F2F CONFERENCE
Changed, Change And Changing

Building an EU legislative framework for sustainable food systems:

FARM TO FORK 2020 CONFERENCE – BUILDING FOOD SYSTEMS TOGETHER

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Director of Quality and Research
Chair of Producers Club
Chair of Food Committee EuroCommerce
Sonae is a multinational company managing a diversified portfolio of businesses, which includes FOOD RETAIL.

- **Turnover:** 4.702M€ *
- **Underlying EBITDA:** 480M€ *

* 2019 - SONAE MC
The mission of the Producers Club:

To promote Portuguese agriculture

To support the sustainability of Portuguese producers

To boost innovation & competitiveness

To create added value products with high quality standards

To offer the best of Portugal to our customers
The Producers Club

bridges the gap between what our consumers want and what our producers do

ensures our customers are buying fresh, healthy and environmentally-friendly products

Our producers undergo a rigorous certification process with a strong technical & scientific support from our team to better comply with criteria
Producers Club and F2F Strategy

- **Supporting local products** – All products and producers endorsed by Producers Club are local, sustainable and certified.

- **Reducing pesticides** – Project ZERYA – A training and support program designed to help 30 fruit and legumes producers to have the *certification Zero pesticides* in their products.

- **Carbon Neutrality** – Producers Club has established a protocol with a Portuguese RTD performer to develop a roadmap, where the main objective is to *reduce carbon footprint* of fruits & vegetables produced by members.
The COVID-19 pandemic also showed the importance of having a resilient internal market and supporting local producers.

30 new producers join the Producers Club between end of March and June 2020.

In first semester 2020 we bought 80,000-ton of fresh products to Producers Club (more 12% than 2019).
Retailers have a unique insight into the supply chain of food and can share that knowledge to build an EU legislative framework that is fair and changes food systems, making them more resilient and helping to mitigate climate change.

Retail is key to the success of the Farm to Fork strategy

The cooperation between retail and the F2F initiative is pivotal to ensure that millions of consumers across Europe have access to safe, nutritious and sustainable foods.
Retailers can help to build a constructive legislative framework.

We can help customers to shift to healthier consumption patterns.

- We implemented, 12 years ago, a voluntary nutritional labelling scheme.
- “Missão Continente” represents all the social responsibility initiatives promoting healthy lifestyles and eating habits, the reduction of food waste and raising awareness on conscious consumption.

Retailers are well-positioned to support the food systems of the future.
This is the right time to act, to change, to rebuild food systems and to provide a legislative framework that works for everybody.

Retailers have a direct link to production, to customers and to all the food chain, so we can have a big impact when constructing a legislative framework for sustainable food systems.

A new model of partnership must rise: Retailers are paramount to boost the transition.

Our planet and future generations depend on us and we only have one chance to set the example and keep changing the World.