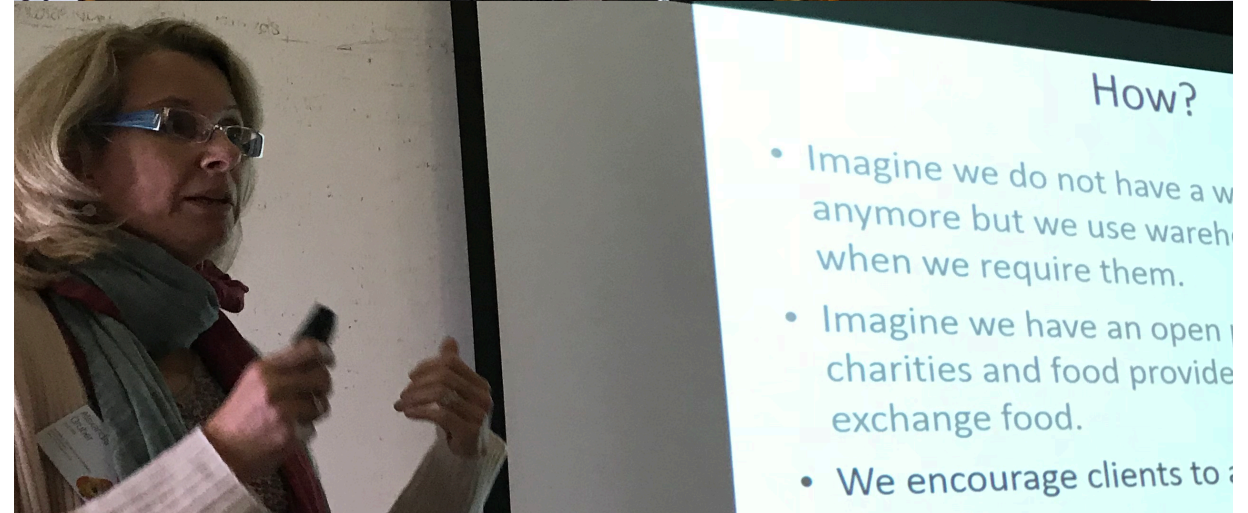


Visit to FoodCloud



Pitching

Introducing new ideas is often challenging so we put together teams who were tasked to create a pitch outlining how they would implement a delegated distribution model in their country, and how they would convince **retailers, charities** and their **Board of Directors** to adopt the solution.





FEBA
SKILL-SHARING
SESSION

THE FUTURE OF FOOD BANKS IN EUROPE

Impactful data for social good



4-5
FEBRUARY
2019

BRUSSELS



Thank you!



European Food Banks Federation
asbl - FEBA

Chaussée de Louvain 775
Brussels 1140, Belgium

+32 2 538 94 50
info@eurofoodbank.org



@EuroFoodBanks



facebook.com/EuroFoodBanks



linkedin.com/company/eurofoodbanks



European Food Banks Federation



www.eurofoodbank.org



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