



FoodService  
EUROPE



*SPECIAL WORKING GROUP MEETING OF THE  
ADVISORY GROUP ON THE  
“Code of Conduct for Responsible Business and  
Marketing Practices”*

11 December 2020

# The unique social role of contract catering

- Contract catering is a unique part of the food system and differs from other forms of food service: we rely on a contract with a third-party organization and services are provided on premises outside our control.
- With an annual turnover of around €25 billion, the sector's 600,000-strong workforce delivers approximately 6 billion meals each year to workers, civil servants, pupils, students, hospital patients and care home residents.
- We play a crucial social function as meals are regularly delivered to vulnerable consumers (e.g. children, patients), often at a subsidised "social" price.

The contract catering sector understands its responsibility in promoting sustainable consumption and have always been committed to improving our performance and providing customers with healthy and sustainable meals



# Initial reflections on the Code of Conduct

## CONCEPT NOTE



Covers economic, social, and environmental aspects & goals of F2F and Green Deal



The Code will build on existing work and take into account planned EU political and legislative initiatives



Objective to facilitate uptake of sustainable practices by all actors in the food chain but only middle operators are being targeted



Recognizes need for recovery and resilience caused by the COVID-19 crisis

## ADDITIONAL CONSIDERATIONS



Role of national strategies needs to be acknowledged and principled approach favoured

Past engagement & policies should also be considered (e.g. GPP, SUP, Food Waste, FSE Food School Nutrition Standard)

Targeted actors may be narrow and not consistent with objectives and processes defined

Needs to be translated into a realistic approach as many segments grinding to a halt



THANK YOU!