



ANCC
ASSOCIAZIONE NAZIONALE
COOPERATIVE DI CONSUMATORI
CONSUMATORI



INRES
ISTITUTO NAZIONALE
RICERCA E SVILUPPO



COOP ITALIA
CONSORZIO NAZIONALE
COOPERATIVE DI

EU CODE OF CONDUCT ON RESPONSIBLE FOOD BUSINESS AND MARKETING PRACTICES

COOP ITALIA'S COMMITMENTS TO ADHERE TO THE EUROPEAN CODE OF CONDUCT

Coop is one of Italy's leading retailers with more than 2,000 points of sale and 6.4 million consumer-members.

Coop is a network of consumer co-operatives operating on the Italian territory; they rely on the services of some National Consortia (Coop Italia, Inres and Scuola Coop) and on a representative association (ANCC-Coop). Co-operatives, National Consortia and the National Association are all committed to environmental sustainability and social responsibility, because of their adherence to the co-operative principles as set out in the national legislation and their respective internal statutes.

Among Coop's founding values there has always been sustainability, pursued with the involvement of the whole production chain and by implementing actions aiming at changing production and distribution paradigms in the agri-food sector.

Coop Italy, embracing the objectives of the EU Green Deal and Farm to Fork Strategy and in line with its own co-operative values, pursues to be a proactive partner with voluntary commitments to promote sustainability along the value chain thus contributing to important changes in the agri-food system.

The aim is to promote the adoption of healthy and sustainable consumption models that can benefit the environment as well as consumers. This requires supporting primary production by promoting environmental and social production practices, while raising consumer awareness of conscious purchasing and consumption. This includes reducing waste and losses along the food value chain and promoting circular economy.

INRES (National Institute for Research and Development) is in charge of the design and implementation of new or refurbished shops, the design of the installations, the equipment; its primary objectives are energy saving, use of renewable sources, green solutions in Coop shops.

ANCC-Coop promotes sustainability among individual Coop members and consumers (and thus owners) and has been working on education to conscious and sustainable consumption in primary and secondary schools by promoting social and environmental solidarity at a local level.

We want to join the collective effort promoted by the Italian and European Institutions, as Coop has already done by joining the Circular Plastics Alliance Pledging Campaign in June 2018, through the following commitments involving not only our branded products, but also the entire supply chains; Coop's approach is to put together social and environmental sustainability objectives with the supply chain. Furthermore, we are committed to the evolution of our shops from a sustainability perspective and we promote social and environmental projects in the territories where we operate.

The target for the various actions below will be 2025. Below are the specific commitments.

A. Implementation of production processes that are attentive to the protection of the environment, the soil, air and water quality, the protection of biodiversity, animal welfare, the responsible/sustainable use of water resources, the reduction and valorisation of waste.

TOPIC	KPI
<ul style="list-style-type: none"> Awareness-raising action and involvement towards suppliers of Coop-branded products to reduce resource consumption and waste, while promoting a lesser use of materials, developing virtuous actions in view of a circular economy, ethical work and reduction of the gender gap. Promotion of public events where the most virtuous actions will be highlighted. “Coop for Future” Project. 	<p>KPI</p> <ul style="list-style-type: none"> Number of suppliers <p>OBJECTIVE:</p> <ul style="list-style-type: none"> 75% PAM suppliers (by 2023) 80% PAM suppliers (by 2025)
<ul style="list-style-type: none"> Pledging campaign confirmed with further boost in terms of targets. 	<p>KPI</p> <ul style="list-style-type: none"> Tons of recycled plastic/year instead of raw plastic <p>OBJECTIVE</p> <ul style="list-style-type: none"> 5000 tons of recycled plastic/year instead of raw plastic (by 2023) 7000 tons of recycled plastic/year instead of raw plastic (by 2025)
<ul style="list-style-type: none"> Further virtuous actions in partnership with supply chain actors based on the promotion of circular economy to reduce the use of resources and materials. 	<p>KPI</p> <ul style="list-style-type: none"> tons of recycled material/year instead of raw materials <p>OBJECTIVE</p> <ul style="list-style-type: none"> 100 tons of recycled plastic/year instead of raw plastic (by 2023)
<ul style="list-style-type: none"> Reduction to phase out the use of antibiotics in animal husbandry in Coop-controlled supply chains in relation to branded products. “Let's Breed Health” Project (Alleviamo la Salute) 	<p>KPI</p> <ul style="list-style-type: none"> Number of animals and farms involved + months without using antibiotics <p>OBJECTIVE</p> <ul style="list-style-type: none"> 30 million animals/year (by 2023)

