

Brussels, 1 July 2021

## Millers and the Code of Conduct for Responsible Business and Marketing Practices



The European Flour Millers' association is the voice of the European flour milling industry. It gathers the national associations from 27 European countries. They represent 3 800 companies, most of which are **small and medium-sized enterprises (SMEs)**, employing **45000 people**. With some **47 million tonnes of agricultural commodities** processed in the EU each year, the sector is **the largest single user of European domestic wheat, rye and oats for the food industry**.

Milling is a highly sustainable process in the food system and by signing the Code of Conduct, European Flour Millers pledge to:

- endorse the aspirational objectives set out in this Code (where applicable);
- promote and disseminate this Code with(in) its constituencies;
- encourage their members to align their sustainability actions and/or business practices to the aspirational objectives and targets of the Code and invite them, on a voluntary basis, to adhere to this Code, as appropriate;
- explore the possibility of developing sector-specific tools and resources in support of this Code;
- provide, on an annual basis, a report of their activities in support of this Code, which will be published on an open dedicated website;
- continue to engage in dialogue with other food chain/systems actors and EU and international policy-makers to forge relationships, exchange good practices and discuss challenges encountered, learn from each other (studies, projects) and create better mutual understanding, and identify opportunities for collaboration and potential partnership.

Yours sincerely,

Gary Sharkey  
President