



**THE INTERNATIONAL PLATFORM OF INSECTS FOR FOOD AND FEED
IPIFF's PLEDGE LETTER
TO THE EU CODE OF CONDUCT
ON RESPONSIBLE FOOD
BUSINESS AND MARKETING PRACTICES**

The International Platform of Insects for Food and Feed (IPIFF), is the umbrella organisation of the European insect-producing sector towards European institutions. Bringing together 79 members - most of which are European insect-producing companies - IPIFF promotes the use of insects and insect-derived products as a top-tier source of nutrients for human consumption and animal feed.

IPIFF is an EU non-profit organisation that represents the interests of the insect production sector towards EU policymakers, European stakeholders, and citizens. IPIFF's main mission is to promote the wider use of insects as an alternative or new source of protein for human consumption and animal feed through continuous dialogue with European institutions. Notably, IPIFF centers its activities around advocating for appropriate EU legislative frameworks to apply to insect production.

IPIFF members are mostly European small and medium-sized enterprises that produce insects for the European market. The association also welcomes insect-producing companies located outside Europe, research institutes, other actors along the food and feed supply chain as well as national associations representing insect producers.

IPIFF is actively supporting the development of the European insect sector. To accomplish its mission, the association helps its members in the effective implementation of EU food and feed safety legislation, such as through the development of shared standards and good hygiene practices. Additionally, IPIFF collaborates with renowned universities and research institutes as well as with several insect producers established outside Europe: these actors have the status of associated members within the association. Furthermore, IPIFF recently established a network of national insect associations originating from European Union Member States. IPIFF closely collaborates with EU stakeholders' associations representing agri-food chain actors (e.g. European Farmers and Agri-Cooperatives, Feed manufacturers, Food and Drink industries, and Veterinarians). IPIFF also collaboratively with the EU umbrella organisation for the algae sector EABA and for the yeast-producing industry COFALEC in supporting efforts to upscale EU protein production together.



- ✚ Insect farming is based on circular practices, relying on natural processes, taking advantage of the ability of insect larvae to upcycle underused materials into high-quality proteins, lipids, and fertiliser, with the potential to upcycle up to 30% of the food waste generated in the EU.
- ✚ Insect-rich protein animal feed provides a natural component of the diets of wild animals, carnivorous cats, fish, poultry, and pigs.
- ✚ Insect food products are highly-rich in protein, amino acids, and other beneficial nutrients to human health, whilst contributing to a more sustainable food system.
- ✚ Insect frass has concentrations in NPK profile (nitrogen, phosphorus, and potassium) similar to those found in animal manure, which makes it a great fertilising product.

By signing the Code of Conduct, as a signatory association, IPIFF pledges to:

- ✓ Endorse the aspirational objectives set out in this Code (where applicable);
- ✓ Promote and disseminate this Code in its regular activities;
- ✓ Encourage its members to align their sustainability actions and/or business practices to the aspirational objectives and targets of the Code and invite them, on a voluntary basis, to adhere to this Code, as appropriate;
- ✓ Explore the possibility of developing sector-specific tools and resources in support of this Code;
- ✓ Provide, on an annual basis, a report of their activities in support of this Code;
- ✓ Publish its commitment and endeavors to this Code on an open dedicated section of the association website.

Brussels, 27 April 2023,

The IPIFF President,

Adriana Casillas



IPIFF'S COMMITMENTS TO THE EU CODE ON RESPONSIBLE FOOD BUSINESS AND MARKETING PRACTICES

The EU insect sector aims to be an integral part of the food chain, with its circular farming activities, by becoming a reliable source of protein for food, animal feed, and plants. IPIFF and its members are committed to supporting the transition to a more sustainable food system.

The Signatories of the Code: IPIFF signs the Code on behalf of its entire membership, covering a total of 79 (an expanding) insect farmers, producers, national associations of insect producers, researchers, and other actors within the insect value chain, committed to supporting the Code's aspirations and objectives.

Commitments to the Code: IPIFF intends to endorse and promote the implementation of the code throughout the entire insect value chain, rather through the Secretariat's international activities, or, by encouraging its members to align their sustainability actions and/or business practices to the aspirational objectives and targets of the Code. IPIFF is also committed to developing and promoting sector-specific guidance to support the implementation of the Code's objectives by its members. Finally, IPIFF intends to provide an annual report detailing the actions pursued toward the promotion and implementation of the Code, which is to be presented at its annual event.

