

# EU CODE OF CONDUCT ON RESPONSIBLE FOOD BUSINESS AND MARKETING PRACTICES

COOP SWEDEN

JULY 31, 2022

<b>Type of business/sector</b>  <i>(E.g. retail, dairy)</i>	<b>Sustainability dimension</b>  <i>(E.g. environmental, social)</i>	<b>Code aspirational objective</b>  <i>(1-7)</i>	<b>Individual commitments with baseline</b>	<b>Progress on KPIs and goals (qualitative and/or quantitative)</b>	<b>Additional information (optional)</b>  <i>(E.g. partnerships, geographical coverage, sharing best practices, links with other COM initiatives, with other reporting initiatives)</i>	<b>Comments (optional)</b>  <i>(E.g. enablers, ideas on how to improve)</i>
<b>Retail, food (Co-operative)</b>	<b>Holistic dimension</b>	<b>1-7</b>	<b>Science-based targets (SBT):</b> Until 2026 will we reduce our CO2eqv emissions in with <b>50%</b> in our own business and with <b>25%</b> in energy and transports compared to 2019  <b>67%</b> of our suppliers will have SBTs (2021: 21%)	We are now working on the next step of the roadmap to state what we need to do, when and how and not least from a pedagogical perspective why, because we must involve our	<b>see below</b>	<b>see below</b>

		<p>Until 2026 will we reduce our CO2 eqv emission with <b>25%</b> in our products (all products not only food) without making the Sustainable Declaration worse in any parameter (in other words, holistic progress).</p> <p><b>Plastics</b> <b>100%</b> of our plastic in packing for our private brands including on-the-go will be reusable in 2025 and 100% of all plastic in our products and on-the-go packaging shall be based on no fossil fuel resources or on recycled material.</p> <p><b>Food waste</b> Coop Sweden are working for having less food waste in our business. To 2025 the target is sat to less than <b>1 %</b> of our revenue.</p>	suppliers and our members.		
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### **Additional information/comments**

For many years, Coop Sweden have worked to develop targets and measures in the area of sustainability, which has made it possible for Coop Sweden, as a co-operative business, and our brands to be highly recognised and ranked in terms of sustainability in Sweden. In our next step, we will set targets and measures that are based on concrete delivery by 2025 (SBT 2026) and 2030 linked to our role in creating a sustainable food system. We will continue to coordinate our work with our EU-level association EuroCoop for the effective promotion of new sustainability ideas and activities.

Coop Sweden uses our Sustainability Declaration as a methodology for purchasing and as a tool for developing an assortment that always strives for a better food environment, but also a more sustainable world. To create a solid foundation, we based the sustainability declaration on the 10 parameters for sustainable food production defined in the WWF initiative Sustainable Supply Chain for Food in Sweden together with several industry partners.

The Sustainable Declaration is based upon 10 parameters (biodiversity, climate change, water, animal welfare, working condition, local population, eutrophication, pesticides and chemicals, soil degradation, compliance and traceability). It shows the complex picture of sustainability and also shows the connection to the SDGs.

Consumers are indispensable for the purpose of higher sustainability (e.g. more than 65% of food waste is at household level), and co-operatives have an inherent responsibility towards consumers due to their member-owner relationship with the business. Our Sustainability Declaration reflects our circular organizational strategy and ambition of tackling sustainability by food systems transformation and not mere upgrade of isolated business practices, which employs a linear approach.

We, like everyone else, realize that if we are to succeed in creating a sustainable food system, it is not only possible for each stakeholder to only be responsible for their part in the value chain. We need to achieve a higher degree of thinking of a system. The definition of “value” in a value chain must be extended to include more areas. A food system must be based on people's needs in the first place and the system must be as efficient as possible, i.e. food waste does not arise at the end of a value chain but at the beginning. With our circular co-operative model, with the members at the center, we are now working to contribute to the creation of a sustainable food system. A food system that, with scientific facts, can be the role model for what changes we need to be made compared to today's way of working in different parts of the value chain.