

Kellogg commitments to the EU Farm to Fork Code of Conduct

18 June 2021

EU Code of Conduct aspirational objectives	Commitment	Indicators/KPIs	Baseline	Existing or new commitment	Further details
Healthy, balanced and sustainable diets for all European consumers	100% of our children's cereals will be Nutri-Score A or B by end 2022 for our EU portfolio	Percentage of children's cereal recipes in our EU portfolio that are Nutri-Score A or B	N/A	Existing	Kellogg Company Wellbeing Milestones 2019 Kellogg Europe Wellbeing Manifesto 2021
	More than 90% of the breakfast cereals in our EU portfolio will be a source of or high in fibre by 2023	Percentage of breakfast cereal recipes in our EU portfolio that are a source of or high in fibre as defined under EU Reg. 1924/2006	N/A	Existing	Kellogg Company Wellbeing Milestones 2019 Kellogg Europe Wellbeing Manifesto 2021
A climate neutral food chain in Europe by 2050	45% absolute reduction in Scope 1&2 GHG emissions globally by 2030	Absolute % CO2e reduction globally; measured and aligned to the WBCSD GHG Protocol and third-party verified annually	2015	Existing	Kellogg Company Climate Policy Context and Methodology 2015 and Verification