Activities to support the Code:

a) Internal promotion

- Convene the Code as a meeting agenda item of different IPIFF internal meetings such as those of the General Assembly, Policy and Coordination Committee or Executive Committee, where the sector's actions toward the achievement of the objectives of the Code will be discussed and assessed;
- Promote adherence to the Code by the members dedicated to the production of insect-based food products, discussing the implementation of its objectives by these operators, in its regular meetings of the '*IPIFF Working Group on Food Safety & Consumer Information*';
- Promote adherence to the Code by the members dedicated to animal feed production, discussing the implementation of its objectives by these operators, in its regular meetings of the '*IPIFF Working Group on Feed Hygiene & Animal Nutrition*';
- Promote the Code at the meetings gathering researchers at the '*IPIFF Knowledge Platform on Research activities*' and therefore, encourage the development of research projects which directly contributes to the aspirational objectives of the Code.



- Promote the Code at the meetings of the ‘IPIFF Knowledge Platform on Insect Frass’, ensuring that the policy and regulatory developments towards the production of insect-derived soil fertiliser are aligned with the Code’s aspirational objectives;
- Promote the Code at the meetings of the ‘IPIFF Knowledge Platform on New Feeding Substrates’ with the main goal to have regulatory developments towards wider use of former foodstuffs to be upcycled into insect farming activities, to be fully aligned with the Code’s aspirational objectives;
- Promote the Code at the meetings of the ‘IPIFF Knowledge platform on ‘Life-Cycle Assessment’ so that the sector’s LCA’s are aligned to the Code’s aspirational objectives;
- Promote the Code at the meeting of the ‘IPIFF Knowledge Platform on Communication’ and therefore, incentivises the development of communication materials and campaigns which support the dissemination of the implementation of the Code by the Sector;
- To include a reference to the Code’s objectives and milestones towards their achievements by the sector as part of its diverse internal communications to members;
- To incentivise the different national associations of insect producers, members of the IPIFF Network of National Associations, to promote and implement the code, at their respective national levels (i.e. France, Netherlands, Denmark, Czech Republic)

b) External promotion

- To promote the code’s aspirational objectives as part of different and regular posts associated with an annual dedicated social media campaign, namely through the platforms LinkedIn and Twitter;
- To include different articles dedicated to the Code’s objectives and progress of the sector in its implementation, as part of its newsletter, reaching hundreds of stakeholders, members, and non-members, in Europe and throughout the world;
- Promote the publication of communication materials promoting the endorsement and commitment to the implementation of the Code’s objectives by the EU Insect Sector;
- Publication of a Guide to the EU insect sector to implement and achieve the Code’s aspirational objectives;
- To promote joint initiatives dedicated to the Code’s aspirational objectives with the EU umbrella organisations of Yeast produces, COFALEC, and Algae producers, EABA, as part of the EU Innov Protein Coalition’s regular activities;
- To promote or dedicate events and/or discussions around the Code’s objectives, namely by inviting keynote speakers, including as part of the IPIFF Workshops and Annual Events;
- To promote the Code’s aspirational objectives in its meetings within the ‘Global Roundtable of Insects Agriculture’, gathering the regional representatives of the insect sector from all the continents of the World;



- To promote the Code at the next Conference ‘Insects to Feed the World’ which gathers academics and experts from around the world to exchange on the latest advancements in the field of edible insects (i.e. [2022 World Conference ‘Insect Feed the World’](#) in Quebec City, or the upcoming 2023 World Conference ‘Insects to Feed the World’ to take place in Singapore in June 2024);
- To promote the Code as part of its joint work with the Food Agriculture Organisation of the United Nations, namely towards the achievement of the FAO Report on ‘Insect Sustainable Feed Ingredients’;
- To promote the Code and the commitment of the EU Insect Sector towards it in its different outreach activities towards the EU institutions (; European Commission; European Parliament Council of the EU) and as well as in the context of the participation of IPIFF in the different Civil Dialogue Groups of the European Commission Directorate-General on Agriculture and Rural Development, Advisory Groups of the European Commission Directorate General on Health and Food Safety, Commission expert group on fertilising products developed under the auspices of the Directorate General for Internal Market, Industry, Entrepreneurship, and SMEs or even in its participation in other consultative bodies such as the Aquaculture Advisory Council or the EFSA Stakeholder Discussion Group on Emerging Risks.

Brussels, 27 April 2023,

The IPIFF President,

Adriana Casillas