	<ul style="list-style-type: none"> • 100% of farms in Coop-controlled supply chains (by 2023) <p>Months without using antibiotics:</p> <ul style="list-style-type: none"> • poultry: during their entire life • laying hens: their entire life • cattle: last four months of their life • swine: last four months of their life • fish farming: last 12 months of their life
<ul style="list-style-type: none"> • Implementation in Coop-controlled fruit and vegetable supply chains of the use of agricultural techniques that are more respectful of the environment and workers, based on integrated production criteria. 	<p>KPI</p> <ul style="list-style-type: none"> • Number of GAP-GRASP certified farms and suppliers <p>OBJECTIVE</p> <ul style="list-style-type: none"> • 100% GLOBAL GAP GRASP certified farms (by 2023) • 100% Coop-branded fruit & veg suppliers (by 2023)
<ul style="list-style-type: none"> • Promotion of biodiversity to protect honeybees and pollinating insects by creating favourable habitats for them. 	<p>KPI</p> <ul style="list-style-type: none"> • Number of protected insects <p>OBJECTIVE</p> <ul style="list-style-type: none"> • 1,5 billion bees (by 2025)
<ul style="list-style-type: none"> • Supply chain efficiency actions to reduce environmental impact: use of alternative vehicles to reduce CO2 emissions in the distribution phase from the Prato warehouse 	<p>KPI</p> <ul style="list-style-type: none"> • Reduction % of CO2 kg per km <p>OBJECTIVE</p> <ul style="list-style-type: none"> • -1,5% compared to 2020 (by 2025)
<ul style="list-style-type: none"> • Promotion of activities to combat food waste in co-operatives by donating unsold food to charities (“Buon Fine” Project) 	<p>KPI</p> <ul style="list-style-type: none"> • Number of points of sale involved in the project <p>OBJECTIVE</p> <ul style="list-style-type: none"> • Extend the project to 65% of the sales network by 2023 • Extend the project to 70% of the sales network by 2025

<ul style="list-style-type: none"> Energy efficiency in Coop-operated stores / warehouses: monitoring and control systems installed; shops subject to monitoring activities 	<p>KPI 1</p> <ul style="list-style-type: none"> Number of points of sale and warehouses <p>KPI 2</p> <ul style="list-style-type: none"> Energy saved <p>OBJECTIVE</p> <ul style="list-style-type: none"> by2025: 550 points of sale, which corresponds to 80% of consumption of the sales network by 2025: energy saving +5% consumption compared to 2020
<ul style="list-style-type: none"> Self-production of electricity from renewable sources in Coop-operated shops / shopping centres / warehouses 	<p>KPI 1</p> <ul style="list-style-type: none"> Number of solar panels <p>KPI 2</p> <ul style="list-style-type: none"> Installed power <p>OBJECTIVE</p> <ul style="list-style-type: none"> by 2025: at least 280 installations, for a total power of 47 MW
<ul style="list-style-type: none"> Efficiency for lighting in Coop-operated shops / shopping centres / warehouses 	<p>KPI</p> <ul style="list-style-type: none"> Number of points of sale with LED lighting system (%) <p>OBJECTIVE</p> <ul style="list-style-type: none"> By 2025 the % of points of sale where a partial or total revamping has been provided, which represents 90% of the sales network, that is 650 points of sale (>500mq)
<ul style="list-style-type: none"> Renewal of refrigeration systems to replace greenhouse gases in Coop-operated stores / shopping centres / warehouses 	<p>KPI</p> <ul style="list-style-type: none"> Number of points of sale equipped with CO2 freezers <p>OBJECTIVE</p> <ul style="list-style-type: none"> By 2025: at least 150 points of sale equipped with CO2 refrigerators

