

Plenary meeting on the “Code of Conduct on responsible business and marketing practices”

30 March 2021, 14.30 -17.30h, virtual via WEBEX Meetings

Webstreaming available

DRAFT AGENDA

Chair: Nathalie Chaze, Director SANTE D

14.00 – 14.30: Open Webex

14.30 – 14.40: Welcome and introduction by the Chair

14.40 – 14.50: Presentation of the progress achieved so far, Dirk Jacobs, Chair of the Task Force

14.50 – 15.30: Presentation of the identified aspirational targets in TF thematic session 1, rapporteur T1

Q&A

Presentation of the identified aspirational targets in TF thematic session 2, rapporteur T2

Q&A

15.30 – 15.40: Break

15.40 – 16.20: Presentation of the identified aspirational targets in TF thematic session 3, rapporteur T3

Q&A

Presentation of the identified aspirational targets in TF thematic session 4, rapporteur T4

Q&A

16.20 – 16.30: Remarks on general progress and future developments of the Code, H el ene Dage, DG GROW

16.30 – 16.40: Presentation of Component 2 of the Code, Alexandra Nikolakopoulou

16.40 – 16.50: Q&A

16.50 – 17.00: Closing remarks by the Chair