<ul style="list-style-type: none"> • Efficiency in refrigeration in Coop-operated stores/warehouses 	<p>KPI</p> <ul style="list-style-type: none"> • <i>Number of points of sale with closed refrigerated display,</i> <p>OBJECTIVES</p> <ul style="list-style-type: none"> • <i>By 2025: 75% of the sales network of > 500mq equipped with closed refrigerated display,</i> • <i>The new CO2 installations will be applied to all closed refrigerated display</i>
<ul style="list-style-type: none"> • Promote or undertake initiatives to improve the separate collection of waste at points of sale and its recycling or recovery. Reduce the non-recyclable waste produced in Coop-operated stores/warehouses 	<p>KPI</p> <ul style="list-style-type: none"> • <i>Separate waste collection compared to non-recyclable waste</i> <p>OBJECTIVE</p> <ul style="list-style-type: none"> • <i>By 2025: Reuse/recycle about 90% of waste produced by the points of sale</i>
<ul style="list-style-type: none"> • Sustainable mobility 	<p>KPI 1</p> <ul style="list-style-type: none"> • <i>Number of points of sale which provide recharge on electric vehicles</i> <p>KPI 2</p> <ul style="list-style-type: none"> • <i>Number of charging docks available</i> <p>OBJECTIVE</p> <p><i>By 2025:250 points of sale/ shopping centres/ gas stations with 400 charging docks</i></p>

B. Commitment to continuing to adopt, within the chain, all useful tools to ensure social sustainability, particularly protection of workers' rights and fair wages for operators in the chain.

TOPIC	KPI
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<ul style="list-style-type: none"> Implementation of Coop's ethical project to protect workers' rights and healthy and safe working conditions 	<ul style="list-style-type: none"> KPIs <i>Number of yearly assessments at a local level, following the impact of the “Buoni e Giusti” Project launched in 2016</i> <p>OBJECTIVES</p> <ul style="list-style-type: none"> annual: 120 (by 2023) Buoni e giusti: 1400 (by 2023)
<ul style="list-style-type: none"> Implementation of actions to promote gender equality and combat various forms of exclusion in Coop structures 	<p>KPIs</p> <ul style="list-style-type: none"> % female employees % female managers % women who take part in training activities <p>OBJECTIVES</p> <ul style="list-style-type: none"> % female employees: 65% confirmed % female managers (average): min 40% % women who take part in training activities: 50%

C. Commitment continuing to guarantee healthy and safe food, as well as to contribute to the education of the population and to a greater promotion of healthy diets and lifestyles, based on the principles of the Mediterranean Diet, by guaranteeing access to healthy and nutritious products. Commitment to promoting such eating habits through specific communication and dissemination activities whilst stressing the importance of transparent labelling systems to provide consumers with clear and correct information.

TOPIC	KPI
<ul style="list-style-type: none"> Conscious consumption education activities aimed at schools of all levels on sustainable development and active citizenship 	<p>KPIs <i>ECC quantitative data:</i></p> <ul style="list-style-type: none"> - Classes involved - Teachers involved - Children and young students involved - Families involved <p>OBJECTIVE</p>

	<ul style="list-style-type: none"> • +10% classes involved • +10% teachers involved • +10% children and young students involved • +10% families involved
<ul style="list-style-type: none"> • Promoting consumption of fruit and vegetables, whole grains, fibre, nuts and pulses, including locally produced varieties (e.g. by increasing their availability and/or access). 	<p>KPI</p> <ul style="list-style-type: none"> • Number of initiatives and duration <p>OBJECTIVE</p> <ul style="list-style-type: none"> • 1 campaign/year

D. Commitment to strengthening networks and alliances between producers, processors, commercial distribution and consumers, with the aim of maximising the resilience of the agri-food sector by way of effective synergies and promoted sustainability.

TEMA	KPI
<ul style="list-style-type: none"> • Raise awareness and involvement of suppliers on sustainability issues in joint dissemination and promotion activities. 	<p>KPI</p> <ul style="list-style-type: none"> • Number of national suppliers involved/year <p>OBJECTIVE</p> <ul style="list-style-type: none"> • At least 5 every year